

16/03/2015
Press Release

LPArchitecture

After ten years of a professional working partnership, **Giovanni Longo and Alessandro Palmarini** decided in 2010 to create the **LPArchitecture**. Right from the start the two partners and their team have specialized in residential projects and exclusive international level luxury hotels, from their base in Milan.

LPArchitecture accompanies the client on a journey from the preliminary design concept to the spatial planning phase, from the development and design stage to the supervision stage, right up to completion of the work in compliance with the strictest quality standards.

A recognizable feature of the **LPArchitecture** design style is the ability to create a unique atmosphere, that combines aesthetic form and functionality.

LPArchitecture enriches its own ideas through its knowledge of independent Italian artisans and their use of sought-after and uses high quality materials and products in order to add the detailed finishing touches to their designs.

During the design phase, great significance is also attached to the use of new technologies that are able to provide the perfect balance between aesthetic value and respect for the client's budget requirements.

LPArchitecture's in-depth knowledge of the fields of interior design and luxury architecture mean that it is a mandatory choice for prestigious contracts at the international level in both residential and hotel areas, and for private as well as commercial sectors.

PARTNERS:

Giovanni Longo // Architect, Senior Partner

Giovanni Longo graduated from the prestigious School of Architecture at the Politecnico di Milano in 1996. While still at a young age, he founded his own studio, concentrating on residential styles of architecture.

Right from the start, his work led him to travel extensively and he was thus able to develop a great deal of experience in the luxury hotel sector and the high-end residential market. In 2010 he co-founded **LPArchitecture**, continuing to work as chief designer. Since 2012 he has been enrolled in the French Ordre des Architectes.

Alessandro Palmarini // Architect, Senior Partner

Immediately after his degree in 1996 from the Faculty of Architecture at the Politecnico di Milano, Alessandro Palmarini worked in Kobe in Japan as Project Manager for the Studio Festi, a company specializing in “Urban Theatre” production.

Once back in Italy as Marketing Director from 2004 to 2007, he had a fundamental role in the turnaround of Tecno Spa, one of the leading Italian office furniture manufacturers.

In 2010 he co-founded **LPArchitecture**, continuing to play a strategic role both in Foreign Relations for Top Clients and Design for luxury hotels and high-end residential developments.