Comune di Alberobello
Città metropolitana di Bari

United Nations Educational, Scientific Cultural Organization
I Trulli di Alberobello 1996 - Iscritti sulla lista del Patrimonio Mondiale

REGIONE PUGLIA

LIFE Alberobello Light Festival

LIGHTCONES

Sammode

PressKit

The Treedom / City of Alberobello

2023-07-22 | Artwork in urban space | LIFE Festival

a t e l i e r

The Treedom by YokYok
size: 11x11x10m
materials: wood, stones, lights
client: City of Alberobello
organizer: Light Festival
curator & production: Lightcones
realization: YokYok
light maecenas: Sammode (France)
engineer: Milae (France)
event: Alberobello Light Festival 2023
date: July 22nd to January 22nd
location: Alberobello, Italy

The City of Alberobello, in the Puglia region in the south of Italy, invited YokYok to install *The Treedom* for the Light Festival 2023.

The Treedom is a social installation for public space. It shapes a geometrical forest acting as a simbolic signal and offering benches and bar counters for the people. It is about a small architectural landscape evoking "*il bosco*" like the forests that were present in the ancient times of the city. Designed for a public square, it has been adapted to the slope and the pavement using local stones from one of the numerous quarries of the region. This mineral addition makes a link with the local architectural history based on the first ressource of this karst region: the limestone. This abundant ressource of the area is at the origin of the famous Trullo architecture, making Alberobello recognised a UNESCO World Heritage Site.

all photos by YokYok

The woodwork has been done with a team of builders on site and by night during one of the hotest week of this year 2023. It is structurally simple and low-tech. Vertical poles, horizontal benches, stones weights, and a lot of triangulation above made by a bunch of boards. The result is a strong structure designed for people and delicately put on a public square.

The benches&bar counters have a structural role. They link the poles together and stabilize them, avoiding people to move them at the lower part. The installation has no foundations. It is directly put on the pavement which couldn't be drilled through, as being part of UNESCO protected site. Finally they create social spaces for encounters and a labyrinthic circulation that invites people to get lost and experience the installation from inside.

atelier
YOK YOK
Atelier YokYok
The Treedom, 2023
wood, stones, light tubes
handcrafted geometrical
forest realized for
the city of Alberobello
& Light Festival 2023
www.atelieryokyok.com
instagram/atelieryokyok
Sammode
mecenas of the lighting of The Treedom

The installation lies in two elements:
- a luminous canopy - acting as a signal & simbolic silhouette
- a functional ground floor, offering use, to rest and sociabilize

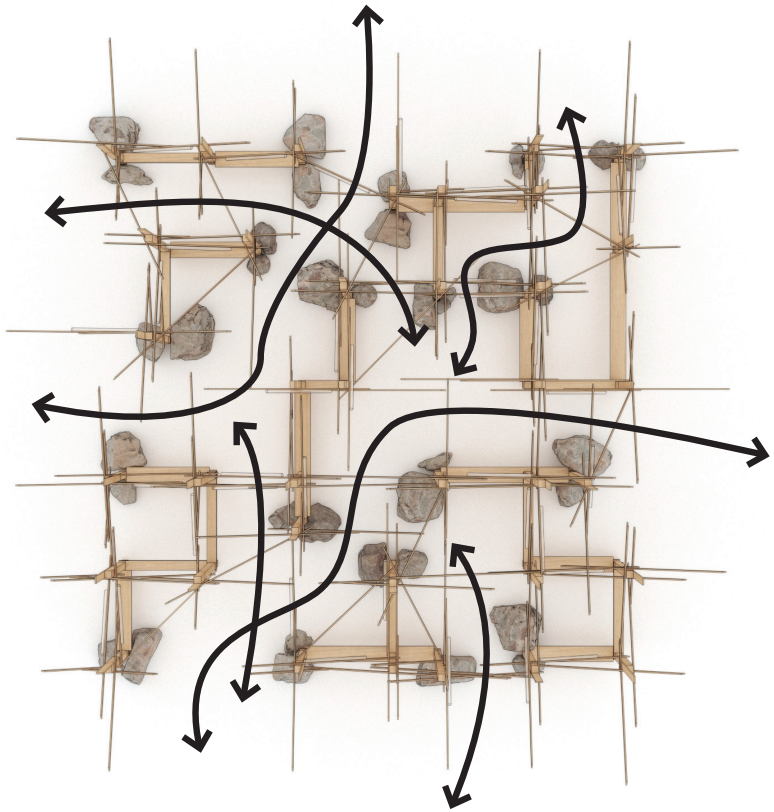
The Treedom
Lighting

The lighting of the installation is composed of 34 fluo T5 tubes with the support of the french firm Sammode, specialized in architectural lighting.

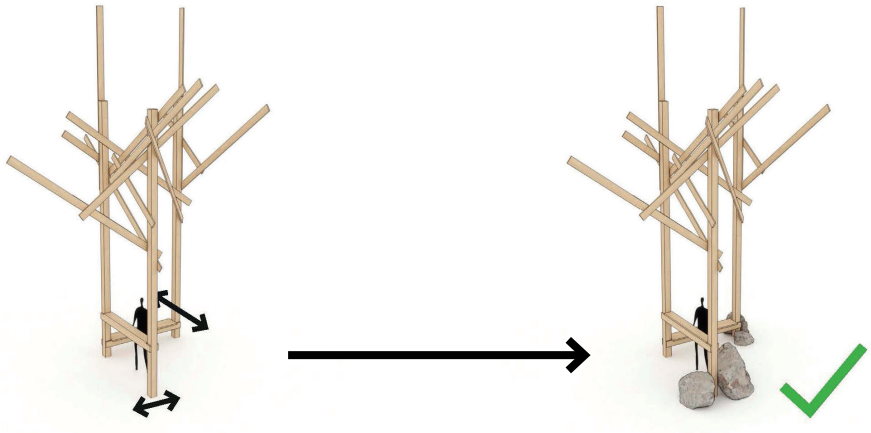
Sammode

for any publication please mention
«Sammode maecenas of the Treedom lighting»

The concept of the plan is simple: to link all the poles together with at least a bench or a bar counter and to let a free circulation on the pavement of the square remaining inclusive and accessible for disabled people. Small spaces are created to foster encounters and discussions.
The stones make the space a bit more chaotic and bring a natural touch to this labyrinthic geometrical forest. They have a structural role, to weight the installation and stabilize the pole bases in the direction which is not secured by a bench.
Finally, these simple construction principles allows the project to be economical, local, dismountable and re-usable.



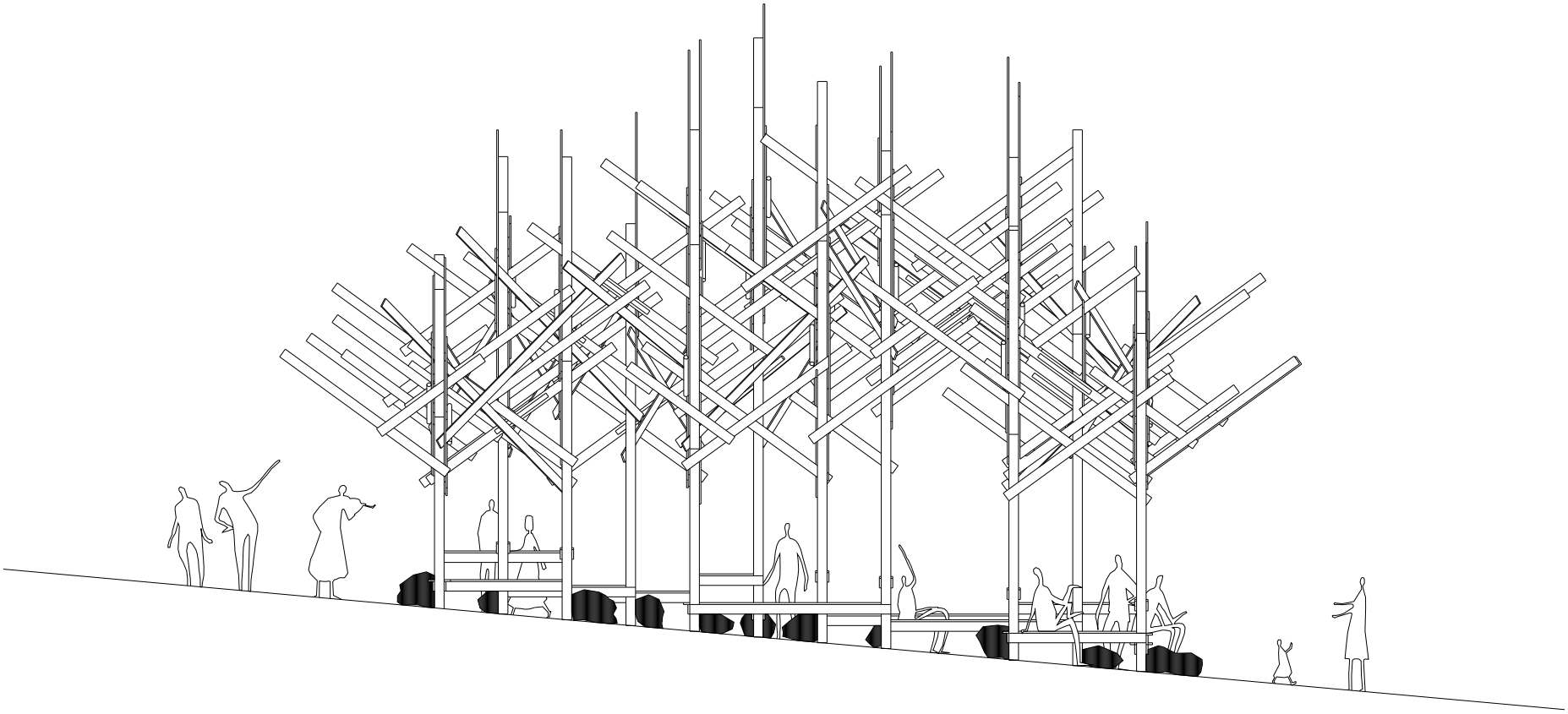
Plan of the Treedom allowing it to be crossed by multiple paths



The pole bases with only one bench still can move in one direction...

With stones, they are blocked in both directions.

We design for **people**. We want to **create encounters**. We want to focus on **social** & physical interactions because we think they are **essential** in our post-covid times, to **disconnect** from screens, to enjoy **authentic moments**.
We also believe that people needs to keep a physical contact with space. **Simple constructive details & materials** like stone, wood and warm light can help to it.
Here, just woodwork, elbow grease and confortable benches to sit on. A tribute to **low-tech**.
Finally, the Treedom is nothing more than a **place to meet**.



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The Treedom

Echelle :- : --

Date : 30-Jul-23

Elevation 1/100

YokYok remercie! / Thanks to! :
Comune di Alberobello - Francesco De Carlo
Light Festival and Lightcones - Cristiano Convertino, Valerio Scotto, Giampiero, Leonardo, Mara
YokYok team of volunteers - Laurent Arnoult, Mathilde Billet, Bamdad Shaban, Margaux Lelièvre, Thomas Ferre
Sammode - Jean-Luc Savin
Milae engineers - Albin Rousseau, Simon Leduc
Francesco Pezzolla - EffeCiDi

The Treedom
Team

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milae

EffeCiDi soluzioni edili ALBEROBELLO (BA)

Atelier YokYok

YokYok est un studio de création fondé en 2015 par Samson Lacoste et Luc Pinsard architectes. Il se compose aujourd'hui de quatre têtes, avec Laure Qarémy enseignante et Pauline Lazareff architecte-ingénieur.

Le travail de YokYok se situe entre l'art et l'architecture. Il explore à travers des installations immersives le rapport au corps, la matière, l'expérience sensorielle, la géométrie et le paysage. Parfois in situ, parfois nomades, ces installations jouent avec l'architecture et remettent en cause leur environnement en décalant ses fondamentaux avec humour. YokYok crée des oeuvres et des installations dans des contextes variés tels que festivals, musées, jardins, places, espaces privés ou équipements publics. Il aime raconter des histoires, tisser un imaginaire et poser un regard poétique sur les lieux qu'il découvre.

Atelier YokYok

YokYok is an artistic design studio founded in 2015 by Samson Lacoste and Luc Pinsard architects.
It is today composed by four heads, including Laure Qarémy professor and tttt Lazareff architect-engineer.

YokYok's works take place between art and architecture, around human body, materials and sensitive experience. Keen of installations to be experimented in a playful way, YokYok proposes interactive, and unexpected architectural curiosities. YokYok creates artworks and installations in various contexts as festivals, museums, gardens, public squares or architectural projects. He likes to tell stories, to forge an imagination and to look at new places with poetry.

références visibles sur ***www.atelieryokyok.com***

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