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Project Name: AMORE Sulwhasoo Flagship Store

Site Address: 650, Sinsadong, Gangnam-gu, Seoul, Korea

Website:

Project Type: Architectural Renovation and Interior Design

Interior Architect & Interior Designer: Neri&Hu Design and Research Office

Design Period: November 2014 – March 2016

Gross area for renovation: 1949 sqm

Program: Flagship Store

Special Features: Interior and exterior continuous brass structure, Dinesen wide floor boards, Custom lighting hanging from brass structure, Interior wooden staircase,

Architectural Materials, Products, Graphics and FF&E Suppliers, Manufacturers, etc.

- Architectural Materials: Brass structure, Grey brick, Dinesen 400mm wide oak floor boards, Dark and Light Concrete, Mirror, Beige terrazzo, Linnen curtains, Frosted glass
- Architectural Fixtures & Fittings: Vola, Viabizzuno
- Decorative Lighting, Specified: Flos, Parachilna, Roll&Hill, Serge Mouille, Vitra
- Custome Lighting: Viabizzuno
- Interiors Furniture, Specified: Custom by Furniture Labo, Carl Hansen, Arne Jacobsen, Mattiazzi,
 Dela Espada, Classicon, E15, Fritz Hansen, Stellar works
- Exterior

 Furniture, Specified: Custom by Furniture Labo, Gandia Blasco, Stellar Works
- Interiors Accessories: Custom by Kesson, Custom by Viabizzuno
- Interiors Fabrics: Kvadrat

Design Team:

Lyndon Neri & Rossana Hu (principals in charge)

Anne-Charlotte Wiklander (associate in charge)

Sela Lim (designer)

Yinan Li (designer)

Kailun Sun (designer)

Brian Lo (senior associate in charge of product design)

Nicolas Fardet (associate in charge of product design)

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Christine Neri (senior associate in charge of graphic designer)
Haiou Xin (graphic designer)
Litien Poeng (graphic designer)

Contact Details

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