



EDGE, THE WESTERN HEMISPHERE’S HIGHEST OUTDOOR SKY DECK, OPENS

New Yorkers and Visitors Take Their First Steps onto Edge’s Outdoor Viewing Area Featuring Thrilling Glass-Floor, Angled Glass Walls and Unparalleled 360-Degree Skyline Views



NEW YORK (March 11, 2020) – Today Edge, the Western Hemisphere’s highest outdoor sky deck, officially opened to the public offering unparalleled 360-degree views of the iconic city skyline. Beginning at 1:00 PM, the first ticketed visitors stepped out onto Edge’s outdoor viewing area featuring a thrilling glass-floor, angled glass walls, and outdoor skyline steps from the 100th to 101st floors of 30 Hudson Yards. Visitors also experienced the immersive, multi-room ‘Journey to Edge’ show telling the history of New York City’s newest neighborhood from construction over an active rail yard to sustainability achievements and more. To mark the opening, Edge has also launched a nightly light show designed by L’Observatoire International which will run from sunset to midnight daily through April 4th.

Hudson Yards also announced today a program offering New York City public school groups free visits to Edge and Vessel every Tuesday. The program kicked-off today with fifth grade students from neighboring elementary school P.S. 33 in Chelsea getting a sneak peak of the entire experience prior to the first ticketed guests. NYC Public School bookings can be made online at www.edgenyc.com/group-bookings.

“The overwhelming public response to Hudson Yards over the past year – making us part of everything from their morning coffee run to a place to celebrate special occasions – has been incredibly humbling. With the opening Edge, one of the final pieces of the first phase of Hudson Yards, it was important to us to extend an invitation not only to the world to experience our great city from new heights, but also to New Yorkers who have made us part of the City’s cultural fabric. We are proud to ensure Edge is accessible to New York Public School students which we hope will inspire the next generation of New Yorkers to fall even more in love with this great city,” said Stephen Ross, Chairman of Related Companies.

“Our goal at Oxford is to connect people to exceptional places, and Edge is another incredible attraction that Hudson Yards has to offer New Yorkers and visitors from across the globe. It’s truly one of the best

views of one of the best cities in the world, and we're excited for everyone to experience it first hand," added Michael Turner, President of Oxford Properties.

A bar, located on the 100th floor, offers a glass of champagne or signature cocktail and light bites to enjoy indoors or outdoors on the sky deck. Situated one floor above Edge, on the 101st floor, is Peak a stunning restaurant, bar, and event space operated by hospitality group RHC.

Designed by Kohn Pedersen Fox Associates (KPF) and extending out 80 feet from the 100th floor of 30 Hudson Yards, Edge redefines the New York skyline. Its monumental triangular form completes the tower's architectural dialogue with the city. A marvel of modern engineering and structural design, the 765,000-pound observation deck is comprised of 15 sections, each weighing between 35,000 and 100,000 pounds, bolted together and anchored to the east and south sides of the building. The 7,500-square-foot outdoor viewing area is surrounded by 79 glass panels, each weighing 1,400 pounds, manufactured in Germany and finished in Italy. Interiors of Edge and Peak were designed by Rockwell Group while the 'Journey to Edge' was created by the firm's experience design studio, LAB at Rockwell Group.

"The Edge observation deck is the most dramatic in a series of gestures which link KPF's buildings, in the Hudson Yards development, to the principal surrounding structures of the city," said William Pedersen, KPF Founding and Design Principal. "Gesturing directly towards the Empire State Building, and higher than its observation deck, Edge pays homage to its role as the most emblematic of all New York buildings."

"We see Edge as a unique opportunity to experience New York City," said Marianne Kwok, Design Director, KPF. "With features that complement the design of 30 Hudson Yards, Edge is the result of an immense team effort, and its construction process was unprecedented. Now that it's finished, I look forward to seeing it used and enjoyed by thousands of New Yorkers and visitors alike."

"We are thrilled to be a part of this incredible project. Edge takes visitors on an experiential journey starting from the dedicated queuing area, all the way up to the breathtaking reveal of the 360-degree city view," said Melissa Hoffman, Principal and Studio Leader, LAB at Rockwell Group.

Edge is now open seven days a week year-round from 8:00 AM to midnight. General admission adult tickets are \$36 purchased online and \$38 purchased on-site. Child tickets are \$31 purchased online and \$33 on-site. New York City residents can buy adult tickets online for \$34. Special rates available for seniors, active and retired members of the U.S. military and groups. Tickets to Edge are available now at <http://www.edgenyc.com/>.

For more information about Edge, please visit www.edgenyc.com, follow @EdgeNYC on Instagram and Twitter, and go to www.facebook.com/EdgeNYC.

To access high-resolution images and video of Edge and today's opening event please visit: <https://related.box.com/s/y9pnozajtwpgd2df051jowdvt4xrqscx>

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ABOUT HUDSON YARDS:

Hudson Yards is a new neighborhood on Manhattan's West Side developed by Related Companies and Oxford Properties Group. Hudson Yards is home to more than 100 shops and restaurants, including New York City's first Neiman Marcus, an array of experiential and online retailers, and a collection of leading brands in every category from luxury to fast fashion. The neighborhood features restaurants and food experiences by chefs and restaurateurs Thomas Keller, José Andrés, David Chang, Michael Lomonaco, Costas Spiliadis, Stephen Starr, rhubarb and Chef Peter Jin, D&D London and more; dynamic cultural

institutions; 4,000 state-of-the-art modern residences; more than five acres of public plazas, gardens and groves; the world's first Equinox Hotel; commercial office space for industry leaders including Facebook, WarnerMedia, BlackRock and more; and eventually a new 750-seat public school—all offering unparalleled amenities for residents, employees and guests. For more information on Hudson Yards, please visit www.HudsonYardsNewYork.com.

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