

LAS CHICAS, LOS CHICOS Y LOS MANIQUÍS

Location: Calle de Atocha, 49 - 28012, Madrid
www.losmaniquis.com/
Client: HI Partners, Grup Iglesias
Floor Area: 280 m²

EL EQUIPO CREATIVO _ Oliver Franz Schmidt + Natali Canas del Pozo + Lucas Echeveste Lacy

Las Chicas, Los Chicos y los Maniquís Restaurant is one of the Food & Beverage offers of Hotel Axel Madrid. The objective of the design was to create an atmosphere of liberty and diversion with a certain disruptive touch, which invited a varied clientele to enter the public areas of the hotel to enjoy the gastronomical offer.

The design of the AXEL Hotel on Atocha Street in Madrid superposes a series of historic references forming a complex and explosive tandem. Firstly, the privileged location in the very midst of Madrid's literary neighborhood. Secondly, the platial 19th Century building in which it is located. Finally, an important role in the design choices was also played by some of Madrid's most traditional and popular characteristics.



EL EQUIPO CREATIVO

In order to achieve this atmosphere, the most important strategy in the design is the use of color, an element which accompanies us throughout all the areas of the hotel, which is applied with different character and material nature in each zone.

What was originally the entrance to the building for the horse-drawn carriages is today the entrance to the hotel and divides the most public part of the restaurant into two rooms. Both spaces are designed under the same concept: a carefree atmosphere with a distinctly colorful character employing large graphic elements of color with references to the "Movida Madrileña" and the visual universe created by Almodovar, the well-known Spanish movie director.

The name of the restaurant "Las Chicas, Los Chicos y Los Maniquies" was precisely the title of one of the songs which accompanied the "Movida Madrileña" and whose lyrics are still part of our popular culture today.

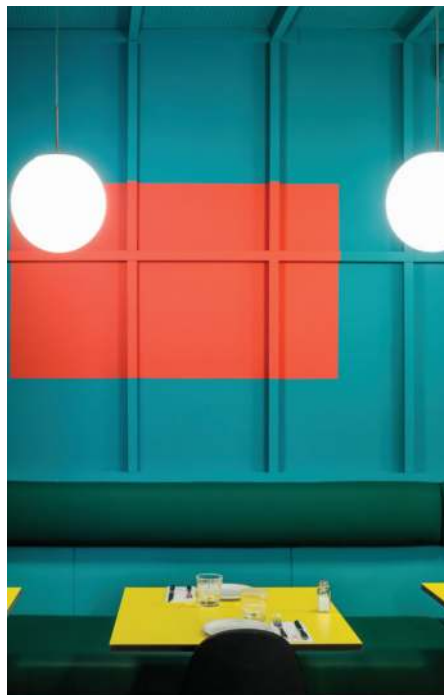


EL EQUIPO CREATIVO

The main characters of this colorful universe are the two large red bars presiding over the two rooms. All morning they function as buffet tables for breakfast and as snack and beer bars -- in the purest Madrid style -- during the remainder of the day.



Another important element of the popular culture of Madrid is the classic neighborhood stores with their large window advertisements, attractive names and incredible offers. Sashes, hats and elaborate mannequins fill some of the scarce shop windows still left in this part of the city. Strange as it may seem, Atocha Street has managed to keep intact some of its more classic shops, to which our design wanted to pay sincere homage filling the space with large luminous posters with attractive commercial names.



EL EQUIPO CREATIVO

In the lower part of the hotel, the restaurant has three small interconnected dining rooms where, once again, color is the indisputable principal element. Each room achieves its own personality by use of a single color: red, greenish and pink. Their walls covered in textiles as well as the chromatic choices seek to reference the noble rooms of 19th Century palatial homes.





EL EQUIPO CREATIVO

HOTEL AND F&B AREAS

Hotel Axel and its Food & Beverage offer follows a free and fun atmosphere which invites the public to enjoy the hotel and its public areas.

In the heart of “El Barrio de las Letras”, the design overlaps various references forming an explosive and complex tandem. Hotel Axel Madrid breaths a relaxed and fun atmosphere with a disruptive touch. You can find more information in the Press Presentation “Hotel Axel Madrid”.

Hidden in the underground of Hotel Axel, in a provocative and secret location, we find Bala Perdida (Lost Bullet) Club, where the mix of clandestine atmosphere, cocktail offer and music invite the public to enjoy the space. You can find more information in the Press Presentation “Bala Perdida Club”.

HOTEL AXEL MADRID



Address: Calle de Atocha, 49 - 28012, Madrid
Floor Area: 3600m²
Client: HI Partners, Grup Iglesias

BALA PERDIDA CLUB



Address: Calle de Atocha, 49 - 28012, Madrid
Floor Area: 250m²
Client: HI Partners, Grup Iglesias

EL EQUIPO CREATIVO

OTHER PROJECTS BY EEC

TUNATECA BALFEGÓ



Address: Avenida Diagonal 439, Barcelona
Floor Area: 352m²
Client: Grup Balfegó

EL MAMA & LA PAPA BAR RESTAURANT



Address: Passatge Pere Calders, 2, Barcelona
Floor Area: 500m²
Client: Joan Soler

BELLAVISTA DEL JARDIN DEL NORTE



Address: Enric Granados 86, Barcelona
Floor Area: 1000m²
Client: Iglesias brothers, Messi brothers

FOGO RESTAURANT



Address: Carrer de Còrsega 231, Barcelona
Floor Area: 176m²
Client: Dani Alves, João Alcântara

ONEOCEAN CLUB RESTAURANT



Address: Moll d'Escar 1, Barcelona
Floor Area: 475m²
Client: Salamanca Group

BLUE WAVE COCKTAIL BAR



Address: Moll d'Escar 1, Barcelona
Floor Area: 198m²
Client: Salamanca Group

DISFRUTAR RESTAURANT



Address: Calle Villarroel 163, Barcelona
Floor Area: 520m²
Client: Eduard Xatruch, Oriol Castro, Mateu Casañas

LA DOLÇA of TICKETS



Address: Av. Paral·lelo 164, Barcelona
Floor Area: 100m²
Client: Adrià Brothers

PAKTA RESTAURANT



Address: Calle Lleida 5, Barcelona
Floor Area: 100m²
Client: Adrià brothers

IKIBANA RESTAURANT



Address: Av. Paral·lelo 148, Barcelona
Floor Area: 250m²
Client: Ikibana

TICKETS RESTAURANT



Address: Av. Paral·lelo 164, Barcelona
Floor Area: 300m²
Client: Adrià Brothers

41° COCKTAIL BAR



Address: Av. Paral·lelo 164, Barcelona
Floor Area: 100m²
Client: Adrià Brothers

EL EQUIPO CREATIVO

EL EQUIPO CREATIVO is an interior design studio based in Barcelona and specialized in the design of gastronomic, commercial and brand spaces.

Since 2010 they have worked for some of the most prestigious chefs in the world, like Ferran Adrià, and their designs gather 4 michelin star restaurants. Their projects have been recognized in more than 20 international design awards, and are broadly published worldwide in design, trends and general press.

INTERNATIONAL DESIGN AWARDS

2018 - HIP Horeca New Business Models Awards

Category : Interiorism
Project : Tunateca Balfegó
Winner

2017 - FX International Design Awards

Category : Bar or Restaurant
Project : Bellavista del Jardín del Norte
Shortlist

2017 - Restaurant & Bar Design Awards

Category : Ceiling
Project : Bellavista del Jardín del Norte
Shortlist

2017 - Restaurant & Bar Design Awards

Category : Colour
Project : EL MAMA & LA PAPA Bar Restaurant
Shortlist

2017 - WIN Awards

Category : Interior Project Bar
Project : EL MAMA & LA PAPA Bar Restaurant
Shortlist

2017 - Blueprint Awards

Category : Best Interior Project Leisure
Project : EL MAMA & LA PAPA Bar Restaurant
Shortlist

2017 - American Architecture Prize

Category : Small Firm of the Year
Winner

2017- Build Architecture Awards

Category: Best Commercial Interior Design Firm - Spain
Winner

2016- AI Excellence Awards

Category: Most Outstanding for Restaurant Design
Winner

2016 - Restaurant & Bar Design Awards

Category : Europe Bar / Color / Surface Interiors
Project : Blue Wave Cocktail Bar
1st Prize - Best Bar Overall - 1st Prize - Best Bar Europe

2016 - Coverings Installation & Design (CID) Awards

Category : International Tile Design
Project : Blue Wave Cocktail Bar
1st Prize

2016 - FX International Design Awards

Category : Bar or Restaurant
Project : OneOcean Club Restaurant
Shortlist

2016 - FX International Design Awards

Category : Bar or Restaurant
Project : Fogo Restaurant
Shortlist

2016 - WIN Awards

Category : Restaurant
Project : OneOcean Club Restaurant
Shortlist

2016 - Leaf Awards

Category : International Design Awards
Project : Blue Wave Cocktail Bar
Shortlist

2016 - Leaf Awards

Category : International Design Awards
Project : OneOcean Club Restaurant
Shortlist

2015 - XIV Tile of Spain Awards

Category : Interiorism
Project : Blue Wave Cocktail Bar
1st Prize

2015 - XIV Tile of Spain Awards

Category : Interiorism
Project : Disfrutar Restaurant
2nd Prize

2015 - Interior Contract Award

Textile spaces
Project : Pakta Restaurant
3rd Prize

2015 - Restaurant & Bar Design Awards

Category : Surface Interiors
Project : Disfrutar Restaurant
1st Prize

2015 - FX International Design Awards

Category : Bar or Restaurant
Project : Disfrutar Restaurant
Shortlist

2015 - WIN Awards

Category : Restaurants
Project : Restaurante Disfrutar
Shortlist

2014 - Restaurant & Bar Design Awards

Category : European Restaurant
Project : Pakta Restaurant
Shortlist

2014 - Architizer A+ Awards

Category : Commercial - Restaurants
Project : Pakta Restaurant
Shortlist

2013 - Best Of Year 2013 Awards

Category: Hospitality: Restaurant: Casual Dining
Project : Pakta Restaurant
1st Prize

2013 - The Great Indoors Awards 'The Nature of Things'

Category : 'Relax & Consume'
Project : Pakta Restaurant
1st Prize

2013 - FX International Design Awards

Category: Bar or Restaurant
Project : Pakta Restaurant
1st Prize

2013 - Restaurant & Bar Design Awards

Category : European Restaurant
Project : Ikibana Restaurant
Shortlist

2012 - AIT Worldwide Architecture Competition

Category : Bars, Restaurants
Project : 41° Snackería
Shortlist

2012 - Restaurant & Bar Design Awards

Category : European Restaurant
Project : 41° Snackería
Shortlist