Aēsop。

Aesop Bath

A space of purposeful stillness.

Aesop's first store in Bath, designed in collaboration with JamesPlumb, is an homage to the city's materiality, history, and sensibility. An olive-painted Georgian façade beckons; a floor of Pamment tiles, reclaimed from a nearby chapel, holds the memory congregational footfall. The building has been stripped back: a covered-over fireplace, a hidden staircase, and a dilapidated column have been retained and repaired.

Bath stone fragments, found in the basement of the five-storey terrace, have been tenderly archived in the space. Steel pegs support stone shelving, punctuating, ordering. The basins and counters are sculpted from the same stone, stacked on lime-rendered brick supports.

Upstairs, a hidden layer of domesticity emanates from a glowing library. A space of purposeful stillness.

Clients can explore and select from a complete range of skin, hair and body care products, distinguished by botanical and laboratory-generated ingredients of the highest quality. The store's trained consultants are able to offer advice about products best suited to individual needs.

Aesop was founded in Melbourne in 1987 and today offers its superlative formulations in signature stores around the world. As the company evolves, meticulously considered design remains paramount to the creation of each space.

Aesop Bath

16 New Bond Street Bath BA1 1BA

+44 (0) 122 533 9772 bath@aesop.com

Opening hours:

Monday to Saturday 10:00–18:00 Sunday 11:00–17:00

Aesop UK

4-5 Long Yard London WC1N 3LU ☎ +44 (0) 203 637 4089 ☑ media-uk@aesop.com ᠍ ☑ @aesopskincare

Press Contact

Anna Jackson DH-PR ☎ +44 (0) 207 139 8646 ⊠ anna@dh-pr.com