



IN ROSSENA'S ANCIENT VILLAGE

PROJECT FOR
HOUSING REDEVELOPMENT
IN THE VILLAGE

GREETINGS

We would like to express our gratitude to everyone who contributed to the success of this project.

A special thank you goes out to Stefano and Stefania for allowing us to participate in the realization of this wonderful renovation of their home. We shared very special moments of understanding, respect for nature, and historical value that surrounds us.

We thank Architect Marzia Zamboni, her ability to perceive the potential changes of places promoting contemporaneity in all her ideas and forms, the development of each project with a multidisciplinary approach and our involvement in the creation of new aesthetics and avant-garde architectures have contributed to the success of the project.

We also thank the Diocese of Reggio Emilia and Guastalla, Architect Angelo Dallasta, Director of the Office for Cultural Heritage, New Construction, and Diocesan Archives of the Diocese of Reggio Emilia-Guastalla, who, being aware of the ethical value of the project, provided us with the authorization to use the archive photos used in this document.

We also thank the Association Matilde di Canossa for the information and collaboration they provided during the project, in particular, we thank President Chiapponi Angela, Rossi Elvira, and Sabrina Ferrari with whom we established a playful collaboration to promote the historical heritage that surrounds our province.

Finally, a thank you to all the people who have contributed to this project and for their dedication to the realization of the works.

We were able to achieve something truly special thanks to your support.

Gaber Waled,
CEO
La Fenice



PREFAZIONE

The housing redevelopment project aims to improve the quality of existing buildings to meet the current and future needs of residents. This can be achieved through a series of interventions, such as building renovation, reconfiguration of interior spaces, compliance with seismic and safety codes, installation of energy-efficient systems, and use of sustainable materials.

The redevelopment project can have a significant impact on the quality of life of residents, by improving the energy efficiency of buildings and the safety of living spaces. Additionally, it can help create more cohesive and secure communities, promoting social integration and active participation of residents.

Furthermore, a well-executed redevelopment project can also have a positive impact on the local economy, creating jobs in construction and improving property values and the attractiveness of the surrounding area.

Overall, a housing redevelopment project is an opportunity to improve the quality of life for communities and promote sustainable development.

Housing redevelopment represents a significant challenge for our country, especially in light of the climate and environmental emergency we are facing. One of the solutions that is becoming increasingly popular is the use of reclaimed wood for building and renovating buildings.

Reclaimed wood is a sustainable and low-impact resource that allows for reduced waste and consumption of raw materials. Additionally, as a natural and warm material, it gives buildings a welcoming and comfortable atmosphere.

In the ancient village of Rossena, located in the province of Reggio Emilia, we are participating in the redevelopment of a central historic housing unit using reclaimed wood.



THE CASTLE OF ROSSENA: A HISTORICAL JEWEL

The Rossena's Castel : A Medieval Fortress in the Province of Reggio Emilia"

The Rossena's Castel is a medieval fortress located in the province of Reggio Emilia, in Emilia-Romagna. It was built in the 12th century by the Rossena earl family, who ruled over the area at the time.

The Rossena's Castle was originally granted to the church of Reggio in around 1070. In 1613, the fiefdom passed to Ranuccio Farnese, and the castle became part of the Duchy of Parma and Piacenza until 1847, when it was annexed to the Duchy of Modena and Reggio. In 1979, it was transferred to the Matildic Studies Institute as a summer academic location.

The castle sits atop a hill and is spread over three levels. The ground floor was used as a warehouse and kitchen, the upper floor housed the family's private rooms, and the basement was used as a prison. Over the centuries, the castle has undergone several modifications and renovations.

In addition to being a noble residence, the Rossena's Castel also played a military defense role. It was strategically located to protect the nearby Castle of Canossa, just a few kilometers away.

The Canossa's Castle is another medieval fortress located in the same province of Reggio Emilia. It was built in the 10th century by the Canossa's Earls , one of the most powerful families of the time.

The Canossa's Castle was the site of significant historical events, such as the meeting between Pope Gregory VII and Emperor Henry IV in 1077. Today it is open to the public for tours and cultural events.

The Rossena's Castle thus played an important role in the defense of the Canossa's Castle and the surrounding area. Today, both castles can be visited and admired for their beauty and historical charm.





PROJECT OF HOUSING REDEVELOPMENT

La Fenice participated in the redevelopment project of a housing unit located in the Borgo di Rossena.



IN ROSSENA'S VLLAGE

Rossena Castle, located in Emilia-Romagna, was originally granted to the church of Reggio around 1070. In 1613 the feud passed to Ranuccio Farnese and the castle became part of the duchy of Parma and Piacenza until 1847, when it was aggregated to the duchy of Modena and Reggio. In 1979 it was transferred to the higher institute of Matildic Studies as a summer academic seat.



FUSION BETWEEN HISTORY AND DESIGN

Using reclaimed wood in the design is a way to blend history with the present. Preserving its values and the environment at the same time, giving life to unique and original creations.

PROTAGONISTS OF ALL RESPECT

The architect Marzia Zamboni and the master woodworker Roberto Caluzzi collaborated in the creation of a project for a luxury residence, combining their skills to create a high quality project."





HOUSING REDEVELOPMENT

RECLAIMED WOOD IN ROSSENA'S VILLAGE

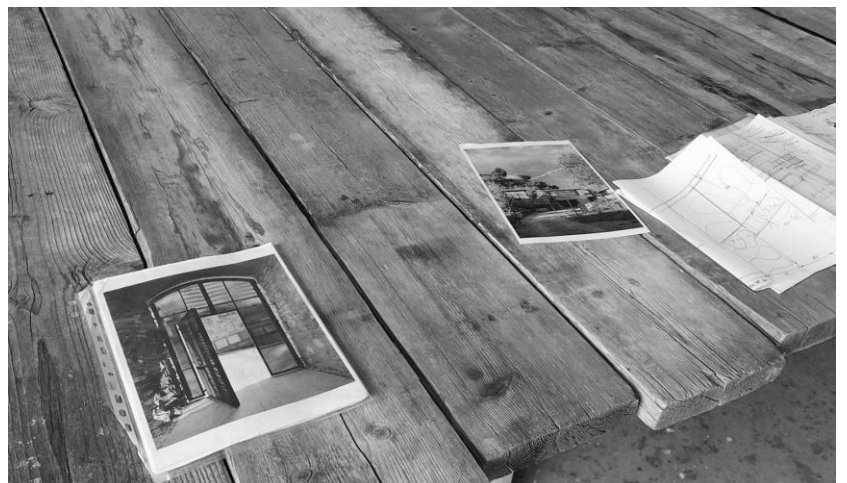
Housing redevelopment represents an important challenge for our country, especially in light of the climate and environmental emergency we are facing. One of the solutions that is becoming increasingly popular is to use reclaimed wood for the construction and renovation of buildings. In fact, reclaimed wood is a sustainable resource with a low environmental impact, which allows you to reduce waste and the consumption of raw materials.

Furthermore, being a natural and warm material, it gives buildings a welcoming and comfortable atmosphere. In the historic Borgo di Rossena, located in the province of Reggio Emilia, we are participating in the redevelopment of a housing unit in the historic center using reclaimed wood.

In collaboration with the architect **Marzia Zamboni**, to make the most of the historical and cultural heritage of our territory:

“The result is an innovative and sustainable project, which combines respect for the environment with the beauty of design”

We are convinced that initiatives like this can represent a model for other villages and cities, for a more sustainable future that respects our planet.



THE SECOND LIFE OF WOOD

A NATURALLY SUSTAINABLE CEILING

The use of recycled scaffolding wood for the construction of a roof represents a valid alternative to the use of new wood, both from an economic and an environmental point of view.

This reclaimed wood comes from scaffolding that was dismantled at the end of a construction site. Furthermore, its use allows to reduce the environmental impact, as it avoids the deforestation and energy consumption necessary for the production of new wood.

Reclaimed wood from scaffolding is also particularly durable, as it has been exposed to the elements during its use on the construction site. This makes it ideal for building roofs that have to withstand extreme weather conditions.



However, it is important to check that the reclaimed wood is still in good condition and has been treated properly to prevent mold growth and the spread of insects. Also, you need to make sure that the wood has been cut to fit the dimensions of the roof and that it has been positioned correctly to ensure its stability.

Ultimately, the use of scaffolding recovery wood for the construction of a roof represents a sustainable and advantageous choice both from an economic and an environmental point of view.



THE SECOND LIFE OF WOOD



THE MEZZANINE OF 1912

Using an old hardwood floor from 1912 to build a loft is a great way to add elegance and uniqueness. The 60mm thickness of the wood provides stability whilst adding character and charm.

Reusing this reclaimed wood in such an innovative way helps preserve its history and breathe new life into it as part of the loft structure, which can be used for many purposes, including hosting a canopy bed. This creative use of vintage materials creates something that is both beautiful and functional, allowing you to enjoy the unique look of this antique material in your home for years to come.



THEY HAVE COLLABORATED WITH US



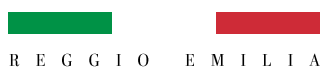
MARZIA ZAMBONI ARCHITETTURA



ASSOCIAZIONE MATILDE DI CANOSSA



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