

JAC

s t u d i o s



ABOUT

JAC studios is a Danish awardwinning architecture and design practice that explores both the practical and the theoretical, aiming for results that are innovative, high quality and socially relevant.

The philosophy is that projects are to be seen in a contextual setting, regardless of scale. Projects should address the social, spatial and sustainable issues and are developed physically and conceptually in parallel. The approach focuses on a deep understanding of how things are made with emphasis on hand-craft and production.

JAC studios believe in contextual interventions, where the narrative or the thematic story is communicated through a one-off design, composed of investigations in movement, the specific room, the scenic setting, light, sound and furniture. Related to context, design helps define our cultural heritage, past or future. Through experience and documentation, a collective memory emerges.

With a hands-on approach and understanding of the process of making, the studios focus on design that is tactile, responsive to touch and immediately relative to the body.

The studio is a team of architects, designers and artists and we work very close with a network of specialists within digital media and light design.



JOHAN CARLSSON
Architect, Designer MDD

Artistic Director and Founder of JAC Studios
Governor member of the board in the Rungstedlund foundation

EDUCATION:

Denmark's Design School, 2002
Architecture, Architectural Association, London, 2000

PROJECTS IN SELECTION:

2018	THE ROYAL ARMORY MUSEUM Stockholm Royal Castle, Sweden
2017	DAVID COLLECTION Copenhagen, Denmark
2015-	ICEFJORD UNESCO CENTRE Ilulissat, Greenland
2016-	RE-CO LAB Helsingborg Sweden
2016-2017	GENIUS LOCI Jeju, South Korea
2014-2017	THE WADDEN SEA CENTRE Vester Vedsted, Denmark
2015	HOUSE OF SWEDEN Washington, USA
2015	HANSTHOLM MUSEUM Hanstholm, Denmark
2013	EXPO JORN Silkeborg, Danmark
2013	ROYAL ARMOURY MUSEUM Copenhagen, Denmark
2012	VASA MUSEUM Stockholm, Sweden

ABOUT

Johan Carlsson architect, designer and principal founder of the award-winning exhibition design studio JAC Studios.

With an extensive scale and range of projects across both the public and private sphere, the work challenges the way we view interiors and exhibition design. With a consistent emphasis on storytelling across projects, the work strives to promote a fresh approach to the way design is curated and imagined.

Johan's work stems from a focus of hand-craft and deep understanding of how things are made and produced. This is evident in the design of 'House of Sweden' where skilful detailing allows for a seamless integration of technology into bespoke furniture that celebrate Swedish craft heritage.

The recently completed Wadden Sea Centre, a permanent UNESCO exhibition invokes the sense of wonder and exploration in a unique site on the west coast of Denmark. The exhibition utilises a calm 'un-cluttered' approach yet provides a clear and poignant message and dialogue with guests.

In the years 2002 - 2010 Johan Carlsson ran, together with graphic designer Puls Ravn, the gallery and design group RACA, which carried out several exhibitions in Denmark and participated actively in the international art scene.

The core aspect to developing a project is rooted in context, relationship to the site, history, user preferences and clients ambitions. This is coupled with respect and sensitivity for the existing, valued ethics and aesthetics. Johan has, through his work as a creative entrepreneur, practicing architect, teacher and lecturer, gained fluency in leadership and project management.