



PRESS RELEASE

Forte Nanshan

Chongqing / China

Design Concept

SPARK's playful Clubhouse in Chongqing has opened to the public. The Clubhouse is the first part of a series of leisure facilities SPARK designed for a large villa community in the outskirts of Chongqing.

Apart from the 5,500 sqm clubhouse SPARK's masterplan proposal includes a 12,000sqm hotel and a 13,000sqm outdoor retail street which will be completed early 2013.

"The uniqueness of the site was the source of inspiration for our design", says Jan Clostermann, Director at SPARK. The design aims to embody the site's steep topography, beautiful greenery and scenic views in the spatial experience of the architecture. The hotel, clubhouse and retail elements become part of a scenic route from a panoramic lookout fifty meters above the community down into the valley. Along this dramatic descent program has been carefully placed to respond to the topography and community needs. Thus, in the process of meandering through the landscape, one engages in activities that foster a healthy community and social interaction.

The clubhouse forms the centre point of this leisure route. It functions as a mediating icon that brings residents, visitors, and all the elements of the master plan together.

It was formally conceived as a continuous folded loop that pivots from a common double height space. The common space links together the different programmatic elements of the building; including a gym, a swimming pool, children playground, offices, arts-and-crafts classrooms, meeting rooms, a restaurant and a café. The design responds to the client needs by allowing this common space to be temporarily utilized as a showroom and sales floor for the villas. Surrounding the clubhouse is a shallow reflective lake abundant with carp and lotus. Wooden platforms outline the periphery of the building and bridge across the lake to connect the lobby with the residential villas.

Like the hotel and the retail street SPARK aimed to embed the clubhouse into the existing topography. There is a 5 meter level difference between the side facing the street and the side opening up to a shallow lake.

The roof folds down towards the main entry forming outdoor seating continuing the scenic route along the roof down towards the water. Thus the clubhouse seems to grow from the ground when approaching the main entry, and rising out of the reflecting water surface five meters lower on the opposite side of the building.

This terraced space is echoed in the interior spaces where the visitors enter into a low ceilinged space to descend into the double height space that is now used as the sales room.

The materiality aims to blend the building into its natural setting by employing is a simple palette of textured granites and glass.

By embracing the existing topographic conditions and integrating the water edge to be one of the main features of the design, SPARK has created a memorable indoor - outdoor experience for both residents and visitors alike.

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**Project Data:**

Construction Started/Completed: 2011_April -2011_October
Total GFA (sqm): Clubhouse/Showroom: 5420m2

Credits:

Architecture: SPARK
Project Director: Jan Felix Clostermann
Team: Eldine Heep, Leonardo Micolta, Javen Ho

Client: Forte
Interiors: One Plus Partnership Limited
Landscape: Hassell/Hong Kong
LDI: Chongqing Design Institute
Structure: Chongqing Design Institute

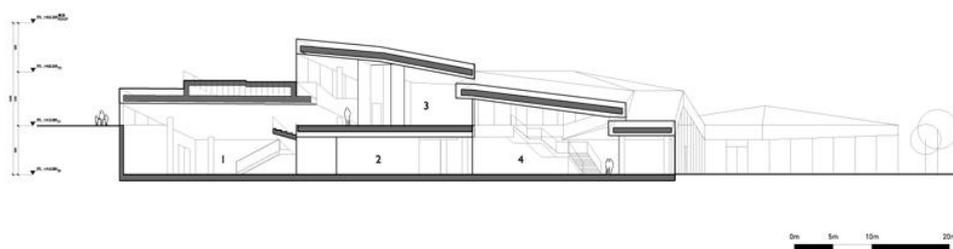
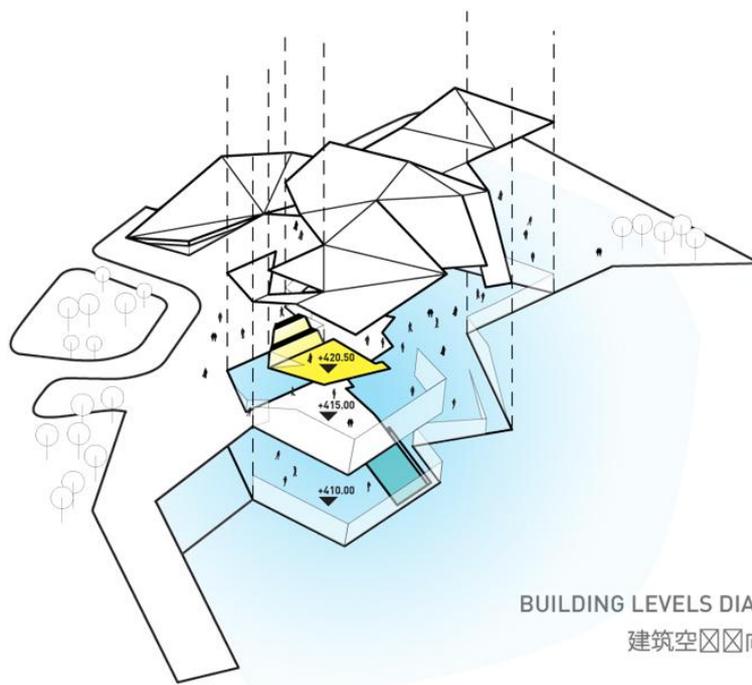
Architectural Photography: Jonathan Leijonhufvud

- ENDS -**On SPARK:**

SPARK is an award-winning international architectural and design consultancy with proven expertise in architecture, urban design, landscape architecture and interior design. Founded in 2008, SPARK creates distinctive projects across Asia, Europe and the Middle East. Boasting a dynamic team of over 100 employees spanning 16 nationalities and three continents, SPARK combines the best experience of international and local talent. Driven by a philosophical approach to create architecture that is pragmatic, social and convivial, SPARK works closely with clients to create sustainable architecture that is underpinned by financial viability and the desire to improve the quality of life for all. With a presence in Beijing, London, Shanghai and Singapore, SPARK's award winning projects include the rejuvenated Clarke Quay in Singapore, the Shanghai International Cruise Terminal, Starhill Gallery Kuala Lumpur and the Raffles City projects in Ningbo and Beijing.

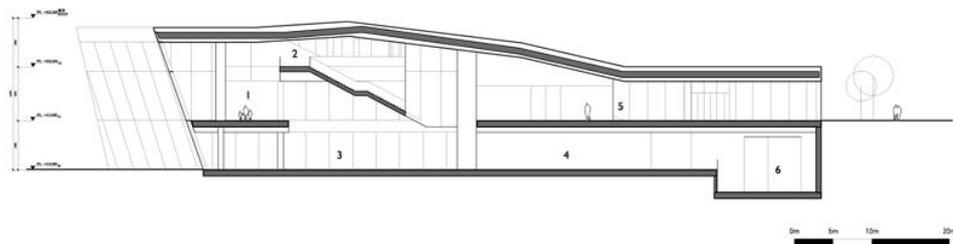
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- 1 会所接待处
CLUB RECEPTION
- 2 健身房
GYM
- 3 零售
RETAIL
- 4 售楼处
SALES ROOM

会所剖面图01
CLUBHOUSE / LONG SECTION



- 1 24小时无国别餐厅
24-HR RESTAURANT
- 2 咖啡厅
CAFE
- 3 游泳池
POOL
- 4 售楼处
SALES ROOM
- 5 接待
RECEPTION
- 6 壁球馆
SQUASH

会所剖面图02
CLUBHOUSE / CROSS SECTION

