

# ABOUT MPAVILION

MPavilion is Australia's leading architectural commission. Since 2014, we have invited outstanding architects from Australia and around the world to extend their practices in exciting, experimental directions.

Open and democratic, MPavilion is an ever-evolving cultural laboratory that invites all members of the public to engage with its program of free events during an annual five-month design festival.

MPavilion is where conversations happen about how architecture, design and art can change people's lives, in Australia and around the world.

Since 2014, MPavilion has welcomed over 967,500 visitors, who have attended 3,548 events generated in collaboration with more than 4,000 individuals and organisations.

Year on year, the number of collaborations is a testament to the strength of Melbourne's capabilities as one of the world's centres of design creativity and expertise that such an engaging diversity of activities and ideas has become a hallmark of the MPavilion design program.

The ambitious program is possible with the visionary support of our partners, who collectively enable our public program, particularly our principal partners, the Victorian Government through Creative Victoria, and the City of Melbourne.

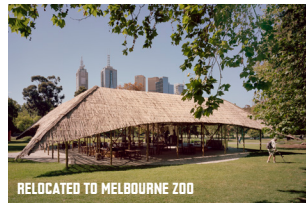
# PAST MPAVILIONS



**MPAVILION 2014**  
**SEAN GODSELL ARCHITECTS,**  
**AUSTRALIA**



**MPAVILION 2015**  
**AL\_A, UNITED KINGDOM**



**MPAVILION 2016**  
**STUDIO MUMBAI, INDIA**



**MPAVILION 2017**  
**OMA, NETHERLANDS**



**MPAVILION 2018**  
**ESTUDIO CARME PINÓS, SPAIN**



**MPAVILION 2019**  
**GLEN MURCUTT AO,**  
**AUSTRALIA**



**MPAVILION 2021**  
**MAP STUDIO, ITALY**



**MPAVILION 2022**  
**ALL(ZONE), THAILAND**

# DESIGN COMMISSIONS

MPavilion's ever-expanding design commissions offer career-defining opportunities to the emerging practitioners who create MPavilion's furniture, uniforms, lighting and music compositions. Commission highlights include:

## MUSIC

**WOMINJEKA SONG CYCLE—AN ANNUAL SONG OF WELCOME COMPOSED BY DEBORAH CHEETHAM AO IN RESPONSE TO EACH MPAVILION DESIGN**

## CHAIRS

**2014 CHAIR BY SEAN GODSELL**  
**2015 'TOM' STOOL BY KORBAN & FLAUBERT**  
**2016 STOOL BY BIJOY JAIN**  
**2017 STOOL BY OMA**  
**2018 STOOL BY CARME PINÓS, ESTUDIO CARME PINÓS**  
**2019 STOOL BY CHRIS CONNELL**  
**2020 'STOOL DOLLY' BY BOARD GROVE ARCHITECTS**  
**2022 THE 'DANCER' CHAIR BY NUUD STUDIO**  
**2022 'RE-PETE' CHAIR BY CANBERRA DESIGN LAB**

## UNIFORMS

**2014 BY ALPHA60**  
**2015 BY KLOKE**  
**2016 BY P.A.M (PERKS AND MINI)**  
**2017 DESIGNED WITH RENDERS BY OMA**  
**2018 BY ESTHER STEWART**  
**2019 BY THE SOCIAL STUDIO AND BECI ORPIN**  
**2020 BY CHELSEA HICKMAN**  
**2021 BY ERIK YVON**  
**2022 BY SAFA EL SAMAD**

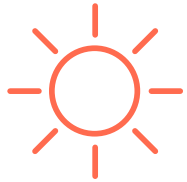
## LIGHTING

**ARCHITECTURAL LIGHTING CONCEPTS DESIGNED FOR MPAVILION BY AWARD-WINNING LIGHTING SPECIALISTS BLUEBOTTLE**

## PUBLICATIONS

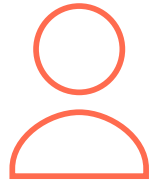
**2015 THE MIRACLE SWAMP: THE PLACE OF QUEEN VICTORIA GARDENS IN THE URBAN, HORTICULTURAL AND CREATIVE LIFE OF MELBOURNE**  
**2020 MPAVILION: ENCOUNTERS WITH DESIGN AND ARCHITECTURE**

# MPAVILION: A SNAPSHOT 2014 - TODAY



**1,250**

**DAYS**



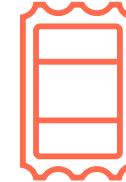
**967,500**

**VISITORS**



**9**

**PAVILIONS\***



**3,538**

**FREE EVENTS**



**106,049**

**PODCAST LISTENS**



**4,045**

**COLLABORATORS**



**41**

**AWARDS & ACCOLADES**



**MPAVILION'S SOCIAL  
MEDIA CONTENT HAS  
REACHED MORE THAN**

**20 MILLION FEEDS**



**MPAVILION HAS  
SECURED**

**5,340  
PRESS PIECES**

*\*Due to COVID no new MPavilion was built in 2020, but the program of free events took place in a car park in Melbourne's CBD.*