



Hiding in Mountains and Seas, A Island Rouse of Western Xia Flavour.

We keep thinking what is Beidao Bay? What can we bring for this place? And what can it create for tourists?



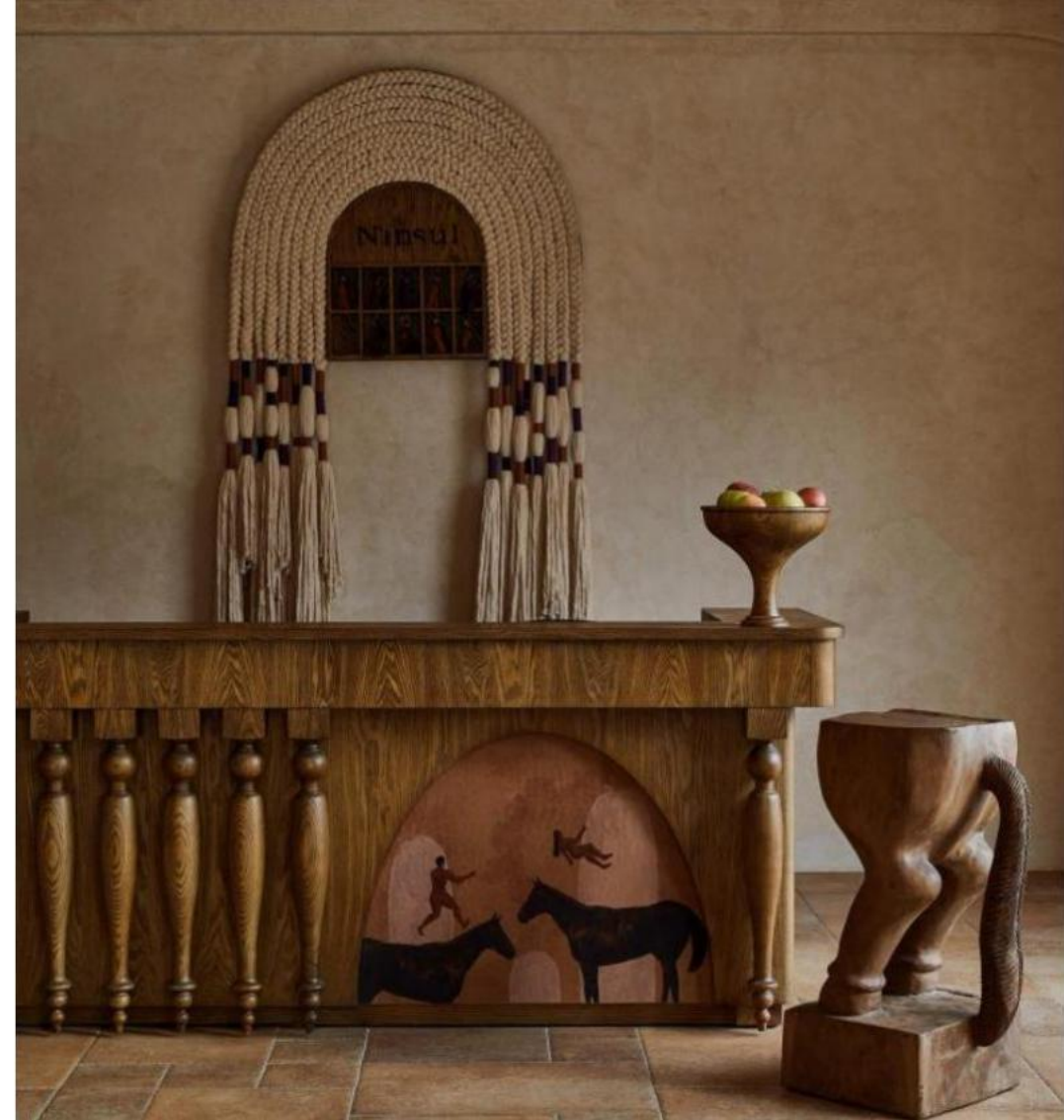
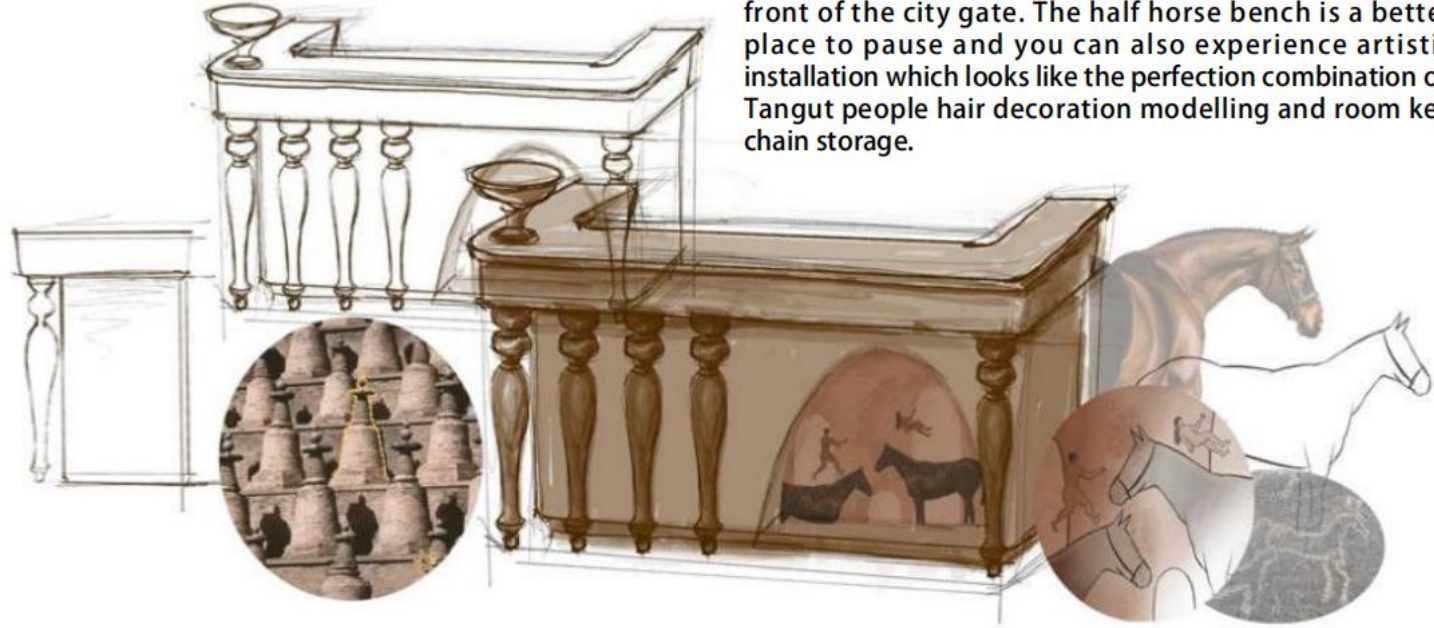
In the very beginning, we went to the field trip with these thoughts. We watched documentaries, and browsed books and relevant data. Ningxia, located in the Silk Road, is one of the cradles of Chinese civilisation. Known as Southern Frontier, it gave birth to the ancient Yellow River civilisation. In 1038, Li Yuanhao, the chief of Tangut nationality, founded the Western Xia Dynasty here, creating immortal achievements and brilliant Western Xia culture. However, the Western Xia dynasty and its culture mysteriously disappeared overnight. With curiosity, we begin to sort out the venation of Western Xia culture. We deconstruct vegetation in the local natural landscape and brilliant cultural totems such as desert flowers, wolfberries, horses, and even the braids of Tangut people and the elegant clothes of the Princess of the Western Xia culture, and then recreate totem patterns with local culture. Adhering to the tradition and in line with contemporary aesthetics of life, keeping the design concept of simplicity and inheriting reconstruction, the Western Xia culture is interpreted as a rustic and luxury new aesthetics throughout the whole space. These totems can be recreated into furniture, fabrics, art pendants, bathrobes, even keys and other decorations. It can be the symbol of N' insul. The differentiated design system of original art, original furniture and original brand peripheral framework enhances the competitiveness of commercial space. The spiritual totem of N' insul, I believe, is not only a kind of respect for Yellow River Hostel Set and N' insul itself, but also a kind of sincerity.

—— Liu Jing



Desert Thorns • Jump

The lobby reception is just as the beginning of a drama. It just likes the ancient desert station, pure but not simple, and it contains the beginning of the story. Reception desk works as the index of Ningxia 108 tower modelling, horse and the world represents they have joyful moment in front of the city gate. The half horse bench is a better place to pause and you can also experience artistic installation which looks like the perfection combination of Tangut people hair decoration modelling and room key chain storage.



Desert Thorns • Valley



When you enter N' Insul, you suddenly embrace the history of the desert, a poetic island, which is located in a magical mountain and sea in the North.



Desert Thorns • Circle \ There is a towel in N' insul



The plain materials are everywhere, combined with the elements of 108 towers, giving people light and relaxed. Silk fabric, wool fabric, hemp fabric and cotton fabric were the four major categories of textiles in ancient Times. The inheritance of materials, the flexibility of silk lamps and the barbarity of wood, as well as the manual traces of cotton thread installation illustrate the Western Xia culture and the simple concept of slow life. And the latter is N' insul' s philosophy.

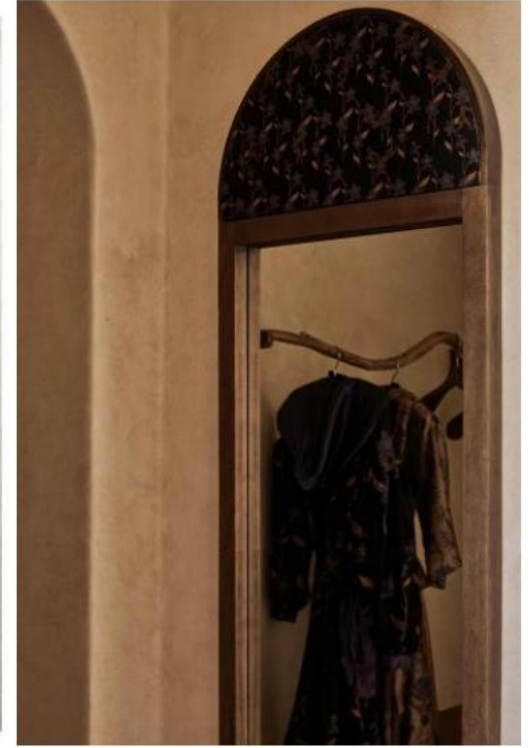


Desert Thorns • Summer

Purple wolfberry flower totem decoration integrates into the overall space, it combines the casual rough and subtle delicate to the point, which is just simple and low key.



Desert thorns • Flowers



Inspired by the dress of the Princess of the Western Xia Dynasty and the aristocratic panoplies, the totem bathrobe, which N'insul designs and connects all types of the room, aims to add warmth to the temperature difference between morning and evening.



N' insul is not only a place to temporarily harbour your soul. We hope all visitors here are interested in history, understand the Western Xia culture from simple to abundant, and know the Northwest scenery from little to rich so that they can have memories in the future and arouse exploration of the past culture.