



**PLUSDESIGN**  
CREATIVE CONSULTING

## **HOTEL & RESIDENCES DE ROUGEMONT, Rougemont - CH**

Interior design: PLUSDESIGN, Architects: Claudia Sigismondi & Andrea Proto, for IHD International Haut Design

Architecture and general planning: Sieber C Architecture

General contractor: IHD Interior Haut Design

### **Description text**

The project brief of the Hotel de Rougemont was to transform an existing building into a contemporary boutique hotel, with a discreet sense of luxury and a friendly atmosphere. Inspired from the surrounding nature and from the local architecture, the interiors provide a harmonious combination of old and new.

Situated in a region of idyllic beauty and Alpine tradition, the Hotel is dedicated to an international and sophisticated clientele.

Perched above the picturesque Rougemont, the hotel's architecture echoes the village's chalet-only style, and is made up of cluster of five interconnected chalets.

Planning and construction placed great emphasis on the surroundings and the landscape—every window affords stunning views, being surrounded by majestic pine trees and breathtaking views of the Gstaad mountains.

The interior design necessarily started as a reflection of the surrounding beauty; the interiors aimed to reach a harmonious relationship with the splendid views of the mountain landscape.

The balance between natural and artificial is the key concept of the project: the design of each space and element proposes a contemporary yet timeless style that reflects and celebrates the unique charm of Rougemont and the untamed beauty of its landscape.

Each of the 19 bedrooms and 14 suites have a customized layout: clean lines and handpicked natural materials are combined with glass surfaces, in a contemporary and warm reinterpretation of the alpine chic.

The traditional alpine timber framed walls and the wooden tray ceilings, are balanced by the rough-textured plaster finish on the wall and by the lightness of the surfaces in bronze mirror glass.

Wool, linen, leather and sumptuous pelts, form a cohesive play of tones and textures inspired by nature and enhance the sense of harmony.

The sense of well-being is enhanced by the comfort of the bathrooms and by the proportions of their simple and pure forms, the careful choice of materials, finishes, equipment.

Intricate pieces of oxidized steel art in the suites by Paolo Albertelli, as well as unexpected photographic images, by Vincent Munier and by Giovanna Frisardi, directly reproduced on some walls of the common areas, echo the surrounding landscape and reflect the region's craft tradition in a contemporary reinterpretation.

In the common areas, the reclaimed lumber from old Swiss chalets brings life and charm to the pared back lines of the wall coatings, providing the interiors with a natural and sophisticated effect.

The overall atmosphere of the lounge is stylish yet relaxed: the discreet sense of luxury of the backlit gold-onyx bar is paired with the cozy presence of the central fireplace.

The hotel's restaurant is designed to convey to guests the authentic charm and welcoming feel of a mountain chalet.

A wine bar with the best Swiss varietals and a cigar lounge provide complimentary spaces to relax and mingle after-ski.

The Spa is conceived as a haven for well-being. Its soft muted atmosphere allows to reconnect with nature: the black mosaic pool, the subtle surface textures, the mystical light of candles and lanterns enhance the spiritual atmosphere.

The common areas are complemented by a cinema room, with a setup that reminds us of classic movie theaters, and by the multifunctional spaces on the first floor, with two conference rooms.

The brainstorming room, with its unconventional and transformable layout, adds a contemporary twist to the purity of the interiors; the magnificent chandelier suspended from the double height, evokes the magical atmosphere of a snowfall and connects the upper floor with the entrance lobby with a flood of light.

## **Complimentary information**

### **ROOMS & SUITES**

#### **STANDARD ROOM**

The project was carried out from the concept of the standard room: a mirrored glass cube, placed in a wooden box opened on a side to the exterior landscape, starts multiple reflections, connecting the interior space of the room with the wonders of the natural environment, the stay in the room provides an inspirational experience of authenticity. A link is thus established between the indoors and the outdoors.

The sense of well-being one receives in the room is enhanced by the comfort of the space itself and by the proportions of its simple and pure forms, the careful choice of materials, finishes, equipment.

The traditional alpine timber framed walls have been designed following a contemporary reinterpretation, with horizontal and vertical flush planks combined in a neoclassical design, enhanced by the wooden tray ceiling, with integrated indirect lighting system.

The presence of the wood is balanced by the lightness of the surfaces of the shower box in a mirror brown Antelio, as well as by other materials that complement the warm, discrete layout of the room.

The brown leather of the upholstered headboard is repeated on the doors of the two cabinet under the desk and on the edge of the curtain; the natural fabrics of bed, chair and curtains are earthy and sandy tones, as well as the rough-textured plaster finish Terra del Brenta on the wall.

The clean lines of the bathroom renew the sense of harmony.

The wooden furnitures are paired with the marble top in Pietra di Corinto, with the black ceramic coatings; the glass elements of the doors, the backlit mirror and the steel chrome surfaces of the custom designed taps reflect the whole and add some shine.

#### **SUITES**

The attention to detail and the care given to the definition of each space revealed in the design of each suite .

The 13 suites and 8 junior suites have all different interior layouts, for a custom made approach to hospitality. Each room is personalized with special solutions or additional equipment such as the fireplaces, which are present in several suites, or some unique artistic pieces.

A special series of sculptures in oxidized metal, a limited edition for the Hotel, decorate the walls. These laser cut profiles develop the theme of mountain life in a contemporary interpretation of the art of cutting, “découpage”, which is typical of the region.

## **COMMON AREAS**

The spirit of alpine hospitality , warm and discreet , that fills the rooms is the same provided by the public areas, which are designed to convey to visitors the authentic charm and welcoming atmosphere of a mountain chalet, with the sharp and clean lines of a contemporary style.

The desired result was to create place both chic and comfortable, elegant and relaxed , poised between the old and the new.

The stylistic research was carried out in the balance between the neo-classical forms and natural materials : wood, marble and stone.

The clean lines of a timeless architecture gain life and charm from the reclaimed lumber from old Swiss chalets, thus giving a natural and sophisticated effect to the wall coatings.

### **LOBBY**

In the lobby , the space is enhanced by the design of the tray ceilings : a central light well lets the vital presence of the natural light in, reflected by a multitude of illuminated glass balls, evoking the magic of a snowfall.

The reception desk , in reclaimed antique lumber and integrated LED strips, is a unique handcrafted piece : its organic lines are modeled on the footprint of the massive trunks of trees.

The spiral shaped sofa at the entry, its curved lines like those of a dandelion flower, remind us that nature's designs are based on universal laws of proportion, which can be used to achieve beauty and balance in the design of architecture.

The large stone tiles Nero Assoluto on the ground , the partition of the wooden slat dividers, the clean lines of the tables in metal and timber, the vertical and horizontal repetition of the reclaimed planks add balance to the composition and provide a general sense of harmony.

The inviting and comfortable couches and armchairs in natural fabrics and vintage leather, the soft velvet texture of the spiral sofa, the fur cushions and the wool rugs, complement the feeling of cosy hospitality.

The ceiling above the stair between the Lobby Hall and the Lounge Bar is decorated with a tattooed photograph, its size is 350x160cm; the image « Rennes du Kamtatchatka », by the photograph Vincent Munier, is a special edition for the Hôtel Rougemont.

### **LOUNGE BAR**

The layout of the hall is the preamble to the lounge bar: generous windows showcase the breathtaking mountain scenery, which is captured and repeated by the majestic central fireplace. Made by local artisans, its base is made of rock blocks from the river Sarine , chosen and placed singularly , their shapes modeled in centuries by the powerful water-flow.

The heat evoked by the central fire is repeated like an echo by the warm glow of the backlit onyx Royal Gold , a sumptuous coating highlighted by the rigorous lines of the bar cabinet in reclaimed timber.

Two large windows in decorated glass announce the presence of two dedicated areas, dedicated to the pleasure of life: the wine room and the cigar room.

## RESTAURANT

The restaurant's decor is inspired by the very principle of the typical alpine hospitality, with several elements of the local tradition: the upholstered benches, the reclaimed lumber beams, the cow bells, are typical elements of the local farms, that remind the bond between gastronomy and authenticity.

The lighting is warm, with suspended lamps on the tables and large golden discs on the ceilings; their uneven surface refers to the magical light of the moon while, while their round shape reminds that of the traditional engraved brass suns.

The balance between heaven and earth is one of the themes in the decoration of the Hotel: the eye is drawn up high when contemplating the mountains, so elements of interest have been added to the ceilings.

## SPA

The Spa was conceived as a haven for well-being. The goal was to create a soft and mystical atmosphere allowing to reconnect with nature: the black mosaic pool becomes a silent lake sheltered by the mountains, whose view is framed by the strip windows.

The polished stucco black ceiling, as well as portions of brown mirrored walls reflect the vision like a delicate echo.

The raised central ceiling in reclaimed lumber allows a soft indirect lighting in different shades of color.

The large fireplace at the bottom of the walls and candles lanterns enhance the spiritual atmosphere, the comfortable couches allow the complete relaxation of body and mind.

## CONFERENCE ROOMS AND BRAINSTORMING ROOM

The common areas are complemented by a cinema room and by the multifunctional spaces on the first floor, such as the conference rooms and the brainstorming room, whose layout is unconventional and transformable, to allow mutual opinion exchange as well as moments of introspection or meditation. Nature is again a key element.

The roof window allows the natural light to penetrate the space, the room is either symbolically or physically open to the sky, seen as the first source of inspiration of ideas and fantasy.

The verticality of real tree trunks, from floor to ceiling, is reflected on the image of a forest reproduced on a dark mirrored surface.

The suspended chairs, ottomans upholstered in fur and pebble-shaped lamps, placed directly on the ground, enhance the atmosphere of an enchanted forest.

## **Credits**

### **HOTEL DE ROUGEMONT**

Interior design: Plusdesign, Architects: Claudia Sigismondi & Andrea Proto, for IHD  
International Haut Design

Architecture and general planning: Sieber C Architecture

General contractor: IHD Interior Haut Design

Manufacturers: Battaglia, Bonacina, Catellani&Smith, Edra, Eichholtz, Kettal, Maxalto, Slide, Valdichienti

Artwork: Vincent Munier, Photographer - Giovanna Frisardi, Photographer - Paolo Albertelli,  
Sculptor

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