



**– The new welcome room of the restaurant Agli Amici 1887 –
Visual Display designs the new entrance of the two Michelin stars,**

*an innovative space that surrounds the customer
in the philosophy of the Scarello house*

A room overlooking the town square, that's totally redesigned by the creative studio **Visual Display** [interior, identity, stories] to transform the previous tavern into the new entrance of the **2 Michelin stars restaurant "Agli Amici 1887"** in Udine.

The space turns into a place to enjoy a welcome aperitif, fully becoming part of the proposed gastronomic experience, indeed anticipating it. The concept was therefore born with the idea of making this space - which is in fact the customer's first approach to the kitchen and the philosophy of chef **Emanuele Scarello** - a place suspended in time, silent, surprising, and representative of the very essence of the restaurant.

After passing the entrance curtain, you find yourself inside a precious box where architecture, furnishings, and fabrics are all immersed in a warm shade of blue illuminated by the presence of a large light installation inspired by the world of contemporary art which allows the space to change the atmosphere thanks to colored light.

The counter area, covered with a special hand-applied metallic finishing, becomes a stage where the chefs prepare their "magic" under the watchful eyes of the spectators, immersed in comfortable welcoming armchairs [Ruff, armchair by Moroso].

At the center of the space, the geometric volume made up of two separable elements on wheels serves as a counter for preparing cocktails directly at the table.

On the ceiling, the sound-absorbing paneling setting serves to create a muffled atmosphere while hiding the light points that sculpt the space with bright accents only where necessary.

Two large windows open onto the wonderful internal courtyard of the restaurant in total fusion with the natural element so dear to the owners.

Ristorante Agli Amici 1887: 252, Liguria Street, 33100 Udine UD, Italy [<https://www.agliamici.it/>]

Interior design project by: Visual Display S.r.l. [interior, identity, stories].

Visual Display is a creative company specializing in space branding and interior design for retail, hospitality, bar & restaurant, exhibition, and workplace. With some special interior projects dedicated to private homes or villas. The mission of Visual Display is not only to design beautiful interiors but places where people feel good and fully enjoy the space that surrounds them. [<https://www.visualdisplay.it/en>].

Photography: Alessandro Paderni / Eye Studio

Press Contact: Giorgio Di Bernardo – giorgio@visualdisplay.it [mob. +39 3485626618]

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Visual Display Srl
Via Fabio di Maniago 15/8
33100 Udine / Italia
T +39 0432 600 331
info@visualdisplay.it

registro imprese di Udine
c.f. + piva 02257380309
cap. soc. € 25.000,00 i.v.
REA UD - 247035
postacert@pec.visualdisplay.it

visualdisplay.it