



B L O O M I N T
Interior Design

PRESS KIT – ROSIC APARTMENT

COMPANY PRESENTATION

In 2012 Manu Bauzá, Caroline Jaussaud and Caroline Savin created Bloomint Design, a Barcelona-based interior design studio ready to carry out projects around the world.

Bloomint Design is an international company (M.B Majorcan, C.J American and C.S French) which carries out projects mainly in Spain, France, Switzerland, Canada and the United States. We adapt each project to the culture and surroundings of the proposed location to create a unique design that fully meets the client's ideas and desires.

Bloomint Design is a young, dynamic, and creative team.

From the first sketch down to the final details we bring a fresh and funky approach.

PROJECT:

Project	Rosic apartment
Client	Private
Duration	October 2016 / May 2017
Location	Born, Barcelona
Interior floor area	112 m ²
Interior design	Bloomint Design
Construction	RoomGlobal
Photo report	Margaret Stepien http://www.photomargaret.com

OUR ROLE:

Interior design project
Furniture and textile sourcing and procurement
Creation of made-to-measure furniture
project management

CONCEPT

It's important to us to convey the neighbourhood's history in the interior design.

This 112m² apartment is in one of the many labyrinths like streets from the born neighbourhood in Barcelona. In these streets strong contrasts exist between the building shadows and the bright sun light. The contrast continues at night with subtle lighting in the small streets and theatrical lighting in the plazas and larger avenues. Inside the flat we wanted to feel the same



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contrast, in the materials, lights and colours. We decided to change atmosphere while changing spaces, from corridors to the open space, from room to bathroom, going further into intimate and calm spaces, the light changes, the atmosphere transformations.

The perfect contrast between old & new materials, between dark & light, between colours & White. The new construction is functional with intelligent built in storage, modern elements were made to measure for this Project to contrast with the old bricks & stone walls and ancient wooden doors, which we rediscovered doing an almost archaeological excavation, scratching on walls and old paint, a meticulous work but definitely worth it.

PHOTO n°1 THE DINNING AREA

The floor is a patchwork of tinted cement tiles (traditional Catalan floors) but with a new design and new colours, each room, space, corridor has a different tile combination, pattern @designedbybloomint.

The kitchen is a local supplier, simple design and practical use, small and compact but with all necessary appliances, minimal white and wooden counter top

Made to measure massive natural wooden dining table

The mezzanine was totally redesigned to be lighter, occupy less space and open the different rooms to natural light @designedbybloomint with black iron and wooden beams.

Bracket lights hanging on top of the table made to measure by a French light designer, black iron. One can play with them and turn the light towards the wall, the ceiling, the table for different atmospheres

The dining chairs are a mix of traditional Tonet wooden chairs, different colours and finishes found in a local flea market.

The floor lamps is a very soothing, minimal and natural design that gives a very warm light from a local supplier.

PHOTO n°6 THE TERRACE

A wooden exterior platform was made to even out the terrace floor

The extra tiles that were left over from the interior were mixed here to combine as a back rest for the built in bench @designedbybloomint

The idea here was to recreate the feel of the terraces we find in the plazas around the corner, the lighting is a simple party light ganging from the walls.



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Photo nº17 THE BATHROOM

A sliding rustic wooden door was made to measure to save space in the corridor and in the smaller bathroom.

Both bathrooms have the same design of simple shiny white metro tiles on the walls, colourful cement tinted tiles on the floor, black handles and faucets for the masculine touch (this flat was designed for 2 young English room mates) and made to measure modern wooden cupboards were designed to contrast with the old stone walls.

Through out the design, you can sense the perfect balance between old and new, with a beautiful natural light and a delicate lighting for the evening creating soothing and warm atmospheres.

This Flat hosted on the 15th of May 2018 an even for Mr Porter www.mrporter.com more info on <http://www.bloomintdesign.com/portfolio/rosic-apartment/> or on our blog.

Thank you!

Bloomint team.