

# LUCHFORD

## PLEASE BE SEATED LANDMARK PROJECT

By Paul Cocksedge

### **Where**

Finsbury Avenue Square, Broadgate, EC2M 2PA

### **When**

14 September – 11 October 2019

### **Supported by**

Broadgate and British Land

### **Further Support**

ARUP and White & White London

Internationally renowned British designer Paul Cocksedge is transforming Broadgate with Landmark Project, Please Be Seated. Commissioned by Broadgate, the project will be the most ambitious of British Land's Landmark installations to date.

The large-scale structure responds to the changing rhythm of the community: its design features curves for people to sit on and walk under, further enhancing London's largest pedestrianised neighbourhood. Made from scaffolding planks, Paul Cocksedge is collaborating with Essex-based high-end interiors company, White & White, to re-imagine and re-use the building wood.

“Every single aspect of the installation is tailored to its environment as well as the function it serves. The curves raise up to create backrests and places to sit, as well as space for people to walk under, or pause and find some shade. It walks the line between a craft object and a design solution. It occupies the square without blocking it,” says Cocksedge.

## The Space | 3FA Exhibition of Paul Cocksedge's work

### **Where**

The Space | 3FA, Broadgate, EC2M 2PA

### **When**

14-22 September 2019

### **Opening Times**

8am-6pm

Broadgate's The Space | 3FA will be home to an exhibition of Paul Cocksedge's work, including his journey from inception to creation of Please Be Seated.

## Panel Discussion with Paul Cocksedge as part of Shoreditch Design Triangle Design Night

### **Where**

The Space | 3FA, Broadgate, EC2M 2PA

### **When**

17 September 2019

### **Timings**

6:30pm – 7:30pm

From 6.30-7.30pm on Tuesday 17<sup>th</sup> September, Broadgate is hosting an exclusive panel discussion looking at the inspiration behind this year's London Design Festival. During this unmissable evening, we'll be joined by designer Paul Cocksedge (the vision behind our Please Be Seated installation) and his special guests. These include Arup structural engineer Alice Blair, and Deborah Saunt, architect at DSDHA. With a depth of experience and wide-ranging backgrounds between them, the panel is set to be both insightful and colourful. We will be discussing what it means to design for public realms and how to actually serve the community whilst meeting a design's quality, beauty and intellectual context.

The conversation will be hosted by renowned design writer Emma O'Kelly who has over two decades experience covering design for publications including The Financial Times, The Telegraph and Wallpaper\*.

The event will be part of the special Shoreditch Design Triangle Night, with the evening continuing with drinks, nibbles and live music until 9pm, for you to soak up some serious design vibes.

**About Shoreditch Design Triangle Design Night:**

On the Tuesday evening of London Design Festival, the participants of Shoreditch Design Triangle welcome guests to their private views, launch events and late-night parties, bringing a lively atmosphere to the area. The late openings give visitors the opportunity to enjoy a social evening and explore the diverse programme of events that the area has to offer.