

CASACOR SP 2019

Consuelo Jorge signs Loft Refuge

The Loft Refúgio, signed by architect Consuelo Jorge for CASACOR São Paulo 2019, marks its 14th participation in the largest architecture and decoration exhibition in the Americas. An interactive, cozy space to reflect, reconnect and renew energies to represent the desire of modern man. A unique design, where comfort and nature meet, and well-being aligns with design, providing unique sensations in an elegant and welcoming space.

The 101m² offers a sophisticated and warm atmosphere within the practicality of its integrated environments. Inspired by the theme of the year, "Planet House", Consuelo sought to rescue nature in an urban refuge. Through references in natural materials such as bamboo and stone, a rereading was created to convey this sense of naturalness while maintaining elegance and enhancing timeless coatings through technology. From there, a contemporary space was created, with engaging and pure forms, which counteract the fast pace of the city and reinforce the sense of proximity to nature.

The choice of coverings was guided by warm earthy tones, in contrast to light gray as a neutral background. The architecture of the environment was completely designed to give the occupant the feeling of warmth, especially through the sloping bamboo lining, which in addition to warming the environment causes a different aesthetic perception. The wallpaper that refers to the concrete, as well as the natural fiber rugs, natural stones, linen fabrics, porcelain and clay vases, dialogue harmoniously with each other and with the architecture, thus creating an intimate space that serves as protection and of protection, a refuge for urban man to feel in contact with nature.

Following the concept of space, at the entrance of the living room was placed a large light panel of DressALL, which frames the sofa. In addition, it has an automated design, with dimmable LED lamp controls, motorized blinds and blinds, and integrated speakers. The entire lighting design was developed by Elaine Pires of Allure Lighting, resulting in a sophisticated and harmonious environment. In the search for a cozy environment, lighting was used to highlight the sloping ceiling and enhance the scenery with renowned design pieces.

Visitors are welcomed by photographer Leopoldo Plentz's extraordinary work of art, entitled Exception to the Rule, which represents the counterpoint of the decorated environment. In the setting, the highlights are the Fatto sofa, produced especially for Consuelo Jorge by FK Group, owner of the F.Way brand, which also signs the Appia chair (design by Christoph Jenni). Composing the loft with charm and valuing the green are the vases of VASAP, in which the foliage adds life, besides bringing a purer air to the environment.

Further on, the reception comes from the Comgás natural gas fireplace, which contributes to the elegance of the space along with the coffee table, adorned by Konseptá ceramic tops.

On the stairs, Consuelo Jorge created a art installation from over 100 solid liquid porcelain objects by Heloísa Galvão.

Arriving at the kitchen, which is integrated into the dining room, we have Kitchens' designed cabinet, which works the workbench evenly, using the Neolith cladding as a finish on its doors, providing sophistication and technology, and having a functional system of Internal drawers for better storage. Above, the bench in Neolith receives the Finaflex StoneCooking system of burners directly integrated into the bench. MisuraEmme's dining table, coupled with the Italian Hangar Design Group's chandelier, shows the transforming power of the environment into a more luxurious place. In front of the table, attached to the bamboo panel, we gave another beautiful photograph of Leopoldo Plentz.

The highlights of the project and the main technological features presented are EDM Brasil, whose releases can be seen on the side walls of the kitchen and bathroom, covered by corrugated Mykonos quartzite sheets, supplied by Guidoni, which present a visual sequence between both spaces, making the environments unique and uninterrupted. The marble bath, pre-launched at the show, is exclusively developed for Cidade Matarazzo, Rosewood Hotels & Resorts' first six-star hotel in South America, to be launched in partnership with Groupe Allard.

Still in the bath, supported by the floor, the work "Gypsy Woman", by artist and photographer Valdir Cruz, values the space even more, next to the pieces signed by Consuelo Jorge for Metalworks, which launches the Wave line. The novelty is made up of a seat, mirror, metal shelves and heated towel rail with bold design inspired by organic and flowing lines, made of metal and Corian.

The kitchen hammock, which is folded in the suite, is lined with floor-to-ceiling marble, followed by a mirror on top that reflects the slope and its illumination, adding depth to the room and highlighting the architecture of the space. The platform bed in the center represents the refuge, thanks to the canopy with fabric, which brings more welcome. Beside the bed, the table with brushed brass foot and Guidoni's Emerald Green quartzite top provided with Flos' sumptuous glass chandelier. The cabinet, also from Kitchens, in aluminum and glass structure, has illuminated coat rack, which highlights Anna Vic brand clothes, in addition to the work of Mario Cravo Neto. The kitchen hammock, which is folded in the suite, is lined with floor-to-ceiling marble, followed by a mirror on top that reflects the slope and its illumination, adding depth to the room and highlighting the architecture of the space. The platform bed in the center represents the refuge, thanks to the canopy with fabric, which brings more welcome. Beside the bed, the table with brushed brass foot and Guidoni's Emerald Green quartzite top provided with Flos' sumptuous glass chandelier. The cabinet, also from Kitchens, in aluminum and glass structure, has illuminated coat rack, which highlights Anna Vic brand clothes, in addition to the work of Mario Cravo Neto.

Supplier list

Grupo FK

Sofá exclusivo em lã Havoc Ladytex, poltrona e ottoman Frog de Christoph Jenni em tecido Kvadrat e cadeiras Appia pretas e Silex dourada, também de Christoph Jenni
14 3662-9000
www.fkgrupo.com

Kitchens

Armário em vidro no quarto e gavetões para a cozinha
11 3030-1900
www.kitchens.com.br

EDM Brasil

Beneficiamento de quartzitos para parede canelada e mesa de apoio do quarto; beneficiamento de banheira a partir de bloco de mármore
11 3385-0718
www.edm-brasil.com

Deca

Cuba de apoio para banho, por Jader Almeida, e misturadores monocomando
11 3088-2744
www.deca.com.br

Coral

Massa corrida
08000 11 77 11
www.coral.com.br

Allure Iluminação

Projeto luminotécnico
11 3097-9125
www.allureiluminacao.com.br

Neolith by Alicante

Chapas de Neolith Beton Silk para as bancadas do banho e cozinha, nicho da lareira e patamar da escada
11 2795-3666
www.neolith.com.br

Casa Moysés

Guidoni

Quartzito Mykonos, canelado na cozinha e banho, e quartzito Emerald Green, na mesa de apoio do quarto
27 3742-0100
www.guidoni.com.br

GreenPlac

Chapas de MDF cru para construção de piso, paredes e forro
11 3555-4000
www.greenplac.com.br

Cinex

Espelho Bronze na cozinha e banho e espelho Bronze Lino em arco no quarto
11 5561-4000
www.cinex.com.br

Uniflex

Persiana e cortina motorizadas, xales para a janela e tecido para dossel na cama
11 3816-0271
www.uniflex.com.br

Comgás

Gás natural encanado para lareira
08000 110 197
www.thehousecomgas.com.br

Construflama

Lareira a gás modelo LG-100
11 5171-6070
www.construflama.com.br

AlarmBR.com

Sistema de segurança com câmeras, alarme e sensores
11 3262-3349
www.alarmbr.com

By Kamy

Tapetes Zili Hemp na sala e no quarto
11 3081-1266

Jogo de lençol e edredom de linho Ponto
Ajour, toalhas de banho e rosto Fio Egípcio
e mantas Tricot e Baby Alpaca
11 2737-8880
www.mmartan.com.br/casa-moyses

Líder Limpeza Pós Obra

Limpeza pós obra
11 5011-0257
www.liderlimpeza.net.br

Dpot Objeto

Caixas e vasos decorativos em porcelana
e cristal
11 3063-5484
www.dpot.com.br

Dimlux

Lustre Peggy Futura, por Hangar Design
Group
11 2364-6940
www.dimlux.com.br

Onlight

Pendente Nebula, de Joris Laarman para
Flos
11 3081-3282
www.onlight.com.br

C.Artes Eventos

Execução em marcenaria de obra e cama
11 4557.7256
www.cenografiaeventos.art.br

Neogran Marmoraria

Execução de nicho para lareira, patamar da
escada e bancadas no banho e cozinha
11 2607-4336
www.neogran.com.br

Neobambu

Folha de bambu da coleção Mobile em
Densità Castanho, nos painéis de
marcenaria, forro inclinado e cama
11 5565-9029
www.neobambu.eco.br

Exbra Revestimentos

www.bykamy.com.br

Salva Piso

Proteção de piso durante a obra
11 3288-2799
www.salvabras.com.br

MisuraEmme

Mesa de jantar Ala com tampo Oak Fumê
11 2372-9568
www.misuraemme.com.br

FAS Iluminação

Arandela Pop Host e luminárias de piso
Pinocchio coloridas, da Oty Light
11 3086-1661
www.fasiluminacao.com.br

Luxion

Luminária de mesa Noventa dourada, de
Guilherme Wentz
54 3021-0007
www.luxion.com.br

MPH Engenharia

Acompanhamento técnico e gestão de obra
11 4561-4734
www.mphengenharia.com.br

TAAG Brasil

Automação de iluminação, cortinas e áudio
11 2134-0600
www.taagbrasil.com.br

Branco Papel de Parede

Papel de parede modelo Berlim em cor
personalizada
11 4612-5646
www.brancopapeldeparede.com.br

Step Revestimentos

Assentamento de porcelanato
11 5539-5329

Porcelanato Vortzzi Ore Grigio 60x120cm
11 2614-4446
www.exbra.net

Canto Metal

Perfil metálico em "L" para rodapé invertido
11 3845-2684
www.cantometal.com.br

Acabaflex

StoneCooking, sistema de queimadores embutidos na pedra da bancada da cozinha
19 98801-6853
www.acabaflex.com.br

Metalworks Brasil

Toalheiro térmico e banco da linha Wave, prateleiras metálicas e espelho redondo no banho, assinados por Consuelo Jorge Arquitetos e em pré-lançamento
11 4615-8800
www.metalworksbrasil.com.br

Harmony House

Confecção de cabeceira
11 2954-9947
renato@harmonyhouse.com.br

Studio Heloisa Galvão

Vasos e objetos decorativos em porcelana líquida das linhas Sólido, Moles e Líquido
11 4329-2988
www.studioheloisagalvao.com.br

Galeria Bolsa de Arte

"Fortaleza II, RS" e "A Exceção à Regra, Parque da Cachoeira, RS", fotografias de Leopoldo Plentz; "Lua com Ovo", fotografia de Mario Cravo Neto; "Gypsy Woman", fotografia de Valdir Cruz; "Tide #316 (Between Dog and Wolf)", fotografia de Tom Fecht
11 3097-9673
www.bolsadearte.com.br

Srta. Galante

Peseira maxi tricot texturizada marrom
11 3596-9784
www.senoritagalante.com

AnnaVic

www.steprevestimentos.com.br

DressALL

DressWALL, painel luminoso atrás do sofá com iluminação em LED e tela tensionada
41 3044-1515
www.dressall.com.br

Villa Nova Tecidos

Tecido em linho para cabeceira
11 5033-5353
www.villanovatecidos.com.br

Di Móveis

Mesas de centro componíveis Carlo, mesas laterais Cigg e Tangente Fumê e arandela Ponto dourada na sala e mesas laterais Tronco e Bella no quarto
14 3621-1080
www.dimoveis.net

Bed&Design

Colchão Perfect Night King 193x203cm
11 3043-9066
www.bededesign.com.br

Konsepta Design

Vasos Pião em vidro e cerâmica, tábuas de madeira Sharp Shape e cerâmicas das linhas Minimal Tableware e Bowling
www.konsepta.com.br

Catê Poli Paisagismo

Projeto de paisagismo
11 3774-5944
www.catepoli.com.br

VASAP

Vasos da linha Vietnamita em cinza granito
62 3416-1700
www.vasap.com.br

Ferragens Floresta

Tomadas para marcenaria Lumitek
11 3093-6122
www.ferragensfloresta.com.br

AirSense

Máquinas e fragrância para aromatização dos ambientes

Peças da coleção 2019 expostas no armário
de vidro do quarto
21 3596 2018
www.annavic.com.br

Aesop

Gel aromático Ressurreição para mãos,
bálsamo aromático Reverência para mãos,
sabonete para o corpo
11 3034-5879
www.aesop.com/br

11 2714-1320
www.airsense.com.br

Jean Bergerot

Playlist de músicas para o Loft Refúgio
durante a mostra
@jeanbergerot

Consuelo Jorge Arquitetos

Rua Gomes de Carvalho, 1069, cj. 63 | Vila Olímpia | São Paulo, SP
11 3848-0005
Instagram: @consuelojorge
Facebook.com/consuelojorgearquitetos
www.consuelojorge.com.br