

SOHA

SÓHA is a brand of avant-garde handmade art pieces and household items by famous artist Denis Milovanov. The basis of his creative ideology is modern take on the old technologies, strict line geometry, acutance, simplicity and laconic forms, clear practical and decorative application.

The main inspiration in Denis Milovanov's art is the esthetics of the Russian North with its severity of nature, its huts blackened from time and climate and its meager patterns.

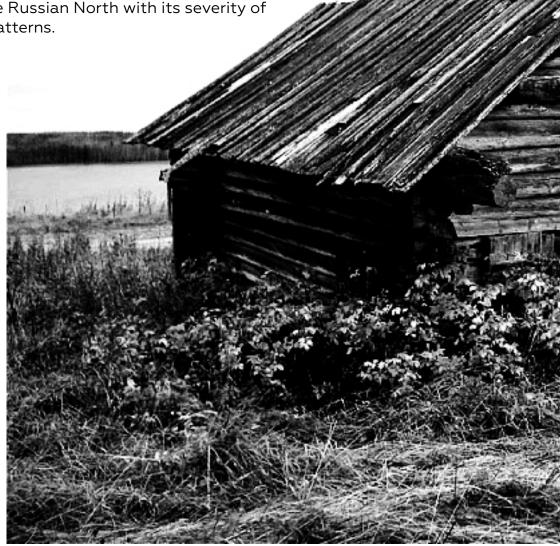
Reinterpretation the Russian North as historical and cultural concept and authentic handcraft traditions of coast-dwellers was expressed in contemporary objects between art and design based on old craft technologies and eternal values.

To produce the SÓHA brand items he uses Russian authentic materials and processing techniques. Wooden objects are executed of oak and walnut wood and finished with oil, patterns are applied solely by chain saw. Ceramics are made of red clay which is fired in wood-burning stoves. The fanciful patterns appear due to the reaction of the heat and salt in the course of firing.

All SÓHA items are made by hand and have that special aura of art masterpieces which is deprived in mass industrial production.

SÓHA brand is for those who prefer the original instead of a copy, internal self-consciousness instead of the imposed status, style instead of fashion and avant-garde instead of kitsch.

SÓHA is the embodiment of authenticity.

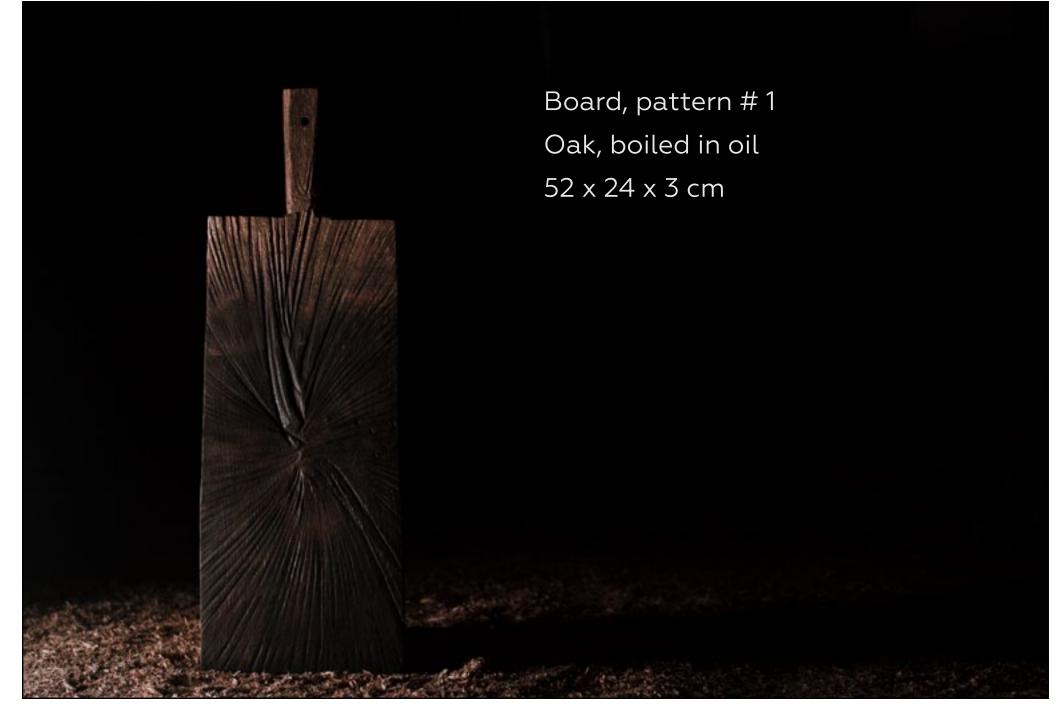


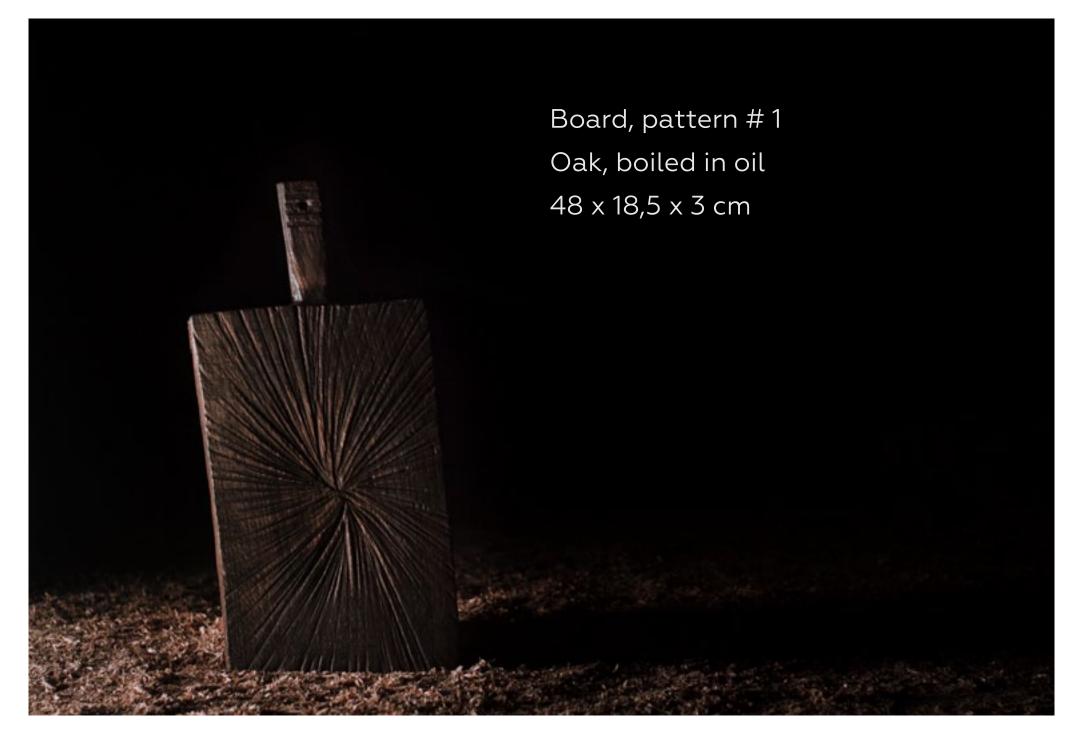


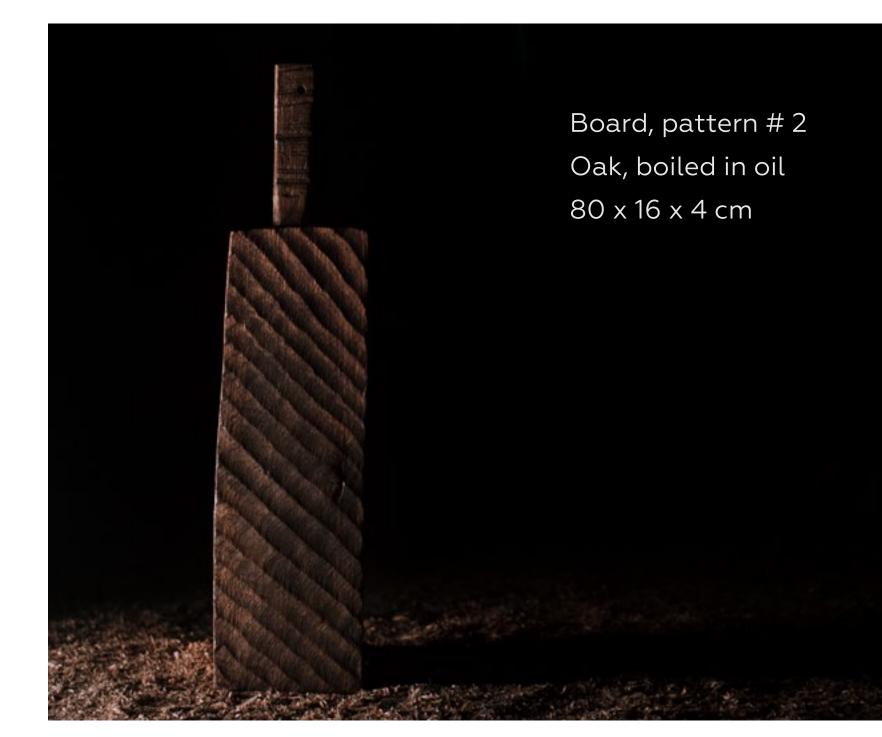
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Board, pattern # 4 Oak, boiled in oil 54 x 30 x 4 cm

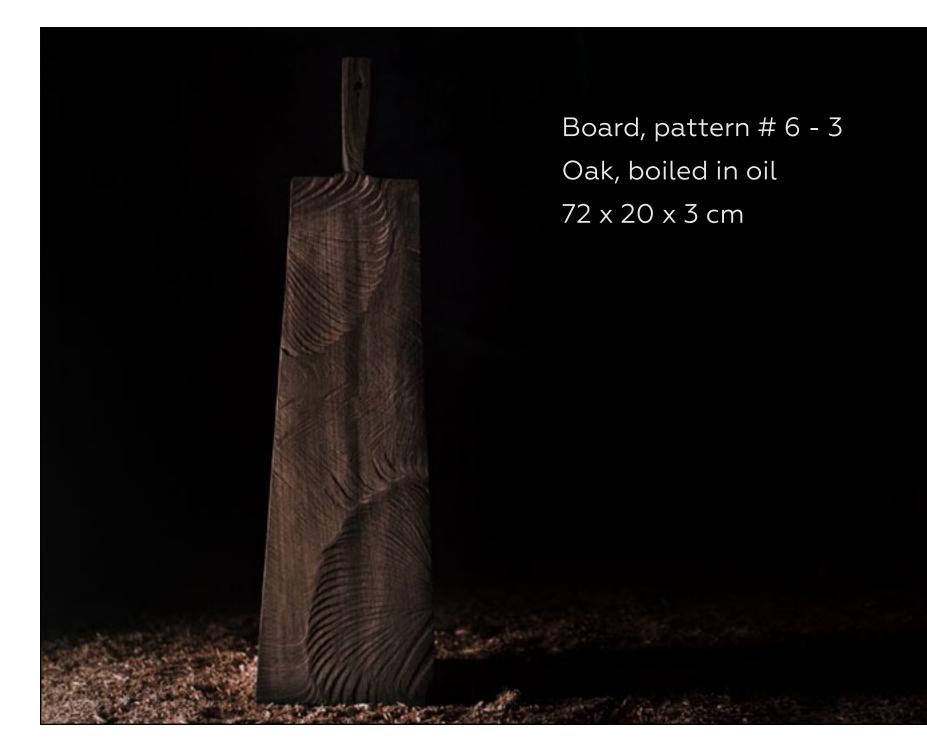






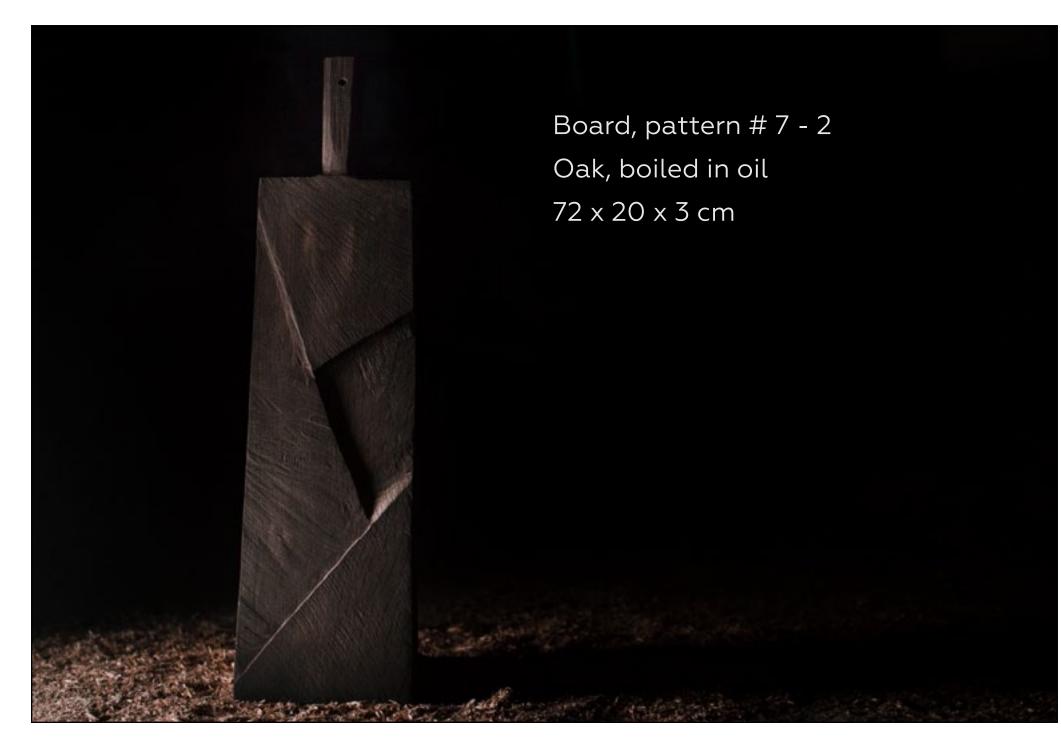




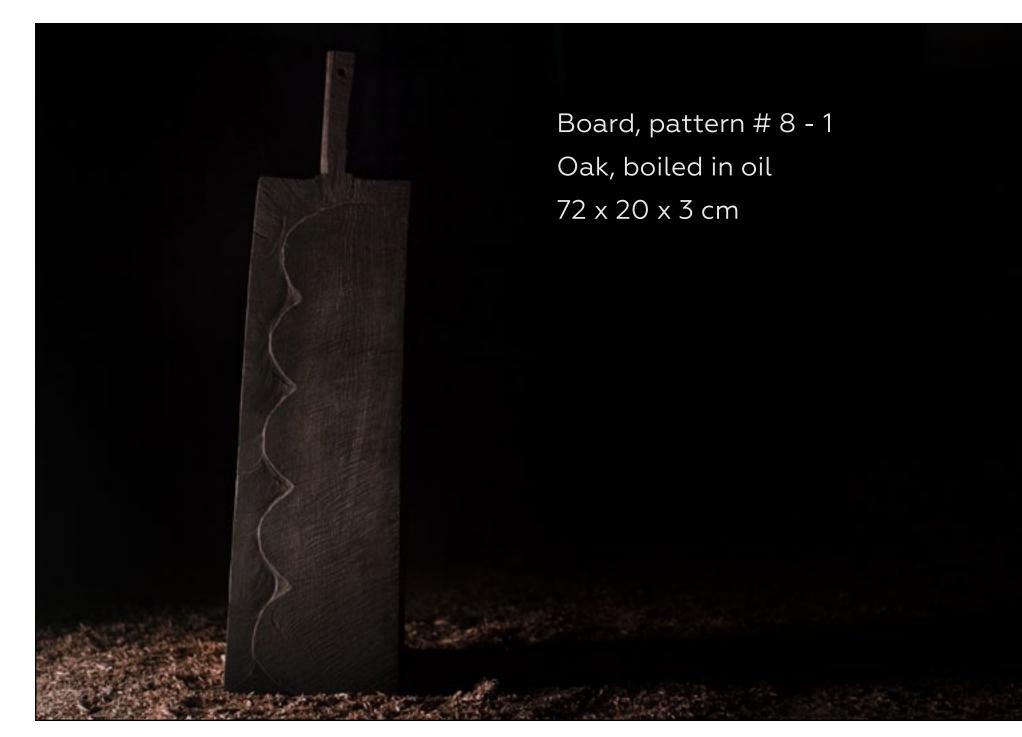
















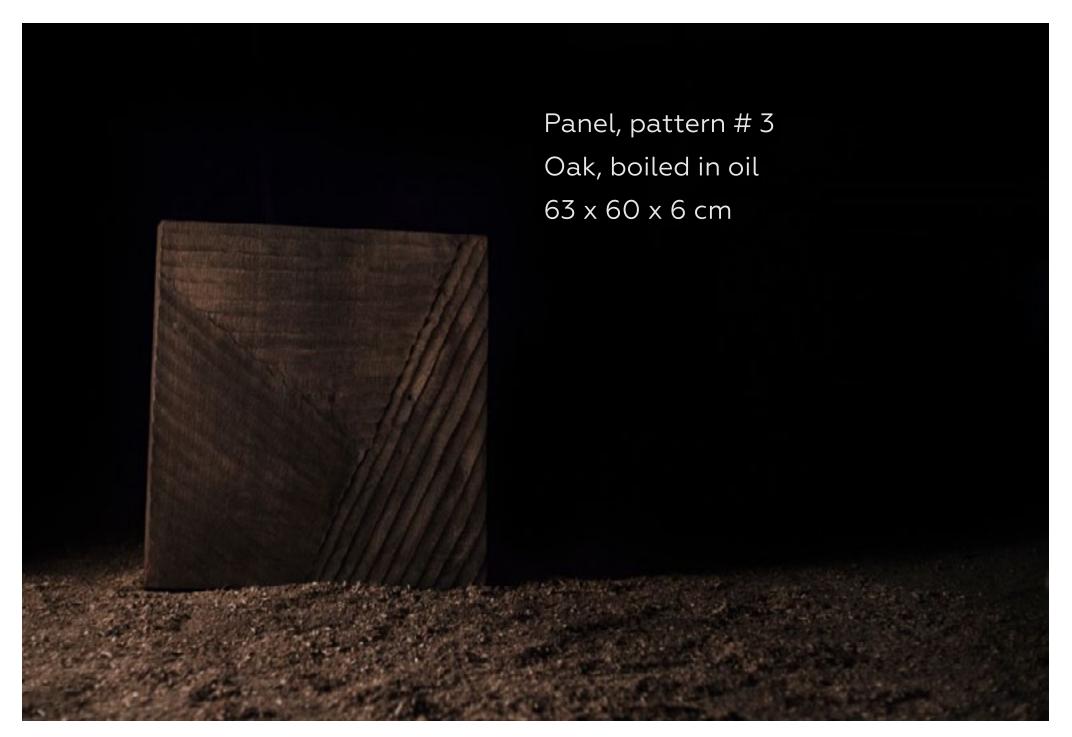








Panel, pattern # 2 Oak, boiled in oil 68 x 67 x 4 cm

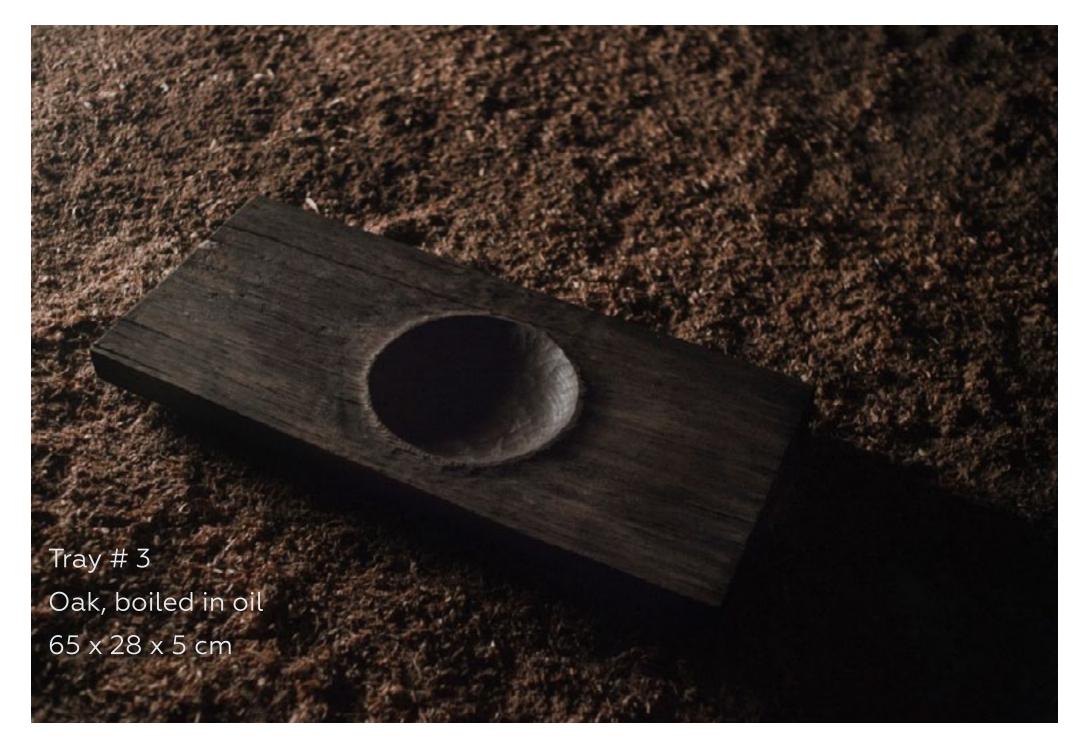




Bowl # 1 Oak, boiled in oil 34 x 22 x 3 cm

Tray # 1 Oak, boiled in oil 56 x 42 x 8.5 cm

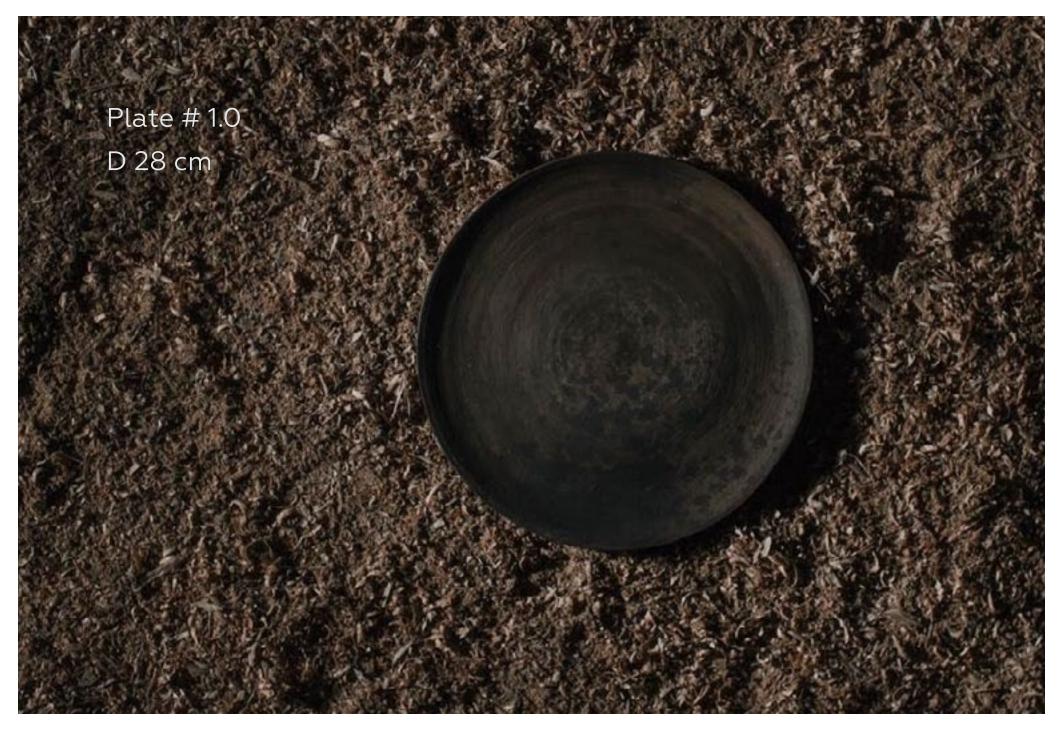








CERAMICS























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