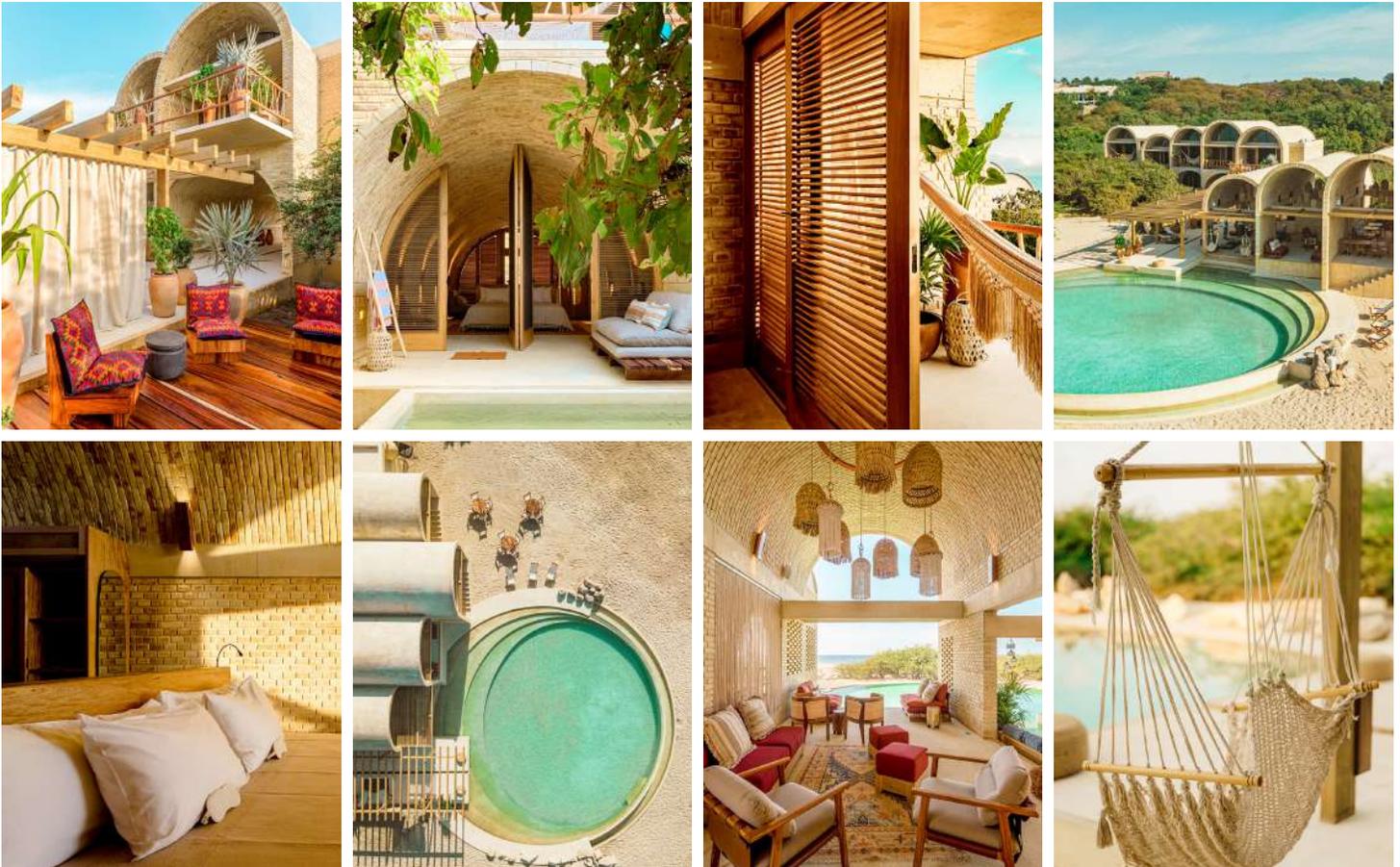




## CASONA SFORZA OPENS ITS DOORS IN PUERTO ESCONDIDO

*Comfort and artifice-free elegance are interwoven with respect for the environment in an enclave where nature and design stimulate the senses*



PUERTO ESCONDIDO, MEXICO. MARCH 2021. Nestled on the serene landscape of La Barra de Colotepec, facing the golden sands of the Pacific Coast, Casona Sforza presents a unique architecture inspired by the vernacular tradition and an experience of sustainable luxury, offering personal attention, exclusivity and privacy. Its concept places center-stage the value of being aware, contemplating and understanding the beauty of an environment in balance.

Casona Sforza stands out for its unusual structure, a reflection of its ecological commitment, revaluation of roots and development of the local community. Commissioned from the renowned Mexican architect Alberto Kalach, the property comprises asymmetric volumes with clean lines that are harmoniously integrated into the landscape, and make use of the ancient techniques of arches and vaults.

In this spot on the coast of Oaxaca, where the delta of the Colotepec river flows into the ocean, the cypresses, mangroves, and oaks embrace this exuberant refuge and offer visitors the chance to reencounter the essence of a natural beauty that is stripped of artifice. Casona Sforza irradiates a constant luminosity thanks to the sandy hues of its sun-caressed walls, while the movement of the sea breeze is an invitation to discover the grand corridor leading to the stunning terrace and pool with its concentric forms.



In this peaceful haven, time passes at a pace that favors harmonious reflection amid all the comforts of home. Its eleven vaulted suites come in three categories—Junior, Senior and Master—and offer a cozy ambiance with a bohemian aesthetic of neutral colors, tropical woods and natural textures, and panoramic views of the sea.

The interior spaces comprise furnishings from regions well known for the quality of their crafts, such as rugs from Teotitlán del Valle, textiles from the Oaxaca Valley, hammocks, chairs and curtains from Yucatán and palm lamps from Veracruz. These are combined with decorative elements and amenities from the Oaxacan highlands, where they are made by potters, cabinetmakers, farmers and beekeepers in the workshops of Pueblo del Sol, a sustainable production project whose ongoing work is supported by Casona Sforza.

Cuisine at Casona Sforza will also reflect the importance of ecological and social responsibility. The culinary vision will be based on the farm-to-table principle, ensuring the freshness of the ingredients in every dish, which come from local producers who make use of non-intensive, seasonal farming processes.

The Casona Sforza experience is complemented by services that cater for the hedonistic pleasures, such as private yoga sessions, holistic massages and private surfing lessons. In addition, visitors can get to know the destination and its natural treasures better with a range of activities including dolphin and whale watching, release of sea turtles, and a number of different walks and expeditions.

## **ABOUT CASONA SFORZA**

Located in Puerto Escondido, Oaxaca, Mexico, Casona Sforza is a boutique hotel whose concept places center-stage the value of being aware, contemplating, and understanding the beauty of an environment in balance.

Commissioned from the renowned Mexican architect Alberto Kalach, the project is a reflection of its ecological commitment, revaluation of roots, and development of the local community. Both the common areas and the 11 vaulted suites offer a cozy ambiance with a bohemian aesthetic of neutral colors, tropical woods, and natural textures, and panoramic views of the sea.

The lodging experience will be complemented with a culinary proposal based on the farm-to-table principle, ensuring the freshness of the ingredients in every dish, which come from local producers who make use of non-intensive, seasonal farming processes. Casona Sforza offers its visitors yoga and surf sessions, holistic massages, and natural activities that allow them to venture into the destination.



Casona Sforza

<https://www.casonasforza.com/>

[Instagram @casonasforza](#)

La Barra Santa María Colotepec

Puerto Escondido, Oaxaca, México.

Phone: +52 954 168 5652

Bookings: [contacto@casonasforza.com](mailto:contacto@casonasforza.com)

**Press:**

For more information and/or graphic material, please contact:

WISH & CO.

Jorge Moreno, [jmoreno@wishandco.net](mailto:jmoreno@wishandco.net) ; M.: +52 1 55 3676-5979

Sebastián Celada, [scelada@wishandco.net](mailto:scelada@wishandco.net) ; M.: +52 1 55 4383-1486

The use of the images, information, and interviews are exclusive for articles, notes, mentions or publications related to Casona Sforza.

**Graphical file credits:**

Alex Krotkov (@alex.krotkov) for Casona Sforza (@casonasforza).

