
HASELL + OMA

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HASELL + OMA design for New Museum for Western Australia revealed

International design practices HASELL + OMA have joined leading global contractor Brookfield Multiplex and the Western Australian government to reveal the design for the highly anticipated New Museum for WA.

The reveal comes as the contract to design and build the New Museum was officially awarded to the Brookfield Multiplex-led team.

The HASELL + OMA design, to be located in the heart of Perth's cultural precinct, has been conceived as a collection of physical and virtual 'stories', providing a multidimensional framework for visitors to engage with the Western Australian people and places.

HASELL Principal and Board Director Mark Loughnan, and OMA Managing Partner-Architect David Gianotten stated: "Our vision for the design was to create spaces that promote engagement and collaboration, responding to the needs of the Museum and the community. We want it to create a civic place for everyone, an interesting mix of heritage and contemporary architecture, that helps revitalise the Perth Cultural Centre while celebrating the culture of Western Australia on the world stage. The design is based on the intersection of a horizontal and vertical loop creating large possibilities of curatorial strategies for both temporary and fixed exhibitions."

At the heart of the design is a public space that is the central point of the new museum, in terms of both location and programming. It is a spectacular outdoor room framed by refurbished heritage buildings and intersected by new buildings and virtual platforms, enabling the diverse stories of Western Australia to be told.

A large new temporary gallery space will complement the extensive permanent collection of the museum that includes renowned collections including the much-loved Blue Whale skeleton. The Museum will host a diverse range of cultural, retail and dining experiences, increasing visitor numbers especially after hours.

Early works are expected to start in late 2016 with main construction starting in 2017. The New Museum is due to be completed in 2020.

HASELL

HASELL is a leading international design practice with studios in Australia, China, South East Asia and the United Kingdom. We judge the success of the buildings and places we design by the way people use and enjoy them - the clients who commission them, the people who inhabit them. Good design is about helping clients meet their needs and objectives. It is also about the way people feel when they experience it, a sense of meaning, connection and belonging.

www.hassellstudio.com

OMA

OMA is a leading international partnership practicing architecture, urbanism, and cultural analysis. OMA's buildings and masterplans around the world insist on intelligent forms while inventing new possibilities for content and everyday use. OMA is led by nine partners – Rem Koolhaas, Ellen van Loon, Reinier de Graaf, Shohei Shigematsu, Jiyad Alsaka, David Gianotten, Chris van Duijn, Ippolito Pestellini Laparelli, Jason Long – and maintains offices in Rotterdam, New York, Beijing, Hong Kong, Doha and Dubai.

www.oma.eu

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