

# ALIVAR

## 2013 International Furniture Fair Milan 9<sup>th</sup> to 14<sup>th</sup> of April 2013

*...furniture as a philosophy of life, the design that blends in with everyday life  
creating an unbreakable bond...*

ALIVAR not only produces pieces of furniture but also a real way of life with which to identify. Since 10 years, thanks to the cooperation with the architect Giuseppe Bavuso, ALIVAR upholds this philosophy maintaining a recognizable style which never stops evolving, enriched with new projects that secure the company's style.

Those who choose ALIVAR have a predilection for refined, clean lines and for contemporary timelessness. The ALIVAR house proposes a heterogeneous "total look" for any environment, individual supplements being easily mixed together resulting in a unique and elegant effect.

ALIVAR is located in Tuscany, Italy. A company that, from its land so rich in history and culture, draws the spirit that shines through in every single piece of the production "Made in Italy".

For the 2013 International Furniture Fair, ALIVAR presents several new products designed for the night or day area, conceived through the use of specific craft processes (traditionally Tuscan), which are well suited to any space, giving it strong personality and at the same time a cosy and welcoming look.

## ALIVAR

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## SIDE & SIDE UP

**Design: Giuseppe Bavuso**

ALIVAR proposes these new sideboards model, characterized by a linear and essential style. Both versions are made using careful and meticulous craftsmanship, showing great attention to details and finishes.

The structure is available in matt or glossy lacquered MDF. The base and handles are in polished or varnished aluminium.

"Side and Side up": for those who want high class metropolitan style, harmonious in its forms.

- SIDE Measures L / W 220 x P / D 50 x H.75 cm
- SIDE UP measures L / W 110 x P / D x 50 H. 130 cm



## FLEXA & FLEXA CHAIR

**Design: Giuseppe Bavuso**

This chair is definitely one of the most versatile pieces for the global furniture landscape. Whether it is the kitchen, the dining room, the lounge or the sleeping area, this complement can find its place anywhere. In fact, it can easily furnish any environment with style.

Flexa is available in two versions: lounge chair and chair made from a steel frame covered with polyurethane foam, with a layer of Memory foam and Dacron.

Both models can be covered in leather or fabric in a variety of colours.

- FLEXA measures L / W 73 X P / D 73 x H. 73 cm
- FLEXA CHAIR measures L / W 49 X P / D 50 x H. 81 cm



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## **BLOW & BLOW XL**

### **Design: Giuseppe Bavuso**

In a contemporary world marked by fast-paced and hectic routines, the home is experienced as a warm and welcoming haven in which to relax and regain energy.

The Blow sofa was created out of the need to offer a product of superior design, ensuring at the same time ideal ergonomics for relaxing and convivial moments.

A wide range of colours and finishes (leather and fabric) make Blow versatile and adaptable to any taste and needs.

It is made up of a metal and wood frame structure padded with differentiated density polyurethane and covered with sterilized goose down feathers. It also includes two soft pillows with a layer of memory foam and goose down that complete the seating.

- BLOW measures L / W 188 x P / D 98 x H. 67 cm
- BLOW measures L / W 214 x P / D 98 x H. 67 cm
- BLOW measures L / W 240 x P / D 98 x H. 67 cm
- BLOW measures L / W 270 x P / D 98 x H . 67 cm
  
- BLOW XL sizes L / W 188 x P / D 111 x H 67 cm
- BLOW XL sizes L / W 214 x P / D 111 x H. 67 cm
- BLOW XL sizes L / W 240 x P / D 111 x H. 67 cm
- BLOW XL sizes L / W 270 x P / D 111 x H. 67 cm

“Blow” also exists as an ottoman version measuring L / W 92 x P/D 92 x H 38 cm.



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## ARCA

**Design: Giuseppe Bavuso**

Geometric and essential, this bed is ideal for a sober and elegant bedroom. "Arca" comes with a wooden headboard, covered with polyurethane and Dacron with a layer of memory foam, characterized by the crafting of stitching that re-creates a pleasant Capitonné effect.

Available in leather and fabric, the "Arca" bed is finalized with varnished steel legs. Each model comes complete with slatted beech.

- ARCA measures L / W 170 x D / P 220 D x H. 93 cm
- ARCA measures L / W 160 x D / P 223 D x H. 93 cm
- ARCA measures L / W 203 x D / P 223 D x H. 93 cm
- ARCA measures L / W 190 x D / P 220 D x H. 93 cm



## MERIDIEN

**Design: Giuseppe Bavuso**

"Meridien" is a collection of chest of drawers, high chest and bedside tables for a modern metropolitan sleeping area where the simplicity of its linear design is eye-catching.

Made of lacquered MDF or heat-treated oak, it is characterized by tops and bases in varnished steel.

Among the various colour variations and multiple finishes we find innovative crafting processes. It is possible to have "Meridien" with the steel top which gives the collection a very unique and refined aspect.

- MERIDIEN CHEST OF DRAWERS measures L / W 70 x P / D x 53 H. 70 cm
- MERIDIEN HIGH CHEST measures L / W 65 x P / D 53 x H.124 cm
- MERIDIEN BEDSIDE TABLE measures L / W 76 x P / D x 47 H. 27 cm



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## TRATTO safekeeping cabinets

Design: Giuseppe Bavuso

ALIVAR proposes a new system of safekeeping furniture for living and sleeping areas. The "Tratto" collection consists of several daily elements, with drawers or hinged doors, which can modulate with each other in order to compose and create a customized solution.

Versatile and flexible, this collection of furnishings can meet different needs, thanks to the essential functionality and style that can fit into different kind of spaces. The "Tratto" system is proposed in the most sophisticated and refined version with heat-treated oak trim, doors and drawers in wood or refurbished with leather, glass doors and LED lighting. But if you're looking for a more contemporary style you can choose the MDF gloss or matt lacquered option.

The "Tratto" system can be modulated at will in various sizes.



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