



INTRO:

DROP is a creation of new design brand Stuf (www.stufdesign.com).

Stuf regards itself as a new standard bearer for the promotion of “good design”, thanks to the artistic direction of Italian designer Alessandro Busana and hOle designstudio, an extremely short production chain 100% made In Italy, and the use of top quality materials that are completely recyclable.

Wine, liquor, oil, water...Drop is made to give to all bottles a new personality, becoming a little sculpture usable every day.

This archetype object, has a double functionality, one side is usable like a bottle stopper, other side like a base that can define a safe area on table where place on the bottle, that becoming even a drop saver.

Video URL: <http://www.youtube.com/watch?v=FfBN3nfyGW0>

Video code: `<iframe width="640" height="360" src="http://www.youtube.com/embed/FfBN3nfyGW0" frameborder="0" allowfullscreen></iframe>`



Italian designer Alessandro Busana introduce DROP, his last creation for the new design brand Stuf.



DROP is a decorative and useful bottle accessory. A smart multi functional object, usable like a stopper, or bottle base drop saver.



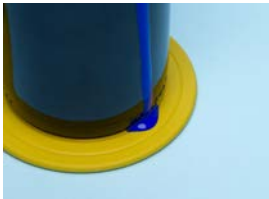
Is the result of the fusion between two object, a bottle stopper and a coaster. Is produced by injection moulding in a special material called Santoprene, that is a rubber really adapt for the objects that are in a contact with food.



Not only wine! Drop is even perfect for liquor, oil, or water bottle.



Drop like a drop saver bottle base.



Detail of drop saver mode.



Example of a perfect situation where Drop is very useful.



Detail of bottle stopper mode.



Drop's color family.



The packaging (that is completely recyclable, like all Stuf products) is usable like a decorative souvenir that you can hang up wherever you want.