



## **citizenM Menlo Park on Meta Campus Now Open**

*The award-winning hotel brand opened the first-ever hotel to be built on the Meta campus in Menlo Park, welcoming innovative and creative citizens of Meta and from around the world*



**NOVEMBER 30, 2023** - [citizenM](#) – the pioneer of affordable luxury hotels – debuted its second property in the Bay Area, citizenM Menlo Park, which officially opened its doors on November 27. Located on the campus headquarters of global tech leader Meta, it is a fitting location for citizenM’s growing collection of tech-savvy and design-driven hotel properties. Marking the brand’s arrival at Meta’s Frank Gehry-designed campus, citizenM built the brand’s signature high-tech hotel – using efficient and sustainable modular construction systems – where modern travelers can sleep and work while enjoying contemporary art, designer furniture, and 24/7 food and drinks.

The unique undertaking marks the brand’s 32nd hotel across the globe, a sign of citizenM’s ambitious commitment to its U.S. expansion and beyond. Further demonstrating this growth includes recent openings of citizenM Miami (Worldcenter and Brickell) as well as the 2024 planned openings in Austin, Boston, and a third Miami property in South Beach. citizenM Menlo Park was designed by citizenM’s long standing architecture partner concrete and local firm Baskervill – ensuring citizenM’s commitment to design, art, technology and comfort is prominent throughout the guest experience, while also paying homage to Menlo Park.

To celebrate the creative and diverse communities in the Bay Area, citizenM is spotlighting three citizens as a continuation of their [citizens of the world series](#): Alexandra Bowman (the Oakland-based artist commissioned for the hotel’s facade artwork), Andrew Yeung (known as ‘The Great Gatsby of the Silicon Valley’, and has hosted several tech mixers at citizenM properties across the US) and Tory Trombley (a



Product Manager at Meta, and content creator covering the topic of women in tech). As tech professionals and creatives, Alexandra, Andrew and Tory embody the innovative and entrepreneurial spirit of Menlo Park, and their stories will be featured in the series with lifestyle content and storytelling across the brand's digital channels. Launched originally in 2018 with *citizens of the Bowery* (in connection with the opening of citizenM New York Bowery) *citizens of the world* spotlights citizens across multiple pillars including art, business, culture, fashion, and party. The content series has since continued to expand across cities where citizenM hotels are located, and has spotlighted over 365 *citizens of the world* to date.

citizenM's journey to Menlo Park started in 2016, when Meta (then Facebook) announced the development of the campus and a request for a hotel developer. After multiple rounds of discussion, citizenM won the bid to develop the project, beating out 18 other hotel brands. In 2020, construction of citizenM Menlo Park commenced.

The five-story, 79,400-square-foot hotel with 240 guestrooms is the first of its kind to integrate modern and luxurious modular rooms into its building design. Not only reducing construction waste by up to 60%, citizenM's modular approach reduces development duration by three to four months compared to a hotel built using traditional onsite methods. Emphasizing citizenM's commitment to sustainability, citizenM Menlo Park has been constructed adhering to elevated environmental standards, encompassing energy efficiency, water conservation, and waste reduction, and is working towards securing LEED Gold certification. This initiative aligns with citizenM's broader environmental ethos – 100% of citizenM hotels either hold green building certifications or are on the path to achieving them.

The property features several fantastic amenities for Meta employees and guests including an indoor-outdoor lobby, state of the art gym and the 24/7 canteenM. There are four spacious, light-flooded societyM meeting rooms available to rent for full or half day use by Meta employees, as well as internal and external guests. In addition to canteenM, the patio will feature a permanent food truck with rotating food concepts and offerings, and Meta will be outsourcing the restaurant space to an operator of their choosing in the coming months.

Outside, the indoor-outdoor experience at Menlo Park offers access to the landscaped public grounds and parking on site for 132 vehicles and bicycles, with 127 more spots next door in Metal Building 22. citizenM transformed a former surface parking lot just outside the Meta campus entrance into a vibrant addition, a short walk or bike ride to the Meta headquarters and its expansion. citizenM Menlo Park will also help reduce local car traffic by having bicycles available for guests use, and at least 25% of the hotel workforce will comprise local residents.

*"We are thrilled to be opening up in Menlo Park, as this city has become one of the country's largest tech hubs. citizenM has always been designed to bridge remote and in-person work with private nooks and work options in our Living Rooms, plus societyM meeting rooms. This dynamic property will offer something completely unique to anything else in the area for Meta employees and mobile citizens alike,"* says **Robin Chadha, citizenM's Chief Brand Officer.**

**John Tenanes, Meta VP, Global Facilities and Real Estate said:** *"Connection is at the core of everything we do at Meta, especially in the communities where we live and work. We are proud to welcome citizenM to Menlo Park, connecting our employees and travelers to the local community through this cutting edge property."*



In true citizenM fashion, citizenM Menlo Park features art commissioned by local artists, including *citizens of the world* citizen Alexandra Bowman, as well as the Bay Area-based ceramicist and painter, Woody De Othello. Inspired by the diverse community of Menlo Park and the wildlife sanctuary, Bowman's artwork can be found on the building's facade, while De Othello's wallcovering – inspired by the passing of time – is visible upon entering the lobby. Alexandra Bowman's facade piece was the result of an open call in collaboration with Meta, where three artists were selected to submit a proposal. The final selection was made by a panel consisting of representatives from Meta's art curation and communications teams, citizenM's art and project teams, as well as two members of the local Belle Haven Community Development Fund. For the in-room artwork, the works were sourced in collaboration with Jonathan Carver Moore, who recently founded a contemporary art gallery in San Francisco which specializes in working with both emerging and established BIPOC, LGBTQ+ and female artists.

citizenM's philosophy of "affordable luxury" is best experienced in the guest rooms, which showcases their commitment to high-tech amenities, ultimate comfort, eye-catching art and more. The rooms are smartly furnished with "everything modern travelers need, and nothing they don't." All guestroom features are designed to be the very best: the beds are XL king-size wall-to-wall with an extra comfy mattress and luxury bedding. An HD widescreen TV offers streaming options via free super-fast Wi-Fi, so that guests can enjoy their own content. A powerful rain shower with full-size shower gel and shampoo (as well as giant fluffy towels) will soothe all long- and short-haul travelers. The room ambiance is fully controlled by an iPad – the blinds, climate, the TV, even the lights with changeable colors – or via the award-winning [citizenM app](#).

At the heart of citizenM's top-notch service and signature personality is its hotel staff – the ambassadors. Typically hired from outside of the hospitality industry, ambassadors are chosen first for their attitude (not skills), and put through a six-week immersion course to learn all about citizenM's unique culture. They all embody today's modern citizen: curious, well-traveled and open-minded, and are also citizenM's walking concierges who know lots of things about their city, and readily provide tips about the best places to visit. citizenM Menlo Park property will generate an estimated 75 jobs in the community.

To further enhance the guest experience, citizenM offers travelers the world's simplest hotel membership program: [mycitizenM+](#). Members simply sign up with a small monthly fee to enjoy 'all the perks without the points,' including an extra 10% discount off the lowest public rate, free late check-out, free upgrade to a premium view room, early access to discounts, members-only events and more.

The new property, located at 2 Meta Way, marks the second US opening for 2023 following the opening of citizenM Miami Worldcenter. Currently, the citizenM US portfolio includes properties within Boston, New York, Seattle, Los Angeles, San Francisco, Washington DC, Chicago, and Miami, bringing the total offering to 14 hotels across the country and 32 worldwide. Next year citizenM will open in Austin, Boston, and Miami.

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**citizenM Menlo Park**



- Address: 2 Meta Way, Menlo Park, CA 94025
- Rooms: 240
- Price: Rooms starting at \$189.00
- Floors: Ground floor (Fl. 1), Guest rooms (Fl. 2-5)
- Project Team: concrete (designer)  
Baskervill (executive architect)  
Mortenson (contractor)

### **Room Features & Amenities**

- Wall-to-wall window
- XL king-size bed
- Powerful rain shower
- Luxury bedding and towels
- iPad room controls for lights, temperature, TV, blinds
- HDTV with streaming capabilities

### **Hotel Highlights**

- The Living Room – a living room with books, art, designer furniture, and designated working areas
- collectionM – a retail space with an unconventional assortment of travel essentials, souvenirs, gifts and books, curated for the modern traveler (floor 1)
- canteenM – an open-plan dining area with 24/7 grab-and-go food and drinks bar (floor 1)
- Food truck – a permanent food truck in the patio area featuring a rotation of various food concepts and offerings
- societyM – 4 meeting rooms with unlimited coffee included (floor 1)
- Gym – a state of the art gym (floor 1)
- Iron Heaven – self-service ironing rooms on all 4 guest room floors
- One-minute self check-in and check-out

### **About citizenM**

citizenM was launched in 2008 with a purpose – to disrupt the traditional, stale hotel industry. Rattan Chadha – the founder of the global fashion brand Mexx – was inspired by his employees to create a hotel for today's frequent travelers, giving them everything they need and nothing they don't. This means central locations in the world's most exciting cities, but at an affordable price. Not just a place to sleep, but somewhere to work, relax and play – just like home. Somewhere with superfast free Wi-Fi, tech that makes life easy, and world-class art that isn't 'hotel art'. A room with an ultra-comfortable XL bed to crash in, and a powerful rain shower to wake-up in. Rattan Chadha called this 'affordable luxury for the people'.

The first citizenM opened at Amsterdam's Schiphol Airport in 2008. As of November 2023, citizenM's portfolio has 32 hotels in 19 exciting cities: London, Glasgow, Amsterdam, Rotterdam, Paris, Copenhagen, Zurich, Geneva, New York, Los Angeles, Miami, Boston, Seattle, San Francisco, Washington DC, Chicago, Menlo Park, Taipei and Kuala Lumpur.

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