

La Rivoluzione delle Seppie COLLABORATION FOR PUBLIC ACTION

We are an international network of professional, nomadic and digital creatives, willing to explore the borders of spatial and digital practice and of education.

Our approach consists of shared values and we believe in adapting opportunities and expertise for the place we work in.

Management of La Rivoluzione delle Seppie



Le Seppie is a nonprofit cultural association based in Calabria (Italy), founder and responsible of the coordination of LRdS



Orizzontale is a collective of architects based in Rome, a main partner and responsible for the architecture programme

Project Partners:





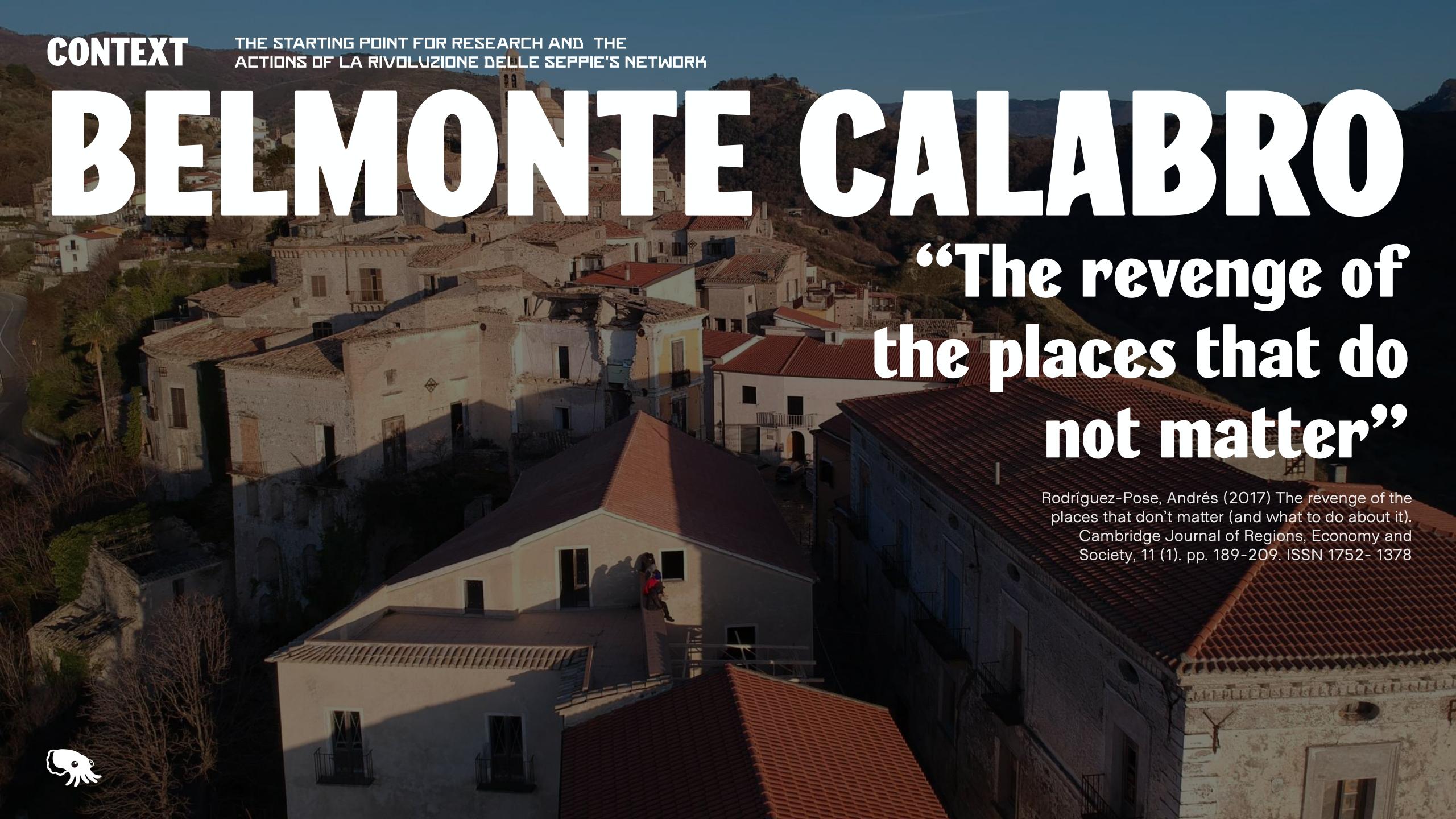
Con il patrocinio



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We develop rural strategies to strengthen the identity of Calabria

TLLABORATION FOR PUBLIC ACTION Our goal is to culturally reactivate marginal and rural areas in order to try out different ways of living and working collectively. Through this approach we hope to create cultural and economic wellness and dynamism.







CONTEXT IN SUMMARY

The problem of depopulation

Lack of cultural welfare

Growth of remote working

The gradual depopulation of the rural areas, the transformations of society, the economic crisis and the reduction of services have all weakened the development of small internal realities. This condition has gradually caused abandonment and territorial degradation.

A territory grows to the extent that it manages to create, attract and maintain decisive factors for its development. Among these factors are also intangible resources such as culture. The cultural offer and the exaltation of the artistic heritage is crucial in order to create that surplus of value which is a necessary condition for the enhancement of the territory. Often in rural and marginal areas this enhancement is totally lacking, making the territory unattractive.

The possibility of remote working and the free mobility we have today has given birth to a generation of digital nomads. The offer of co-working and co-living has grown in recent years especially within urban realities, while they are still not very present in contexts with low population density. A crucial issue is the number of professionals working remotely who have the desire of redesigning their lives away from the big cities without rejecting the urban lifestyle.

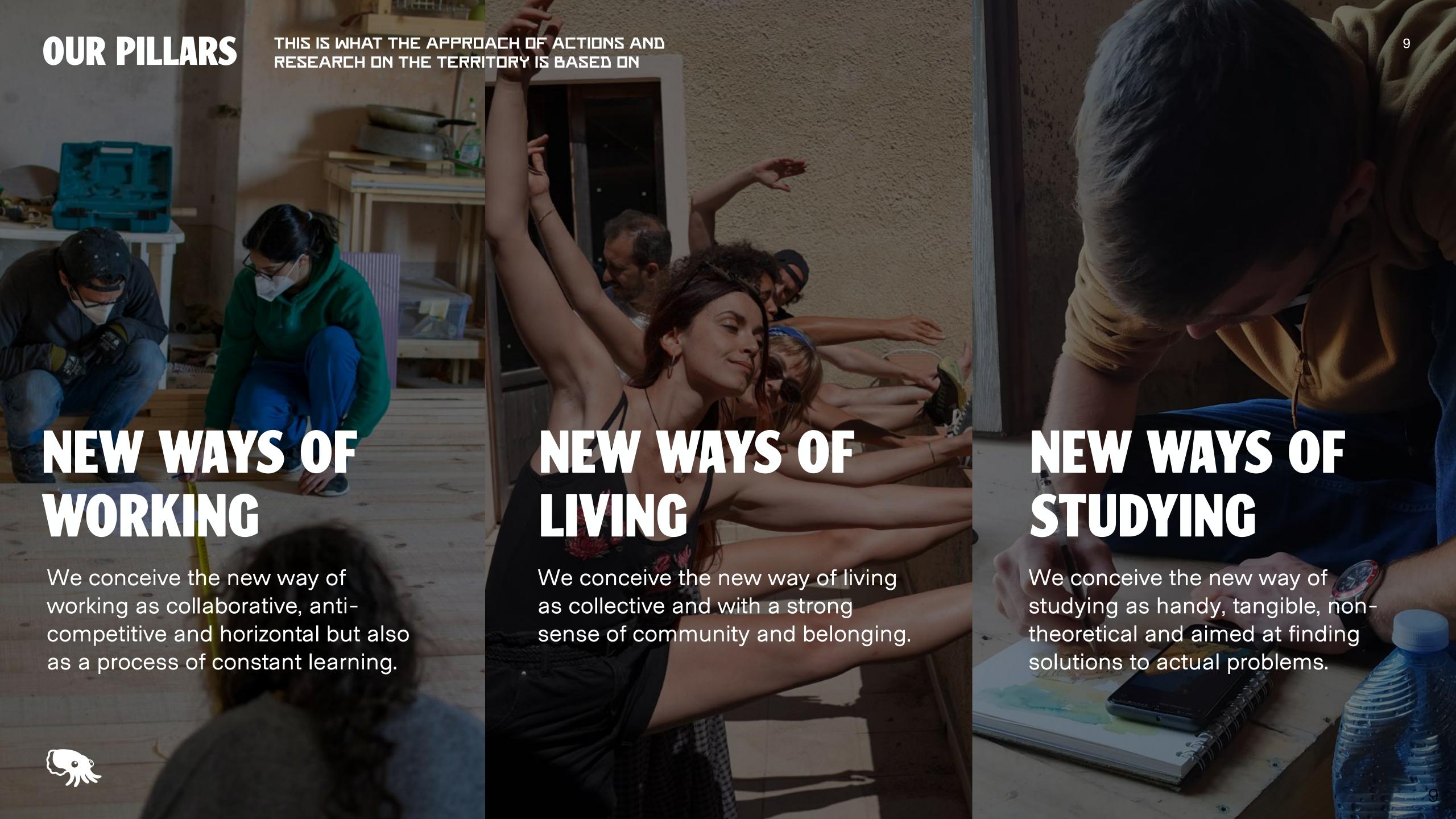


BELMOBE

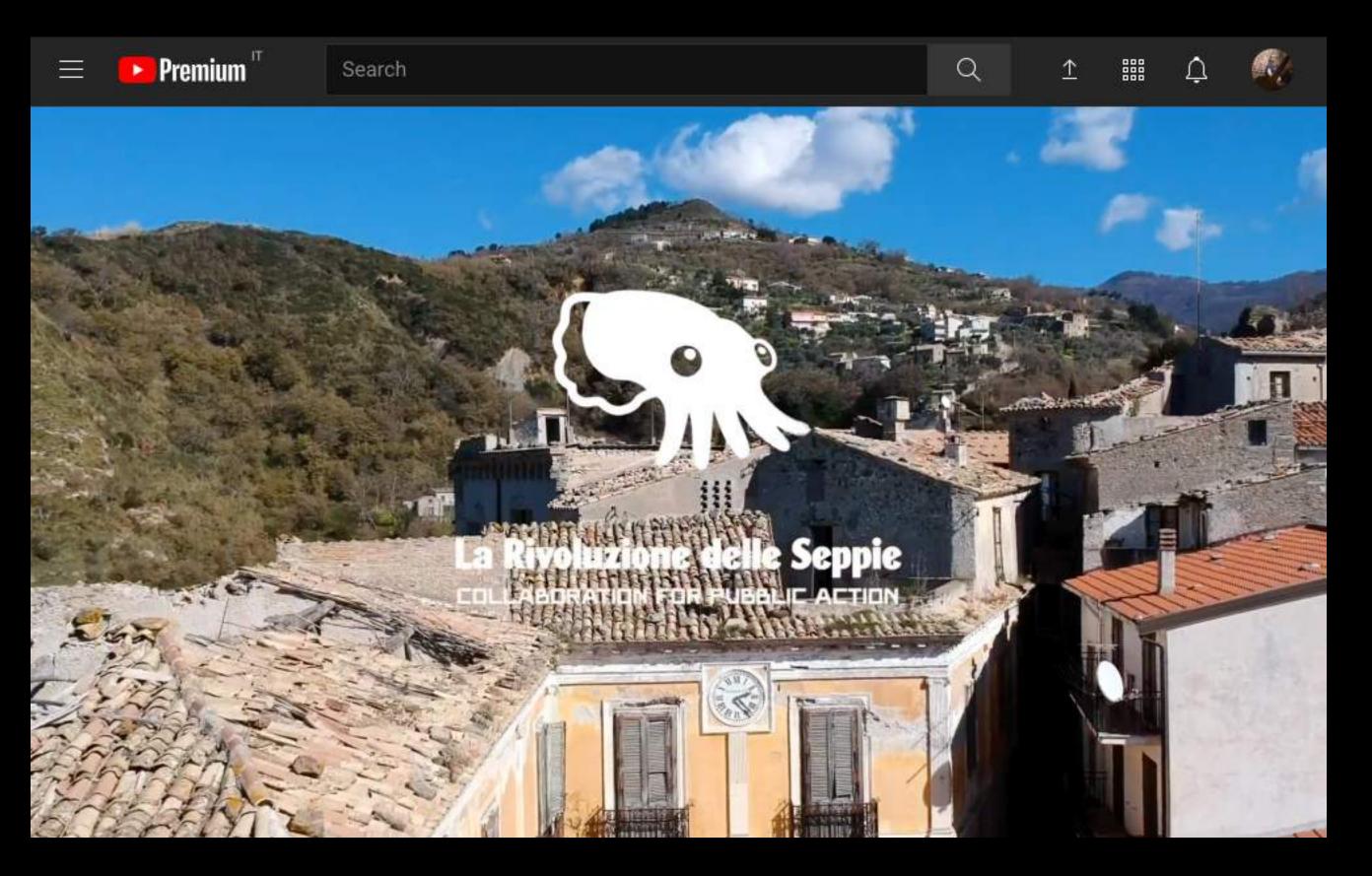
La Rivoluzione delle Seppie saw the birth of the "BelMondo" project 2019, a new way to identify the town and community of Belmonte Calabro.

The effort and objectives of communication in the following years focused on building a shared virtual and physical "world" in which the interests, visions and needs of the different realities and communities that made it coexist: the temporary one made up of students and professionals (to discover new worlds), the local one (with the desire to rediscover different ones while remaining in their place of origin), migrants (looking for a new home).





Let's watch the video



https://www.youtube.com/watch?v=AU1dGI9dFik



LA BOTTOM-UP STRATEGY

"Deconstructing the imaginary" is an operation that can hardly be done by [...] people who benefit from the underdeveloped status in which an area lives. To help the place to be carried forward, there is a need to insert new elements, new experiences, in communities that sometimes like to think of themselves as integrated and which instead hide often significant differences."

The Chair as a unit of measurement of the BelMondo process, in which over the years the scale of the project is directly proportional to the socio-economic and cultural dimension of the impact on the territory and the increase in trust between the two communities.







MAIN TRIGGER

BISOGNI AUTO-REALIZZAZIONE Bisogno di Autoattualizzazione

COLLABORATION
BETWEEN GLOBAL AND
LOCAL REALITIES

Collaboration between global and local reality is now necessary for the new development of rural areas. The latter is configured as a powerful agent to affirm the empowerment of local actors and the maintenance of culture, even in those areas where the offer is absent. Creating a new international community capable of collaborating for the conservation and development of culture can bring economic and social well-being even in marginal realities.

AZIONI PERMANENTI

AZIONI TEMPORANEE Bisogni di Stima

Bisogni di Amore e Appartenenza

Bisogni di Sicurezza

Bisogni Fisiologici



Piramide dei bisogni di Maslow



















OUR ACTIONS



Crossings is the main event promoted by Le Seppie, a series of events, workshops and workshops, which is organized in collaboration with international and national professionals in particular: Orizzontale, la London Metropolitan University and local, national and international stakeholders to propose a non-formal educational program in marginal areas.



The project involves international students, architects, artists and scholars, who for medium/long periods live a unique and immersive experience among local traditions. In this way a marginal area is able to offer cultural stimuli as interesting as those of urban areas, offering a better quality lifestyle.

The temporary inhabitants can thus share moments of everyday life and conviviality and have the opportunity to stimulate working and cultural synergies.



After the experience of the research classes, Study 3 of the London Metropolitan University, who lived and followed the lessons remotely for a quarter, in Belmonte Calabro, becomes current and realistic in fact the students have inhabited and populated the alleys of the historic center of the country, carrying out the activities from the Casa di BelMondo. The spaces of the Casa and the village are used as a temporary widespread university studio and the local context as fertile territory to be tested and experimented with.



An interactive platform to implement new forms of sharing in Calabria and beyond. The BelMondo Atlas wants to be interpreted as a virtual place where the temporary community, which is not always present in Belmonte during the year, can continue to stay connected with the people present on site.To access and consult the Atlas you will need the "SquID", username and password which will be the identification code of the inhabitants of this digital place.





















2022: We're going back out there



- Idee
- Formazione
- ✓Iniziative/attività
- Unità/convivialità
- Collaborazione con associazioni locali



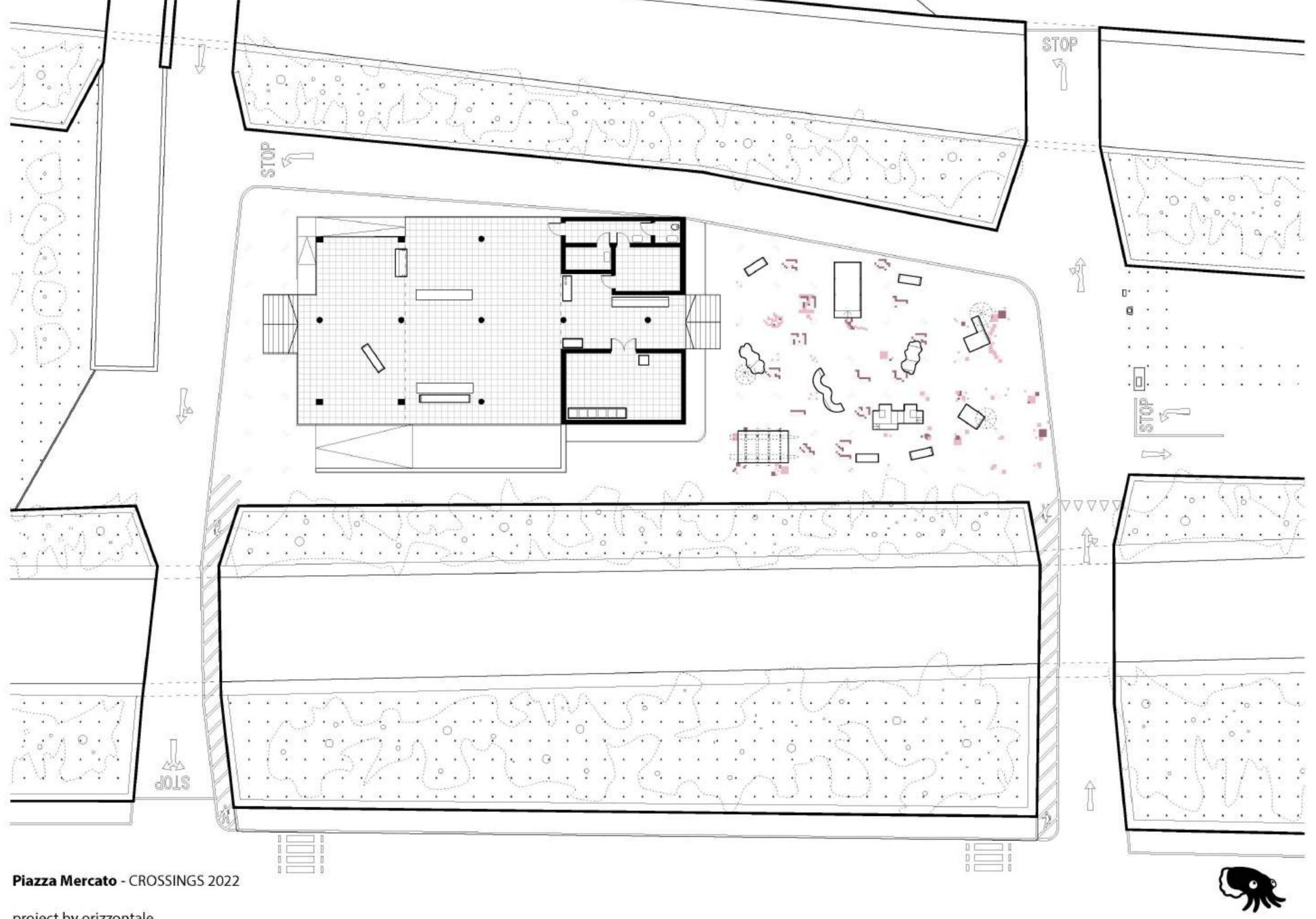


- Workshop
- Southlearning
- Co-Learning
- Eventi

































Then COVID-19 continued and ... South Learning!

Studio South, is the first student residency experiment of a London Metropolitan University (LMU) research class, which took place during the semester from September to January 2020/1. Ten students from the London university moved to Belmonte Calabro. This experience made it possible to experiment in residence with a new way of participating in the project. Through the various synergies generated in the area, an overall work has been developed that projects a new vision for the future of the historic center of Belmonte and its inhabitants. The students were engaged on architectural projects that point towards an innovative future with Belmonte intended as an attractive place for young people to settle - to live, learn and work in Calabria.

Project partners















2023 AND BEYOND

ERASMUS+

School of Commons

with School of Commons we want to continue this interaction with the community and with the territory, both in architecture and in digital but continuing to offer growth opportunities to the hybrid Belmondina community.

