



## **Press notes for U HOSTELS**

**For more information please contact:**


Alvaro Hinojosa - Jaime Carrasco  
+34 91 445 03 00


[alvaro.hinojosa@uhostels.com](mailto:alvaro.hinojosa@uhostels.com) - [jaime.carrasco@uhostels.com](mailto:jaime.carrasco@uhostels.com)



## INDEX

 **U Hostels** – A new concept arrives to Madrid

 Hotel quality, hostel experience

 The building

 Common areas


 Rooms


 Live U Hostels experience

 Services

 Activities

 Location

 Our incredible prices

 Young but responsible

 Environment

 Caring

 About us

 Picture Gallery

**For more information please contact:**

Alvaro Hinojosa – Jaime Carrasco  
+34 91 445 03 00

[alvaro.hinojosa@uhostels.com](mailto:alvaro.hinojosa@uhostels.com) - [Jaime.carrasco@uhostels.com](mailto:Jaime.carrasco@uhostels.com)



## U Hostels – A new concept arrives to Madrid

**U Hostels** comes from the experiences lived by a Young spanish investment banker. After several years of hard work he decided to take a gap in his busy life to work as a volunteer in Africa and India and to travel around the world. After arriving back to Madrid, he decided to change his professional carrier and to star-up a new business.

After travelling around more than 24 countries in five different continents and after plenty of nights in different hostels around the world, he started to ask himself several questions:

Why accommodation cannot be good and cheap?

Trying to give answer to this question, he created a new concept of accommodation and named **U Hostels**:

- ① A hotel with the experiences, activities and prices of a hostel.
- ① A “hostel” with the quality and services of a hotel.

In order to reach his goal, he spent more than a year looking for the perfect location in Madrid to establish his new business idea

He found the place in an amazing palace from XIX century located in the number 22 of Sagasta Street in Madrid.

Thanks to the support of his family, friends, and other investors, U Hostels was born in a fully renovated building that offers a modern, spacious and cosy accommodation in where everything has been thought to make its guests feel at home.

U Hostels is a new and spectacular place with many different types of rooms, most of them, with its own balcony, fully adapted for disabled guests and where design and the most fun activities along with a full range of services makes it definitely, the best hostel in Madrid

### OUR HIGHLIGHTS

- ① High quality - Low cost
- ① Wheel Chair adapted
- ① Small details, full equip
- ① Modern design
- ① Functionality
- ① Comfortable
- ① Responsible
- ① Central location
- ① Services
- ① Customer Satisfaction

**For more information please contact:**

Alvaro Hinojosa – Jaime Carrasco  
+34 91 445 03 00

[alvaro.hinojosa@uhostels.com](mailto:alvaro.hinojosa@uhostels.com) - [Jaime.carrasco@uhostels.com](mailto:Jaime.carrasco@uhostels.com)












## Hotel quality, Hostel experience

### Rooms

#### Small details are very important for U Hostels!

All **U Hostels** Rooms have important common features in order to ensure the best and pleasant stay:



-  A modern and cozy **design**.
-  **Spacious** and comfortable (between 16 y 35 m<sup>2</sup>).
-  Its 5 stars hotel mattress are perfect to **rest** and **sleep**
-  **The custom made bunk beds are unique**, in addition to its robustness, are designed for adults (90x210 cm). They also have a large space between the two beds so the person occupying the lower bunk enjoys great comfort
-  All the bunk beds also have an **special place** where you can store small important things (wallet phones, etc.) In addition, they also have plugs for anything the customer may need-charging phones, cameras, tablets, and computers ... -. All bunk beds have a **reading light** for not disturbing other guests in the room.
-  **Free WI FI** in all the rooms and common areas.
-  **Security** – access to the rooms is by RFID cards. All rooms have large and very safe lockers.
-  **Cleaning** – is a maximum priority for **U Hostels**. The rooms are thoroughly cleaned every day.
-  Great **Light** – All rooms are exterior with large windows.

**For more information please contact:**

Alvaro Hinojosa – Jaime Carrasco  
+34 91 445 03 00

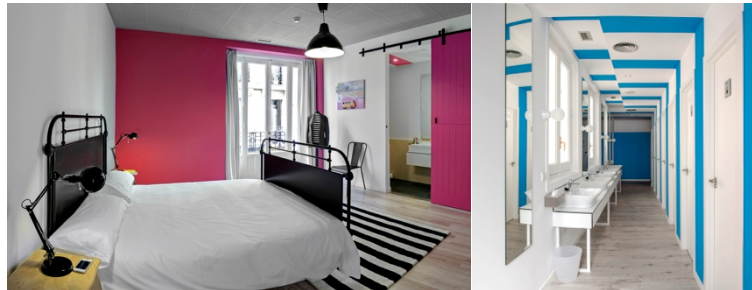
[alvaro.hinojosa@uhostels.com](mailto:alvaro.hinojosa@uhostels.com) - [Jaime.carrasco@uhostels.com](mailto:Jaime.carrasco@uhostels.com)



## One room for every client

U Hostels offers many different room types in order to fulfil all travellers' needs.

- ③ **U4 Dorm girls:** (4 dorms) Designed especially for girls. All have large mirrors, hair dryers, dressing tables... Everything a girl may need. These are rooms that can accommodate up to 4 girls with shared bathroom.
- ③ **U 2 Deluxe:** (5 rooms) Large double rooms (between 16 m<sup>2</sup> and 20 m<sup>2</sup>) with private bathroom and a very cool design. Perfect for couples.
- ③ **U 2 share:** (4 rooms) Double rooms with shared bathrooms. Functional and at a very affordable price.
- ③ **U6 family room:** (2 rooms) These rooms are between 25 and 35 m<sup>2</sup> in which the whole family can stay. They have a double bed and two bunk beds.
- ③ **U Dorm Superior:** (5 dorms) Dorms for 4 or 6 people with bathroom, perfect for a group of friends. These rooms are between 15 and 35 m<sup>2</sup>.
- ③ **U Dorms:** (25 dorms) Shared dorms mixed or girls only. There are several types of U Dorms for 4, 6, 8 or 12 people. Whole may be reserved for groups or individuals to share the room with other guests. They are spacious between 20 m<sup>2</sup> and 35 m<sup>2</sup>. Also perfect for large groups (schools, universities, sports teams, etc.).



**For more information please contact:**

Alvaro Hinojosa – Jaime Carrasco  
+34 91 445 03 00

[alvaro.hinojosa@uhostels.com](mailto:alvaro.hinojosa@uhostels.com) - [Jaime.carrasco@uhostels.com](mailto:Jaime.carrasco@uhostels.com)



## Common Areas



**U Hostels** philosophy is supported not only by offering the best service or the best rooms, but also by offering special, warm, cool and functional common areas.

The functionality and design that describes **U Hostels**, it takes special relevance in its public areas.

Thanks to its fantastic facilities, their guests will be able to **relax, meet new people and have fun...**

- ① **A terrace** to sunbathe or have a drink.
- ① **Cinema** to watch TV or join one of their "movie nights".
- ① **Laundry** where guests can wash their clothes.
- ① **Fully equipped kitchen** where guests can cook, or store things in the fridge.
- ① **Chill out zone** where guests can have a coffee, read, meet new people and plan their itinerary on **U Hostels** big map of Madrid
- ① **Dining area** where guests can enjoy breakfast or have a drink with your friends at night.
- ① **Multi-use rooms** for classes, meetings... where you can interact with others in a friendly environment.
- ① **Communal computers** on each floor, so you can connect to the Internet even if you don't have your laptop and upload the photos of your last night out in Madrid.
- ① **Air conditioning** to enjoy a comfortable temperature all year round.
- ① **Computers** in every floor and **Free Wi-Fi** in all the building

Every Floor is fully decorated with a predominant color and every room has quote related to travelling or other important things in life.

**U Hostels** facilities have been designed to meet traveler's needs, while U Hostels staff has been trained to explain their guests the best Madrid hidden tips

Is very important to remark that **U Hostels** was designed from the perspective of a traveler, focusing in all the details that matter and excluding everything that is not important.

**For more information please contact:**

Alvaro Hinojosa – Jaime Carrasco  
+34 91 445 03 00

[alvaro.hinojosa@uhostels.com](mailto:alvaro.hinojosa@uhostels.com) - [Jaime.carrasco@uhostels.com](mailto:Jaime.carrasco@uhostels.com)



## Try the U Hostels experience!

**U Hostels** offers a full range of services to see satisfied any guest needs, but also provides different and amazing activities to make the **U Hostels** experience unique and original.

### Services

**U Hostels** services have been designed to make their guest stay as pleasant and complete as possible, enjoying everything they need: Wi-Fi, computers, laundry, bike rental, Madrid tours, cooking lessons, flamenco, etc.

The **most important services**:

- ① **Breakfast:** FREE basic breakfast, which includes a glass of milk or orange juice and two toast with butter, jam and "tumaca" but if guest want to enjoy a real special breakfast, for only 3 euros they can tuck into a breakfast that will really keep them going until lunchtime This breakfast includes italian expreso coffee , a glass of orange juice ham, cheese, 4 toasts, a cupcake and a piece of fruit.
- ① [Chill out bar](#)
- ① [Towel rental](#)
- ① [Bed linen included.](#)
- ① [Free computers for all our guests with free wi-fi](#)
- ① [24h reception](#)



**U Hostels** also offer other important services

- ① [Wi-Fi Gratis:](#)
- ① [Airport transfers.](#)
- ① [Madrid tours.](#)
- ① [Amenities for sale](#)
- ① [Bike rental](#)
- ① [Early check in & late check out.](#)

**For more information please contact:**







Alvaro Hinojosa – Jaime Carrasco  
+34 91 445 03 00

[alvaro.hinojosa@uhostels.com](mailto:alvaro.hinojosa@uhostels.com) - [Jaime.carrasco@uhostels.com](mailto:Jaime.carrasco@uhostels.com)

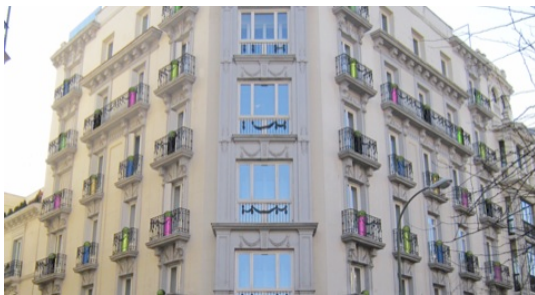


## Activities

Every night **U Hostels** offers their guests many possibilities to enjoy their stay, through proposals like free city tours or leisure activities such as 'movie nights' or cooking lessons.

-  **Daily FREE Tour:** three-hour guided tour through the city. It is organized every day to show the best kept secrets in Madrid.
-  **Cooking lessons:** Entertaining and easy cooking lessons. Soon will offer flamenco lessons and other activities that will be coming throughout the calendar.
-  **Daily Pubcrawl:** Tour around best Madrid nightlife
-  **Games night** to encourage guest interrelationship
-  **Tapas Tour:** try the famous "tapas" in Madrid
-  **Movie nights** in our in-house cinema

## Location



**U Hostels** is located at Calle Sagasta 22, in one of the most vivid districts in Madrid, within walking distance of areas such as Castellana, Sol, Gran Vía, Chueca and Fuencarral. It is extremely well connected to public transportation. There are two metro stops just a few meters away from the hostel, which connect to 5 different metro lines.

The district has the best atmosphere in the city, thanks to the restaurants, bars and clubs.

The hostel is located next to one of the best areas for going out, while lands in a quiet street where guest will be able to recover properly after a night out.

For those who love shopping, just a few meters away from **U Hostels**, can find two of the main shopping streets in Madrid, Fuencarral and Gran Vía, where clients can find all the best shops and brands. Guest can also walk to the famous 'golden mile', one of the best places for shopping in Madrid.

As for culture, the hostel is next to Paseo de la Castellana, where you can find the most important museums in Madrid, the Prado, Thyssen and the Reina Sofía.

It is also a few minutes away from the Retiro park, where you can relax or play sports

And if you like football, there is a direct connection to the Santiago Bernabéu stadium, and to the Vicente Calderón stadium.

[Press here to know how to get here!](#)

**For more information please contact:**

Alvaro Hinojosa – Jaime Carrasco  
+34 91 445 03 00

[alvaro.hinojosa@uhostels.com](mailto:alvaro.hinojosa@uhostels.com) - [Jaime.carrasco@uhostels.com](mailto:Jaime.carrasco@uhostels.com)





## Our amazing prices

**U Hostels** philosophy is to offer the incredible experiences of a youth hostels and the quality of a hotel, everything at affordable prices. High Quality can be given at cheap prices.

**U Hostels** aim is to offer and extra value due to its modern and cozy design and its exquisite way of treating guests without paying any extra.

<u>U HOSTEL'S FARES</u>	
U Dorm 12	14 € person per night
U Dorm 8	18 € person per night
U Dorm 6	18 € person per night
U4 Girls Dorm	21 € person per night
U Dorm Superior 6	20 € person per night
U Dorm Superior 4	22 € person per night
U 2 Share	44 € room/night
U Deluxe	60€ room/night

The Price includes:

- ① Bunk bed sin shared dorm (suites excluded)
- ① A/C
- ① Security lockers in all rooms.
- ① Bed Linen.
- ① Basic breakfast
- ① Free computers for U hostel guest.
- ① Wi Fi access in the whole building.
- ① Free maps and Madrid guide.
- ① Storage room to keep your luggage.
- ① Daily activities, free tours to enjoy Madrid.
- ① 24h Reception.
- ① Use of our common areas (cinema, library, chill out area, fully equipped kitchen, laundry...)
- ① Entertainment activities.

**For more information please contact:**

Alvaro Hinojosa – Jaime Carrasco  
+34 91 445 03 00

[alvaro.hinojosa@uhostels.com](mailto:alvaro.hinojosa@uhostels.com) - [Jaime.carrasco@uhostels.com](mailto:Jaime.carrasco@uhostels.com)



## Young and responsible

### Environmental

Since the beginning of the project, **U Hostels** has aimed to be eco friendly and responsible with our environment, that's why all the light system installed in the hostel uses the LED technology. In addition, all the electrical system was replaced to reduce the environmental impact.

**U Hostels** was to extend its eco friendly responsibility to their guests, that's why they give them all the tools and information to help them in the recycling procedure besides offering bicycles to discover the best Madrid.

### Social Projects

**U Hostels** is dedicated to helping those most in need. For this reason, **U Hostels works with a few NGOs** (*The Esteban Vigil Foundation, the Javier Oriol Miranda Foundation, etc.*) on international projects.

As well as donations, **U Hostels**, gives guests the opportunity **to help out in our projects**. We guarantee that the money will go towards the projects and not to intermediaries.

Some of the projects we work on::

#### **Children's Centre in Chezi, Malawi.**

The St. Mary Rehabilitation Centre is an oasis in the middle of Malawi, where 130 children are looked after, most of whom lost their parents to AIDS. Here they are given a home, food, medical help and an education.

#### **Boarding school in Budidampad, India**

170 girls are currently attending this boarding school. The Missionaries of Mary Mediatrix are responsible for managing the centre, educating the children and providing them with food, school materials and clothes.

#### **House for old people Peddapendial, India**

A former hospital was renovated to create an old people's home in Peddapendial. The home was much needed, as many of the old people have been abandoned by their families. They have everything they need in the home, from accommodation to food and medical care. The sisters of Mary Mediatrix are responsible for managing the centre.

**For more information please contact:**

Alvaro Hinojosa – Jaime Carrasco  
+34 91 445 03 00

[alvaro.hinojosa@uhostels.com](mailto:alvaro.hinojosa@uhostels.com) - [Jaime.carrasco@uhostels.com](mailto:Jaime.carrasco@uhostels.com)



## About us

**U Hostels** was born with 100% Spanish capital, to satisfy traveler's needs of finding a quality place to stay, clean, pleasant and at a very affordable price.

A group of 20 shareholders have gathered all the resources to start up this business idea in Madrid to cover the needs of Spanish and international travelers around the world visiting Madrid.

**U Hostels** Madrid can host up to 230 people during the 365 days of the year creating 10 jobs positions directly and several more indirectly.

U Hostels plans to open more U Hostels in the future once they test the idea into the market

**For more information please contact:**

Alvaro Hinojosa - Jaime Carrasco  
+34 91 445 03 00

[alvaro.hinojosa@uhostels.com](mailto:alvaro.hinojosa@uhostels.com) - [Jaime.carrasco@uhostels.com](mailto:Jaime.carrasco@uhostels.com)