

**EL MAMA – LA PAPA
RESTAURANT AND COCKTAIL BAR**
Passatge de Pere Calders 2, Barcelona

A space which plays with duality and the mixture of opposites: the protagonists are two large bars, El Mama and La Papa, facing one another with a dance floor in between.

EL EQUIPO CREATIVO _ Oliver Franz Schmidt + Natali Canas del Pozo + Lucas Echeveste Lacy

Design of Neons: Alex Trochut

Photography: Adrià Goula/ comunicacio@adriagoula.com

Client: Joan Soler Baldrich

An “oxymoron” is the union of two words that have contradictory or opposite meanings but which together form a phrase with a new meaning. As the name of the locale suggests, our client wanted to create a space which played upon duality and the mixture of opposites: man – woman; black- white; day – night. In the evening, in addition to food and drinks, a burlesque show would be offered to introduce a party atmosphere and dancing.



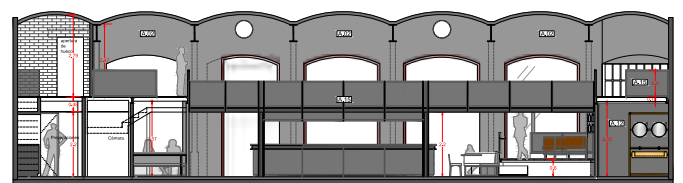
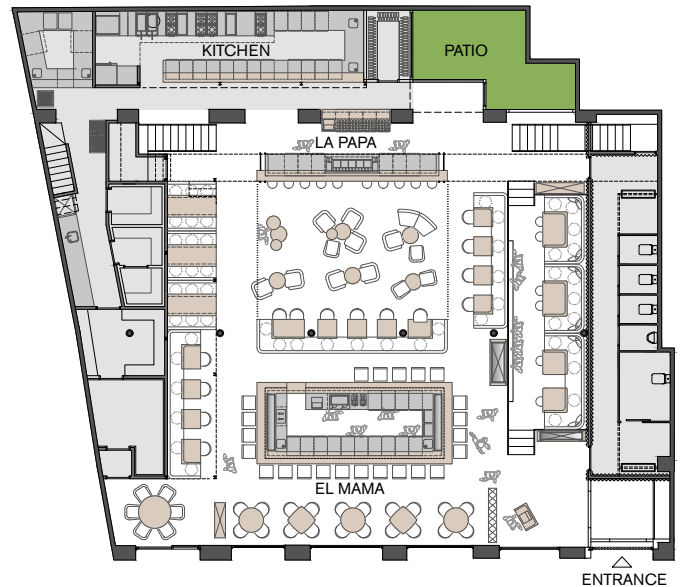
EL EQUIPO CREATIVO

The building in which it is located -- an old canning warehouse -- was a space with a great deal of personality as far as structure is concerned. We wanted to emphasize this by painting it a bright red in order to unify the different areas.





The design concept is based on the counter positioning of opposite elements, where each piece has its counterpoint. From the four corners of the almost square area, we are welcomed by large neon signs. Facing each other in pairs, they display clear messages in the form of oxymoron: Never – Again; Peace – Force; Holy – Hell; Public – Secret. The starting point leaves no doubt.



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Two arcades frame the central space with double height and serve as background for the two bars facing each other from opposite sides. Next to the white arcade on the facade is “El Mama”, a 360-degree daytime bar on a white surface, cozy with details of wood and much vegetation. At the opposite extreme on the black arcade is the cocktail bar “La Papa”; with a black metallic industrial surface, it offers the nocturnal counterpoint.



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On the two lateral sides of the space we proposed structural platforms at different levels connected by a large catwalk-stage to generate multiple paths through the space. The different levels, once again facing each other, create more private areas reserved for events and even a “secret bar” or speakeasy.



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The different levels, benches and bars frame what, after a certain hour, will become the center of attention: the dance floor. Regarding the material nature of the project, once again we dealt with opposites: polished woods over the original worn paint of the walls, pavements of Mediterranean-style mosaic ceramics next to fine dark woods or industrial metal slabs. The world of contrasts is infinite.



Photography: © Adrià Goula

EL EQUIPO CREATIVO

OTHER PROJECTS BY EEC

BELLAVISTA DEL JARDIN DEL NORTE



Address: Enric Granados 86, Barcelona
Floor Area: 1000m²
Client: Iglesias brothers, Messi brothers

FOGO RESTAURANT



Address: Carrer de Còrsega 231, Barcelona
Floor Area: 176m²
Client: Dani Alves, João Alcântara

ONEOCEAN CLUB RESTAURANT



Address: Moll d'Escar 1, Barcelona
Floor Area: 475m²
Client: Salamanca Group

BLUE WAVE COCKTAIL BAR



Address: Moll d'Escar 1, Barcelona
Floor Area: 198m²
Client: Salamanca Group

DISFRUTAR RESTAURANT



Address: Calle Villarreal 163, Barcelona
Floor Area: 520m²
Client: Eduard Xatruch, Oriol Castro, Mateu Casañas

LA DOLÇA of TICKETS



Address: Av. Paral·lelo 164, Barcelona
Floor Area: 100m²
Client: Adrià Brothers

PAKTA RESTAURANT



Address: Calle Lleida 5, Barcelona
Floor Area: 100m²
Client: Adrià brothers

IKIBANA RESTAURANT



Address: Av. Paral·lelo 148, Barcelona
Floor Area: 250m²
Client: Ikibana

TICKETS RESTAURANT



Address: Av. Paral·lelo 164, Barcelona
Floor Area: 300m²
Client: Adrià Brothers

41° COCKTAIL BAR



Address: Av. Paral·lelo 164, Barcelona
Floor Area: 100m²
Client: Adrià Brothers

EL EQUIPO CREATIVO

EL EQUIPO CREATIVO is an interior design studio based in Barcelona and specialized in the design of gastronomic, commercial and brand spaces.

Since 2010 they have worked for some of the most prestigious chefs in the world, like Ferran Adrià, and their designs gather 4 michelin star restaurants. Their projects have been recognized in more than 20 international design awards, and are broadly published worldwide in design, trends and general press.

INTERNATIONAL DESIGN AWARDS

2017- Build Architecture Awards

Category: Best Commercial Interior Design Firm - Spain

2016 - Restaurant and Bar Design Awards

Category : Europe Bar / Color / Surface Interiors
Project : Blue Wave Cocktail Bar
1st Prize - Best Bar Overall
1st Prize - Best Bar Europe

2016 - Coverings Installation & Design (CID) Awards

Category : International Tile Design
Project : Blue Wave Cocktail Bar
1st Prize

2016 - FX International Design Awards

Category : Bar or Restaurant
Project : OneOcean Club Restaurant
Shortlist

2016 - FX International Design Awards

Category : Bar or Restaurant
Project : Fogo Restaurant
Shortlist

2016 - WIN Awards

Category : Restaurant
Project : OneOcean Club Restaurant
Shortlist

2016 - WIN Awards

Category : Restaurant
Project : Blue Wave Cocktail Bar
Longlist

2016 - Leaf Awards

Category : International Design Awards
Project : Blue Wave Cocktail Bar
Shortlist

2016 - Leaf Awards

Category : International Design Awards
Project : OneOcean Club Restaurant
Shortlist

2015 - XIV Tile of Spain Awards

Category : Interiorism
Project : Blue Wave Cocktail Bar
1st Prize

2015 - XIV Tile of Spain Awards

Category : Interiorism
Project : Disfrutar Restaurant
2nd Prize

2015 – Interior Contract Award

Textile spaces
Project: Pakta Restaurant
3rd Prize

2015 - Restaurant & Bar Design Awards

Category : Surface Interiors
Project : Disfrutar Restaurant
1st Prize

2015 - FX International Design Awards

Category : Bar or Restaurant
Project : Disfrutar Restaurant
Shortlist

2015 - WIN Awards

Category : Restaurants
Project : Restaurante Disfrutar
Shortlist

2014 - Restaurant & Bar Design Awards

Category : European Restaurant
Project : Pakta Restaurant
Shortlist

2014 - Architizer A+ Awards

Category : Commercial - Restaurants
Project : Pakta Restaurant
Shortlist

2013 - Best Of Year 2013 Awards

Category: 'Hospitality: Restaurant: Casual Dining
Project : Pakta Restaurant
1st Prize

2013 - The Great Indoors Awards

Subject: 'The Nature of Things'
Category : 'Relax & Consume'
Project : Pakta Restaurant
1st Prize

2013 - FX International Design Awards

Category: Bar or Restaurant
Project : Pakta Restaurant
1st Prize

2013 - Restaurant & Bar Design Awards

Category : European Restaurant
Project : Ikibana Restaurant
Shortlist

2012 - AIT

Worldwide Architecture Competition
Category : Bars, Restaurants
Project : 41° Snackeria
Shortlist

2012 - Restaurant & Bar Design Awards

Category : European Restaurant
Project : 41° Snackeria
Shortlist