

Hannam-Dong HANDS Corporation Headquarters

The building is located on 104 Hannam Blvd., which connects the Tunnel 2 and Hannam Bridge. The visual interaction between the users in the building and those, people in the car, on the street during traffic congestions was explored. To free the users in the building, a balcony is planned adjacent to all of the office spaces. These balconies can be visualized as floating park. The balcony within a city is the key to experience the city.

The visual interaction between the users in the building and those, people in the car, on the street during traffic congestions was explored.

The waves between the balconies are repeated to differentiate the floors; it is systematic but planned to create an irregularity. Footprint of the building has increased as the balconies were additions to the office spaces. Elimination of the façade's edge led the outer shell of the building to be recognized as a surface.

Change of the façade through perspective.

The front elevation does not reveal the 3-dimensional aspect of the building; however, as the perspective changes, the experience changes dramatically.

Written by Chanjoong Kim

For more information please contact:

Eulchae Kong
Masil Wide Communication office
www.masiwide.com
eulchae0705@gmail.com



Project Facts

Architect: Chanjoong Kim (THE_SYSTEM LAB)

Location: 104, Hannam-daero, Yongsan-gu, Seoul, Korea

Program: Office

Site area: 433.00m²

Building area: 244.73m²

Gross floor area: 1,315.53m²

Building coverage: 56.52%

Floor space index: 196.10%

Building scope: B2, 5F

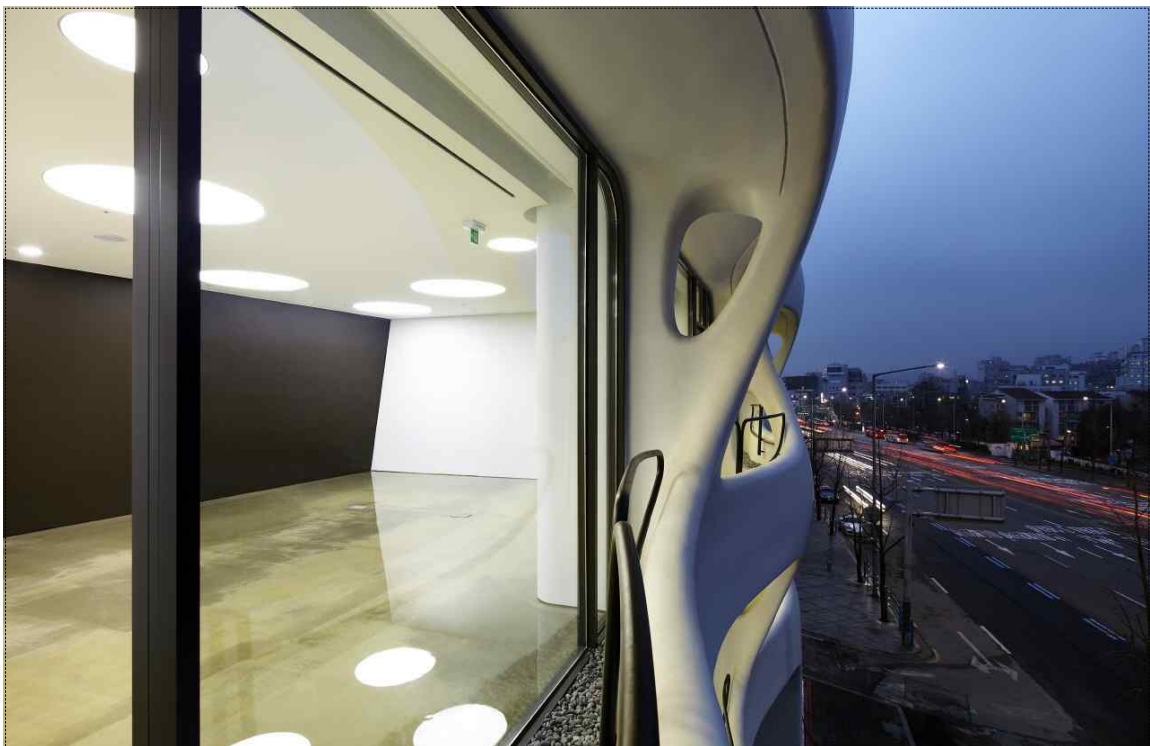
Parking: 12

Design team: Choonglyeol Lee, Sanghyun Park, Jongkil Kim, Jinchul Choi

Photographer: Yongkwan Kim

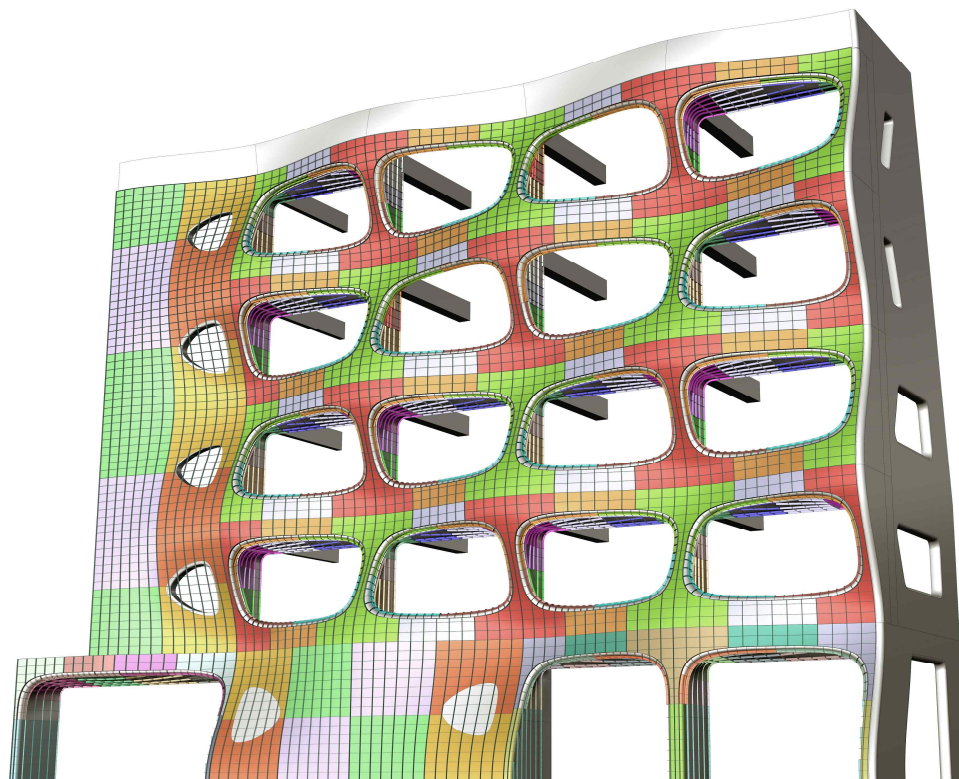
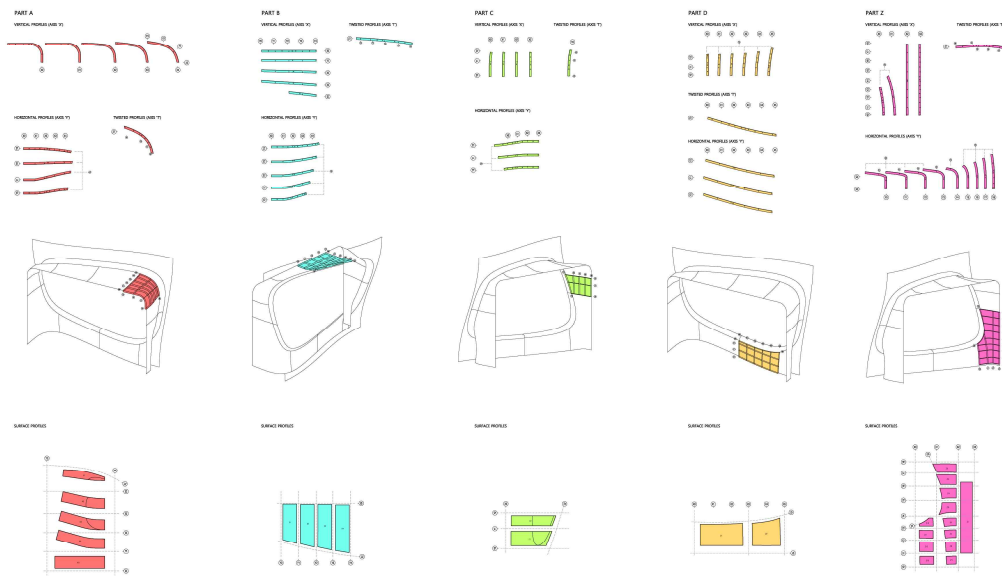
Photo







Frame Module



Process

