



## PRESS RELEASE Ikon Connaught Kuala Lumpur, Malaysia

### Design Concept

Hot of the press.

Ikon Connaught is located at the heart of Cheras where the metropolis of Kuala Lumpur begins to merge with the lush green hills of Kajang and Ampang. Ikon seeks to create a lifestyle destination on an intimate neighborhood scale with the level of quality, impact and vibrancy of a city centre destination. In addition to its human scale the project enjoys a highly visible and prominent location at the crossing point of the middle ring road and the east west link which connects the centre of KL to the Silk Highway and beyond. The design of the building will announce the scheme to the millions of people who pass the site on a regular basis whilst serving the community and its immediate neighbors; UCIS University and Connaught Hill gardens. To address these very different scales Ikon will be a twin speed building creating an iconic landmark to the motorist passing at 100kph whilst providing a rich and intimate experience for the slower paced pedestrian. This twin layered approach is reflected in the façade design. Inspired by the owners clothing and luxury goods business the facade explores the idea of an outer layer concealing a contrasting inner skin like a demure leather bag or woolen suit which opens up to reveal a vibrant inner lining. The inner skin is conceived as a simple graphic box whilst the fluid outer skin appears to open up and flow with the passing traffic.

Ikon will provide space for more than 100 boutique shops and restaurants over five storeys with five levels of office above. The dynamic skin flows into the landscape wrapping the project with a veneer of outdoor dining terraces screened by layered planting.

### Project Data:

#### SPARK

Location:	Cheras Kuala Lumpur Malaysia
Client:	Pasti Anggun
Completion	Q4 2013
Status	Topping out Q4 2012

**RAFFLES CITY BEIJING  
OFFICE UNIT 1005  
1 DONGZHIMEN NAN DAJIE  
BEIJING 100007, PRC**

中国北京市东直门南大街1号  
来福士办公楼1005室  
邮编100007

**T +86 (10) 8402 1240  
F +86 (10) 8402 1249**

**info@sparkarchitects.com  
www.sparkarchitects.com**

BEIJING LONDON SHANGHAI SINGAPORE



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***Media contact:***

*Miranda Vukasovic* at [mvukasovic@sparkarchitects.com](mailto:mvukasovic@sparkarchitects.com) or +861084021240

[www.sparkarchitects.com](http://www.sparkarchitects.com)

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