



CITYLIFE

Company Profile

CityLife is the company engaged in the redevelopment of the area where Milan's old complex of exhibition halls was located (Fiera di Milano). With an overall area of 366,000 square metres, it is one of the largest redevelopment projects in Europe. CityLife was the winner of an international competition with a project signed by internationally-famous architects Zaha Hadid, Arata Isozaki and Daniel Libeskind.

Sustainability, quality of life, services: these are the key-words that describe the CityLife area, that will include, at completion, a park which will be the third "green lung" in Milan and it will foresee a balanced mix of private and public functions, among which residences, offices, shops and services, green areas, public spaces and a crèche.

The Residences designed by Zaha Hadid in via Senofonte and the ones designed by Daniel Libeskind in via Spinola offer a new quality in living and they overlook the prestigious Piazza Giulio Cesare on one side, and on the other side they face the new CityLife park: tradition, innovation and green live together in the same place. The two residential compounds are different from each other by their peculiar architectural style, but share some innovative and prestigious features, being highly efficient and ensuring comfort and safety. All the residential compounds are A Class certified for energy consumption and an extensive use of renewable energy sources is made.

In the heart of Citylife there will be the Business & Shopping District, that includes the Three office Towers, which a strong symbol of the transformation, and a wide shopping area that offers a varied and complete range of restaurants, cafés, shops and services. The three towers are environmentally sustainable buildings, designed to guarantee the highest levels of efficiency and the maximum control of energetic costs. All the three office towers have already obtained Leed™ pre-certification with rating Gold. The Tower designed by Arata Isozaki with Andrea Maffei is the highest building today in Italy (202 meters high, 50 stories and 50,000 sq meters, with the maximum capacity of 3,800 people) has been completed and acquired by the insurance company Allianz that will establish here its Milan headquarters. The second tower, designed by Zaha Hadid (170 meters, 44 stories), is completed and the works for the interiors are on going. This tower has a sinuous shape, it will be completed by 2017 and it will host Generali Group in Milan. The Libeskind Tower (175 meters, 31 stories), is the third tower and the works started in summer 2016. The area is connected to the rest of the city by the new lilac M5 metro line, with the "Tre Torri" station situated in the centre of the CityLife Business & Shopping District.

To complete and to make even more people-oriented the CityLife area, there is the very extensive CityLife park (173,000 sq meters wide) that will be the second green park in Milan, after Parco Sempione, and the first new park in the city of Milan since XIX century. To date, the portion of the park opened to public is 117.500 sq meters. In October 2014 a Golf Driving range was opened in Citylife: it is the first driving range located downtown a city in Europe.

CityLife will be also the most extensive pedestrian area in Milan, thanks to the decision of moving all the vehicular traffic and parking underground.

CityLife S.p.A. is a company 100% owned by Generali Group.

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