

**project:** citizenM Rome Isola Tiberina  
**client:** citizenM, Voorschoten (NL)

interior design: concrete  
office address: oudezijds achterburgwal 78a  
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country: the netherlands  
telephone: +31 (0)20 5200200  
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## project Location

address: Via Lungotevere dei Cenci 5  
city: Rome  
country: Italy  
e-mail: info@citizenM.com  
website: www.citizenm.com

## project information

project team concrete: Rob Wagemans, Ruud Davidse, Pim Houben, Tom Ruijken, Stevie Wesdorp  
start design: 2019  
opening: Q4 2023  
styling: Bricks, Amsterdam, NL  
graphic design: KesselsKramer, Amsterdam, NL  
artwork: UNO (I don't care about UNO) Rome

ground floor lobby area: 485 m2  
rooftop area: 95 m2  
room floor area: 15 m2  
total constructed area: 7248 m2  
number of rooms: 162

## project team:

development partner: Antirion SGR, Milan  
architect of record: Studio Costa Progettazioni, Rome  
executive architect: Artelia Italia S.p.A.  
structural: Enrico Pasqualucci Costruzioni, Rome  
MEP: Italiana technologie  
electrical: Elettromeccanica Galli

## contractors:

main contractor: Enrico Pasqualucci Costruzioni, Rome  
IT & security: Spartan  
shopfitter public spaces: Devote, Rome  
shopfitter rooms: Cadore Arredamenti S.R.L.  
Lighting: TDE-lighttech, Alphen a/d Rijn (NL)

## furniture:

loose furniture: Vitra  
pendant fixtures: Jielde, Marset, Moooi  
accessories / carpets: Moooi carpets, Hay

## Design story

Discover the allure of Rome at the first-ever citizenM hotel in Italy, an exquisite blend of contemporary elegance and historic charm. Nestled in the heart of the Jewish Ghetto area, this boutique 4-star hotel offers an unparalleled view overlooking the picturesque Isola Tiberina. Transforming an existing office building, citizenM Rome seamlessly combines the city's rich heritage with the brand's signature style.

The hotel's ground floor lobby blurs the lines between indoor and outdoor spaces. A captivating artwork on the ceiling by a local artist adorns the lobby and the spaciousness of the space invites travelers to unwind in plush soft seating after a day of exploring the city's world-class monuments and museums.

The hotel features a smart room tailored specifically for the Italian market. Each room is designed to meet the unique needs of Italian travelers, offering a blend of comfort and functionality. Experience the luxury of an XL king-size bed and indulge in the city's fluffiest pillows, inviting you to relax and rejuvenate after immersing yourself in the delights of Rome.

As evening descends, guests can indulge in the quintessential Italian tradition of aperitivo at the hotel's rooftop bar. Sip on a glass of wine while enjoying the enchanting view of terracotta roofs stretching across the horizon. The rooftop terrace provides the perfect backdrop for unforgettable moments.