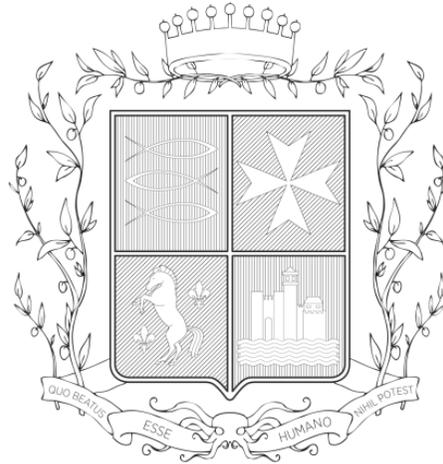


STUDIO PUTMAN



CAN FAUSTINO

CIUTADELLA DE MENORCA

PRESS KIT



We enter a place as a story: we get used to it, we appropriate it. In the heart of the island of Menorca, protected from the aggressions of the modernity and the mass tourism, there is a place overhanging the harbor where stands a palace from the XVIII century. Can Faustino is an invitation to dream and to the peace of mind.

I wanted to infuse a part of modernity to the sober majesty of the place by adding and opposing materials, colors and shapes in order to reveal its quiet beauty.

All is matter of respect and balance. It is very important for me to reach an harmony between a building and its environment. I've tried to add a contemporary breath to a place full of history, stimulated by the challenge to reinvent it. It is this special soul coming from Can Faustino that we have desired to enhance in order to find what is inside us.

OLIVIA PUTMAN

STUDIO PUTMAN



Menorca is the last mediterranean paradise and a UNESCO's biosphere reserve. The island is dotted with crystal clear water coves and sandy white beaches all along its coastline. The entire island's landscape is protected and its whimsical scenery changes in line with the seasons without losing any of its charm.





CAN
FAUSTINO

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STUDIO PUTMAN



STUDIO PUTMAN

LE STUDIO

The Studio Putman, created by Andrée Putman, is a design and interior design company based in Paris. Our projects include private residences, offices, restaurants, showrooms and hotels all around the world. We also designed collections for brands such as Nespresso, Cristofle or Lalique.





OLIVIA PUTMAN

Olivia Putman is a French designer born in Paris. Satisfying a long-time wish of her mother, Andrée Putman, Olivia Putman becomes the Art Director of the company in 2007.

Her works range from interior architecture to scenography and design. After graduating from high school, Olivia Putman completes a bachelor's degree in History of Art at the Sorbonne University in 1987 in Paris. She then divides her time and workspace between Paris and New York to imagine some artist's exhibitions. In 1995, she starts studying landscape management. Amongst other things, she works alongside the landscape architect Louis Benech on the lay out of the Tuileries Gardens and Elysée Palace, in the middle of Paris. She also starts to collaborate with Studio Putman.

She is art director for the brand Lalique from 2010 to 2012. She designs the Public Works headquarters in Paris and the five stars hotel Sofitel Arc de Triomphe. She imagines the VIP lounges for airlines company LATAM all over America from Sao Paulo to Bogota.

Amongst these works she creates many private houses all over the world and designs collections for Nespresso, Fermob, Emeco, Serralunga, Christofle, Ralph Pucci and also a special edition for the Nina Ricci perfume "l'Air du Temps".

Olivia Putman is named ambassador of the French creation on the occasion of the Ambiente fair in Frankfurt in 2013 (450.000 visitors). She imagined many scenographies for several artists retrospectives and the Studio Putman exhibition in New York, Paris and Hong Kong.



Sao Paulo VIP Lounge - LATAM Airways - 2014



Hine Cognac 250 limited edition - 2013



Time Flies Collection - Gallery Ralph Pucci NY - 2014



Public Works Head Office - 2011



Vertigo Collection - Christofle - 2014

SELECTED ACHIEVEMENTS

2014

Vertigo Collection - Christofle
 VIP Lounge - LATAM Airways - Santiago Chile & Sao Paulo
 Time flies Collection - Raph Pucci Gallery, New York
 Putman, Ambassador of Style exhibition - Hong Kong
 L'Initial restaurant - Paris

2013

Sofitel Arc de Triomphe - Paris
 Contrast collection - furnitures for Made.com
 Esprit Sagan - Private residence for Pitch Promotion - Paris
 VIP Lounge - LATAM Airways - Bogota
 L'Air du Temps Limited Edition - Nina Ricci
 La France, un Art de Vivre - Scenography for Ambiente Fair - Franckfurt
 Cognac 250 Limited Edition - Hine

2012

French Federation of Haute Couture offices - Paris
 Le Temps des Collections - Scenography for the Museum of Fine Arts - Rouen
 VIP Lounge - LATAM Airways - Buenos Aires

2011

Orgue Collection - Lighting range for Lalique
 Public Works Head Quarters - Paris
 AD interior - scenography for Artcurial - Paris

2010

Putman, Ambassadrice du Style exhibition - Paris
 Ritual Collection - Set for Nespresso

2009

Le Rivage Hotel - Hong Kong

2008

Madeleine Vionnet Exhibition - Scenography for Decorative Arts Museum - Paris
 Morgans Hotel - New York

www.studioputman.com



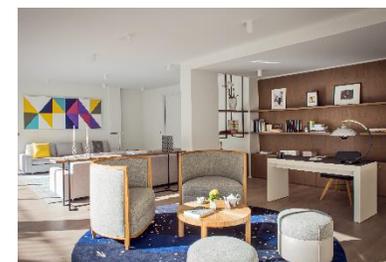
L'air du Temps limited edition - Nina Ricci - 2013



Initial Restaurant at Sofitel Arc de Triomphe - Paris - 2014



Orgue Collection - Lalique - 2012



« Esprit Sagan » - Paris - 2013



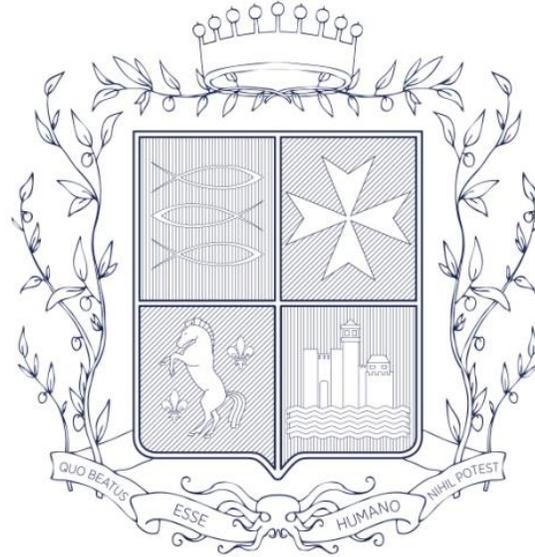
In 1984, Andrée Putman creates the concept of boutique-hotel by designing the Morgans in New York. The opening of this new place is a shock for the hotel business industry who discovered an innovative way to welcome guests. The designer got quickly into the heart of New Yorkers and a lot of worldwide projects arrived to her after that. In 2008, Olivia Putman, her daughter proposed a new design for the hotel.

By exploring the hotel industry, Andrée and Olivia propose a new approach to hospitality for international travelers. From Ritz Carlton in Wolfsburg to the Wasserturm in Koln, the Studio tries to shoves the classic hotel's codes to imagine some spaces with strong identity and warm atmosphere.

In 2013, Olivia Putman designed the Sofitel Arc de Triomphe, a five stars hotel in the Champs-Élysées neighbourhood.

STUDIO PUTMAN





CAN FAUSTINO

CIUTADELLA DE MENORCA



CAN
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In the heart of the historic center of Ciutadella, this charming palace opens onto a tree shaded patio overlooking the ancient harbor. Can Faustino watches over this idyllic view since the 18th century.

The palace was remodeled over the centuries and now opens its doors to welcome guests to the discreet luxury of 21 rooms and 3 suites. The warm atmosphere of a large family home is complemented by the caring service from an attentive staff dedicated to offer the guests a genuine Menorcan experience.

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DETAILS

23 rooms

3 suites

1 spa

1 swimming pool indoor

1 swimming pool outdoor

2 bars

1 restaurant

1 private beach

Room from 190€

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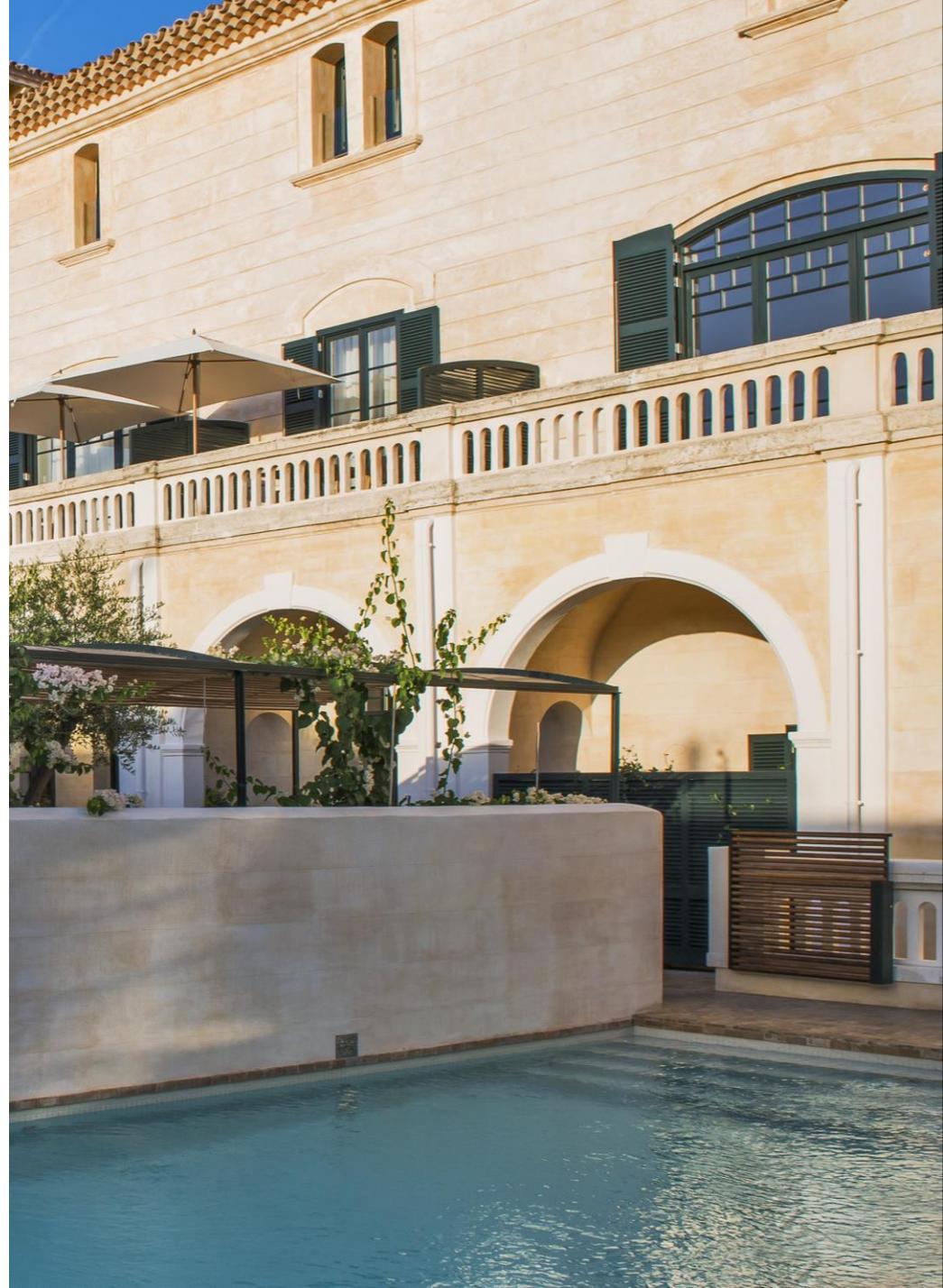




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CUADRILLA DE MENORCA

MENORCA FEELING BY OLIVIA PUTMAN
-
INTERVIEW

STUDIO PUTMAN





What were your impressions when you arrived for the first time on the island of Menorca?

Olivia : Arriving in Menorca is almost like landing in paradise. No more billboard and advertising, a seducing mediterranean vegetation as far as the eye can see. I was also amazed by the quality of the architecture of Ciutadella. One can find 18th century palaces close to the most charming fishing harbor you could imagine.

You imagined the design of the Can Faustino Hotel. Did Menorca was an inspiration?

Olivia : For sure Menorca is very inspiring. There are some important local items we have tried to include in the interior design. For example, we used the leather in some details that evokes the equestrian tradition of the island. I am always attracted by places with a very strong identity that makes them special and unique. We tried to enhance the beautiful diversity of Menorca by choosing natural and local materials.

How did you approach the renovation of this 18th century palace?

Olivia : I was very impressed when I visited this palace for the first time. I wanted to preserve and enhance a certain ascetism, letting this extraordinary palace reveals its own architectural qualities. I wanted also to give the feeling that the guest will push the door of a family residence.

You claim that luxury is not about the cost of the materials. So what is luxury?

Olivia : For me, luxury is not about rich materials. It is something deeper than that: it is expressed through kindness, through little touches that turn everyday life into something special, through discreet and unobtrusive service.

The environment takes centre stage in discussions about design nowadays. How do you integrate ecological concerns into your work?

Olivia : We try to use local materials, so we can reduce transport costs and carbon emissions. I am proud to lead a studio that is renowned for its constant search for innovative materials. Design nowadays has to be strongly tied to environmental issues.

What's the secret of the perfect hotel, or interior in general?

Olivia : I like the idea of a very simple but charming room without the need of directions for use. Most of time, you have to guess what the client needs because he doesn't really know it himself. The easiest part of our job is the beginning of a project when you feel you have the good answer for your client and all the dreams are allowed.



How does the interior design of an hotel differs from a private home?

Olivia : When I am designing a space for an individual, his personality and his psychology are my most important focus. I must understand what the client tells me – and not just what he says but what he doesn't say also. This is the key to a successful design for private clients. For an hotel, each room is like a blank page on which guests can draw whatever they desire. I have chosen a light color palette and soft and delicate materials so that they can apply their own personality to the space, and so that personal belongings can sit naturally within the decor. I try not to impose anything but, rather, to let each guest experiences the space in his or her own way for a night.

What is the definition of good design and beauty for you?

Olivia : Design is successful when you have the right answer for the purpose. Beauty is beyond the practical character of objects and spaces. It is a question of balance and mental peace. For Can Faustino, each piece of furniture has been designed or chosen to generate a subtle harmony. A mix of old and new items will bring life and soul into the interior.

Your mother made her name as a designer when she renovated a New York hotel in 1984. When you joined Studio Putman in 2007, your first project was renovating that very same hotel. Our lives are speeding up. How can a design make its mark in this fast-moving world?

Olivia : Studio Putman guarantees a degree of timelessness. When I renovated that New York hotel, 20 years after my mother, I, of course, integrated new technologies. But I didn't have to overhaul her design. That said, tradition is most valuable when we keep reinventing it. We need to temper our constant quest for shiny new objects with an appreciation for everyday items that we barely notice any more. This encounter is what makes my work so distinctive. The Can Faustino project combines current concerns, environmental responsibility and marvellous know-how passed down through generations. Some say that interior design is becoming more and more uniform, and that function is triumphing over beauty. It seems vital to me to fight back against bland international taste by imagining new decor, new creations, new spaces.

Who has influenced you? Who have been your masters and why?

My childhood was distinctive and non-ordinary as my father was in the art field by being a collector of modern art. I had the chance to meet plenty of artists at home, listening to their conversations and admiring their freedom. My parents taught me very soon to open my eye and encouraged my curiosity. Everyday life is my first inspiration. I enjoy many simple things: walking in Paris and looking at new architectural details I've never seen before, visiting galleries, laughing with people I love and exchanging very personal things with them... Clouds can also be a source of inspiration.

Do you have any other projects on the island?

We are lucky enough to continue our collaboration with Marre and Terra. Our next project will be a resort on several hectares along the seashore. Laurent Morel, founder of Marre & Terra wants to propose an unique experience between the sea and sky.





CAN
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In order to enhance the soul of the palace from the XVIII century, Olivia Putman chose to value the preservation and the highlighting of the stone as well as the line of the existing site.

The dynamic of the existing frame and the vegetation's profusion were the first inspirations for the garden. Olivia Putman was landscape designer before arriving at Studio Putman. She wanted to glorify the minorcan vegetation.

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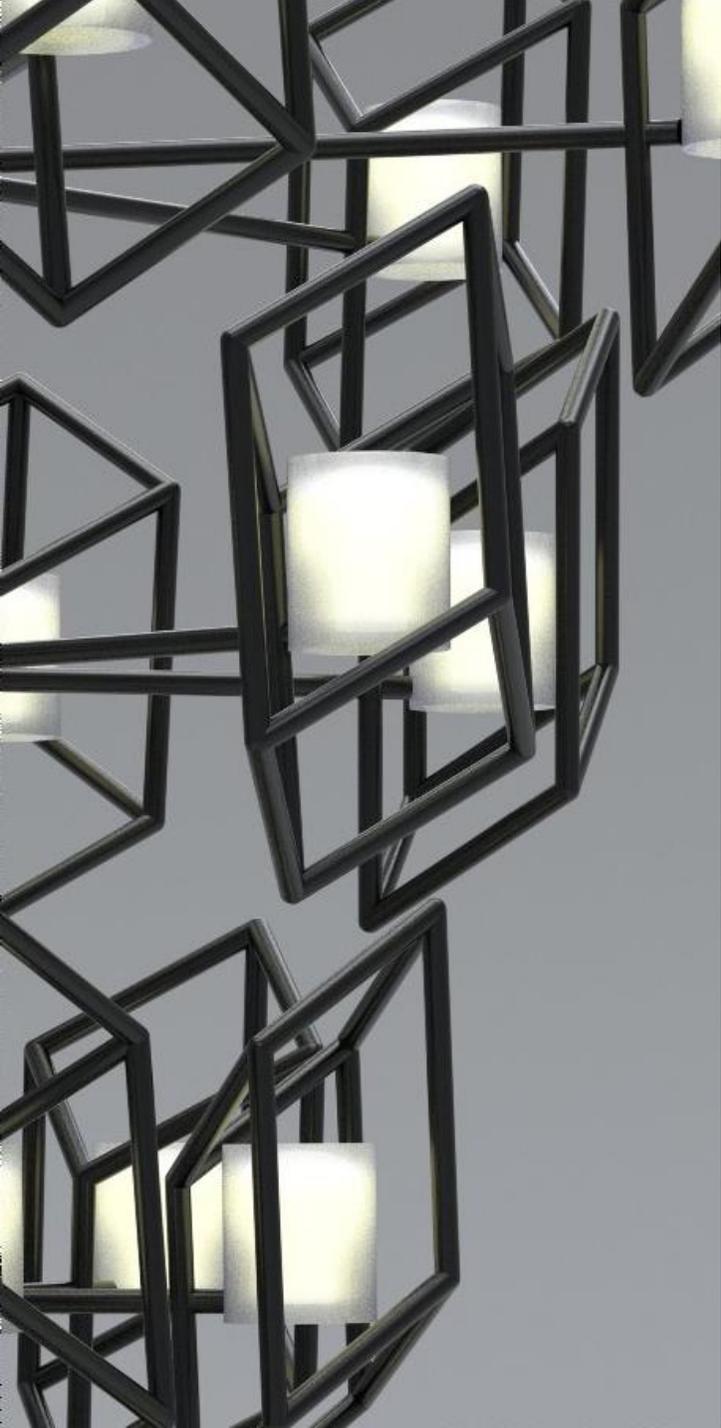
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CIVITATILLA DE MENORCA



Inspired by the Minorcan way of life, Olivia Putman created several exclusive furniture for the hotel. She also added a Mediterranean mood in some traditional shapes from Studio Putman.

In the garden, Olivia Putman propose some alcove chairs to enjoy every moments of the day hided in the vegetation because of the disproportionate wooden structure. From the sunny mood of the day to the lounge mood of the night, this design adds some private moments to escape from the socialize area of the terrace and the restaurant.

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The Studio Putman developed a graphic lighting range to accentuate the pure and ascetic effect of the architecture. The essence of the light is just framed by tubular perspective.



STUDIO PUTMAN



LAURENT MOREL-RUYMEN
Founder of Marre et Terra

Can Faustino is a home that goes to the heart because it invites to dream.
Dream to revive a palace overlooking the Mediterranean sea from the historic center of Ciutadella.
Dream of a collaboration with the studio Putman whose many achievements have fed my imagination.
Dream finally get our friends as guests in a residence on a human scale .
We wanted to integrate the sea to the place, embracing the patio by a swimming pool and a restaurant, where, the master chef transcends the local products from the sea.
To design this space in this protected monument, we thought about the extraordinary breakfasts on the terrace and the dinners under the stars by candlelight,
Menorca is a treasure where sometimes the time is stopping.



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CIUTADELLA DE MENORCA

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