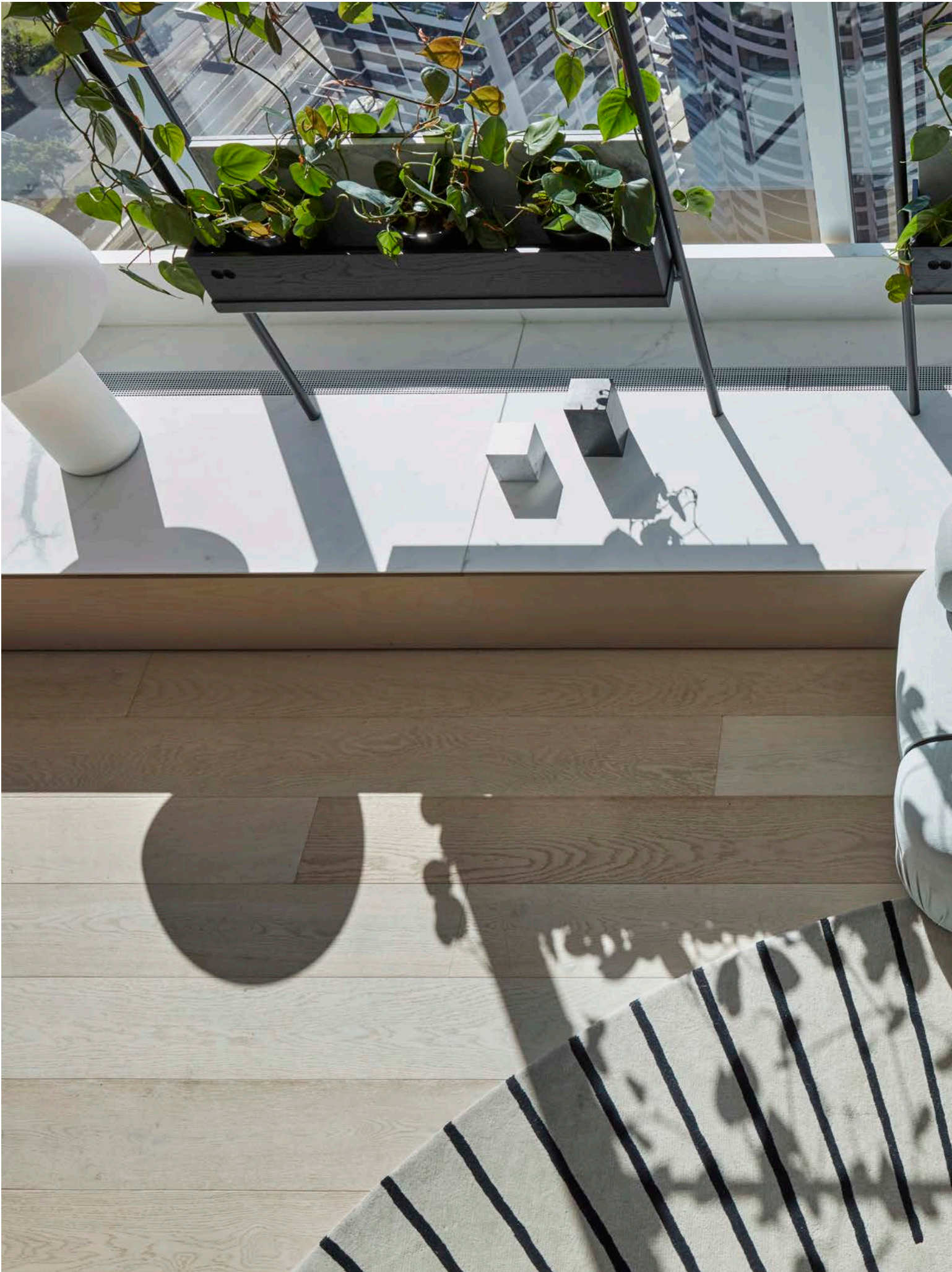


THE
STELLA
COLLECTIVE



MEMOCORP
OFFICE IN THE SKY, SYDNEY





MEMOCORP OFFICE IN THE SKY

Reminiscent of a luxury penthouse or boutique hotel, the newly occupied headquarters of leading property investment firm Memocorp sits atop 259 George Street in the heart of Sydney's financial district.

The wraparound 360-degree views showcase the intoxicating panorama of Sydney's skyline and provide endless sunlight, framing The Stella Collective's narrative and design concept, 'Let The Light In'.

The client's brief was simple; to create an office that reflects their care for reimagining buildings.

Stella focused on creating a warm domestic feel that blurred the lines of genuine hospitality and workplace, encouraging the feeling of freedom and open space.

Custom details are everywhere, from the wall lights to seating.

Even the building reserves were harnessed, allowing for extended ceiling heights, throwing open the possibility of yet more light and space.

There are defined areas to eat, work, play and unwind; yet everything feels connected. Light flows from room to room with large steel-framed glazing replacing typically closed-off meeting rooms. The feel good finishes palette was carefully curated with a balance soft oak timber, organic linen, elegant slithers of brass, and the confidence of blackened steel, banishing the conformative corporate traditions typical of most office spaces.

A sleek custom reception desk formed from stone and brass greets you upon entry as you descend into the sunken reception area, opening your eyes and your senses to the incredible panoramic view. The layout flows from this central greeting area to a gym, where yoga mats can be laid for morning stretches, a full commercial kitchen on hand for parties and events, and the work area where all desks are bathed in abundant natural light, revitalizing the soul.

Key challenges were to fulfill the vast space with layers of elegantly crafted elements whilst still operating as a highly functional office space. The scope of work traversed the entire 1,000 m2; painstakingly designing every detail, from the custom lift indicator lights to timber floor ventilation grills. This approach allowed for a strict palette that reflects a feeling of wellbeing and attention to detail at every turn.

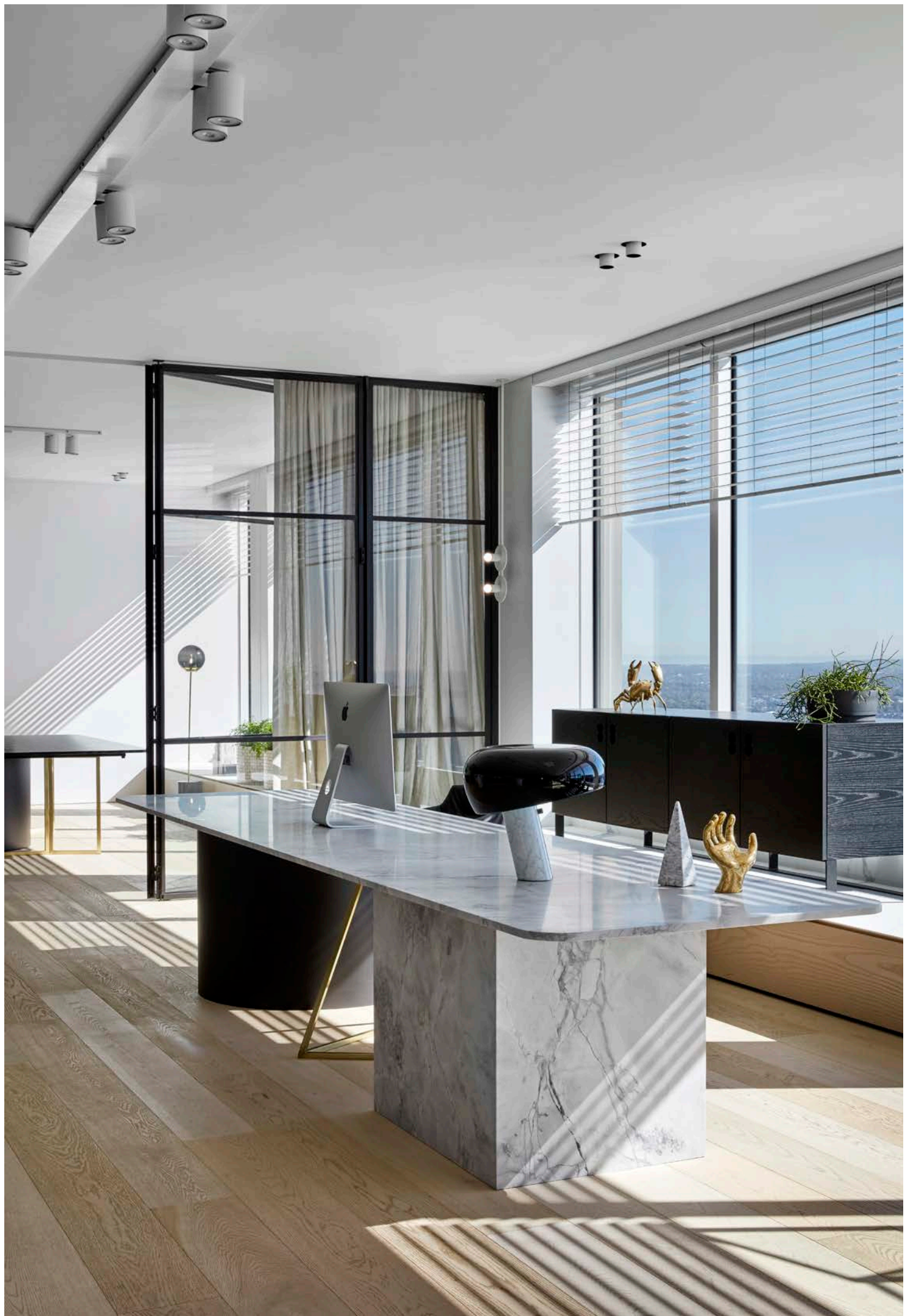
Where natural light was not possible in the bathrooms Stella created a landscape custom wallpaper evoking a sensory, moody, meditative environment. Nurturing the senses and inspiring the mind.

With The Stella Collective placing wellness-at-work center-stage, the experience for Memocorp's employees and visitors alike is far from typical. Embracing healthy living and working with a smile.

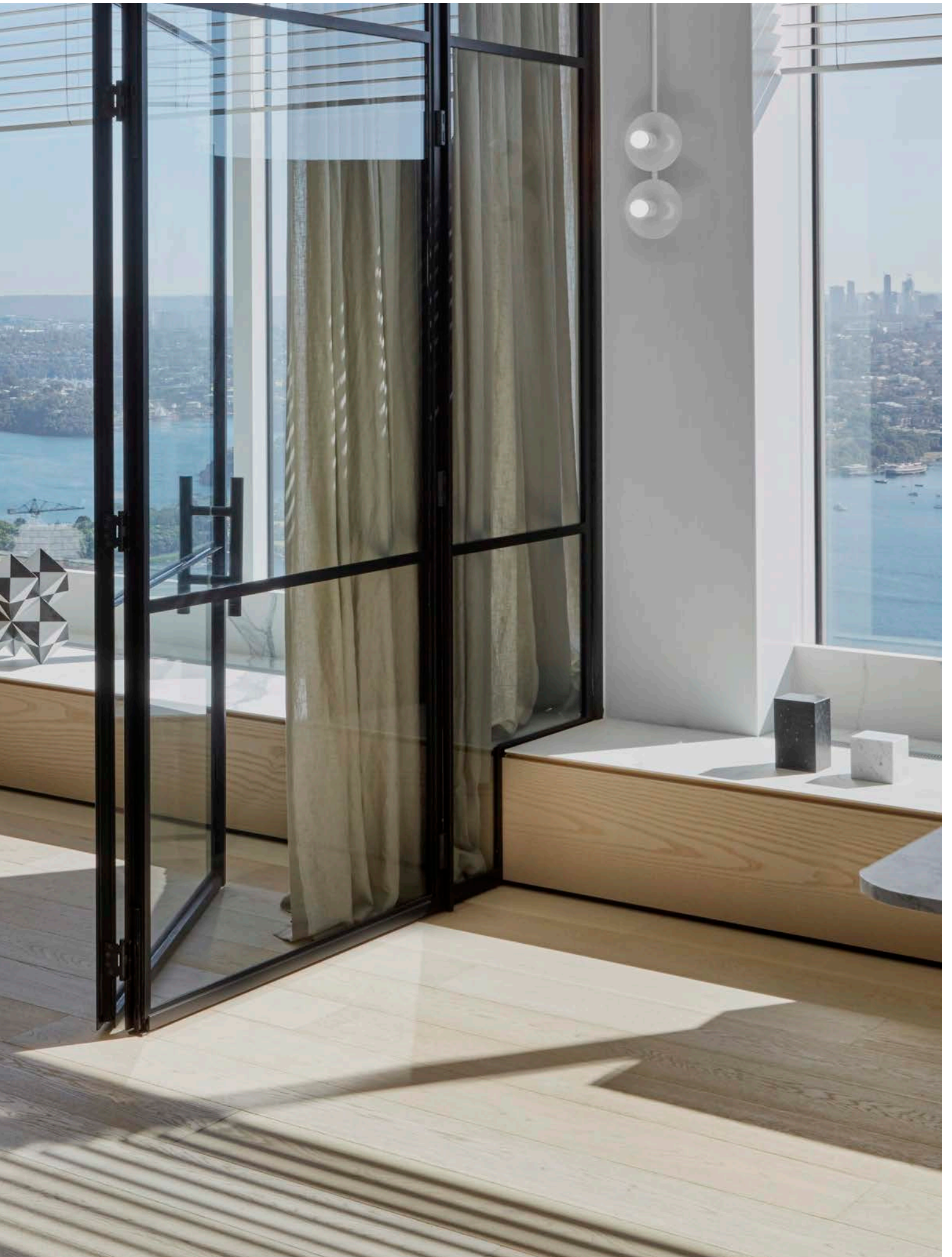
September 2017

Photography - Peter Clarke







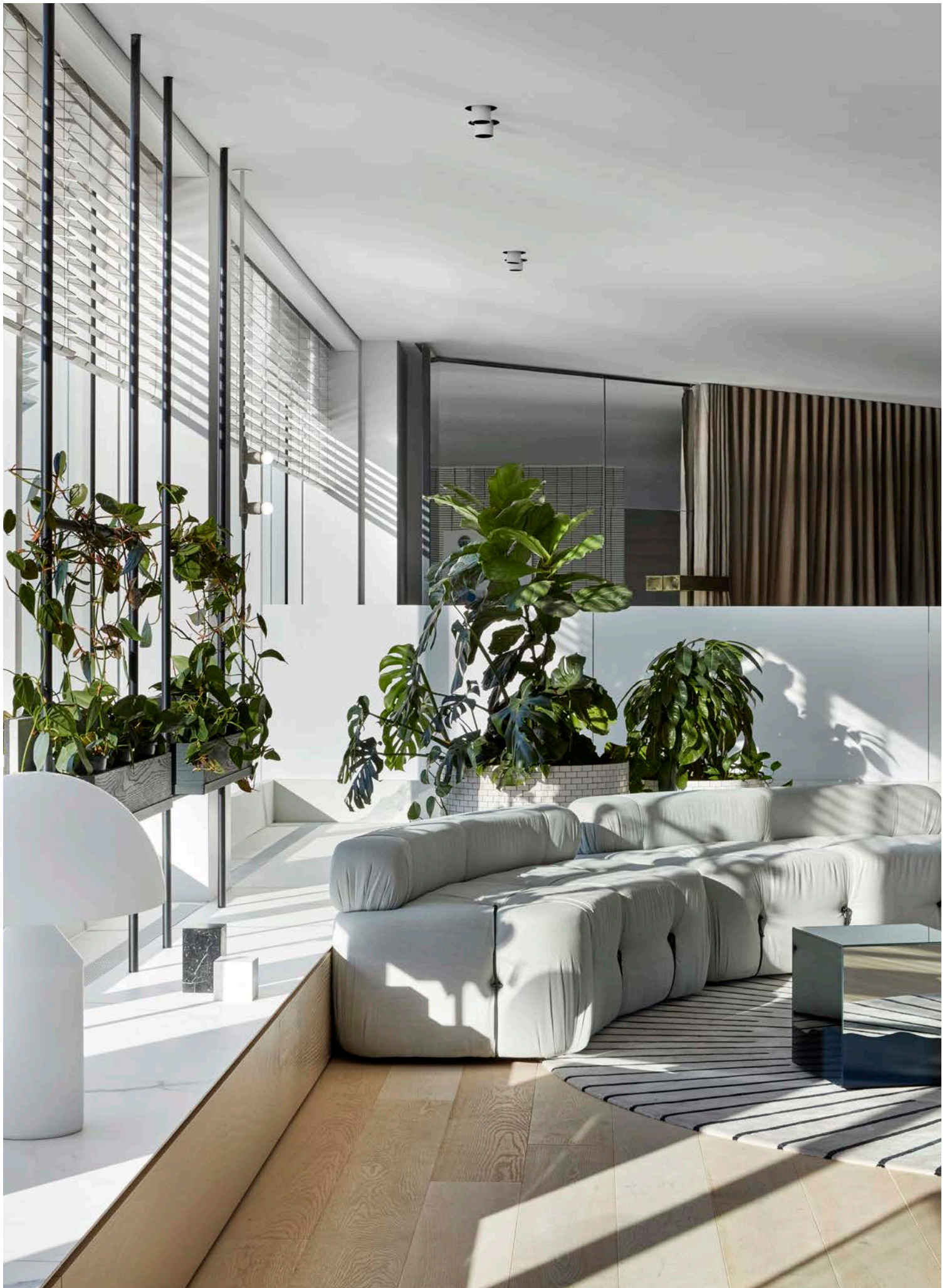


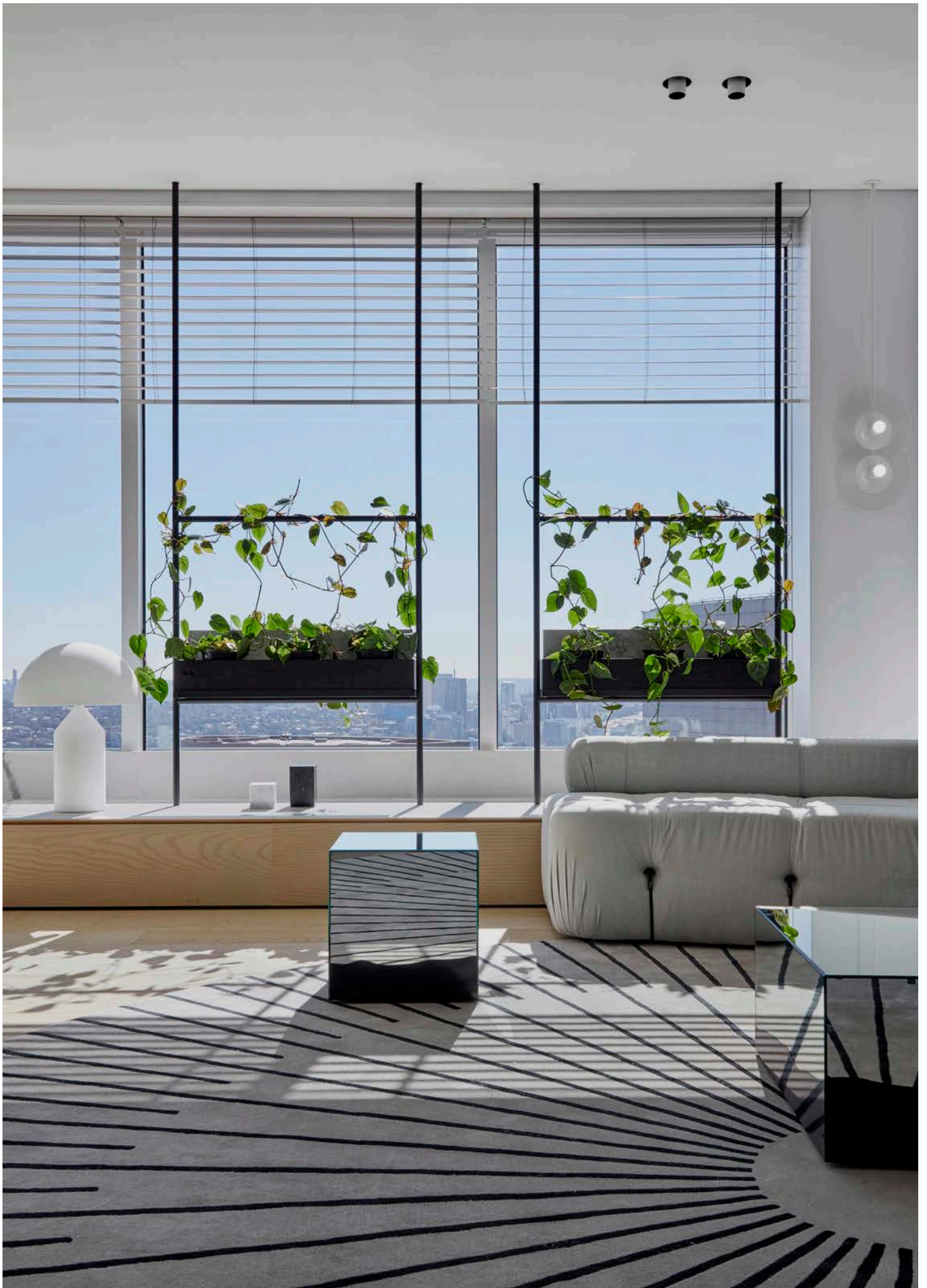


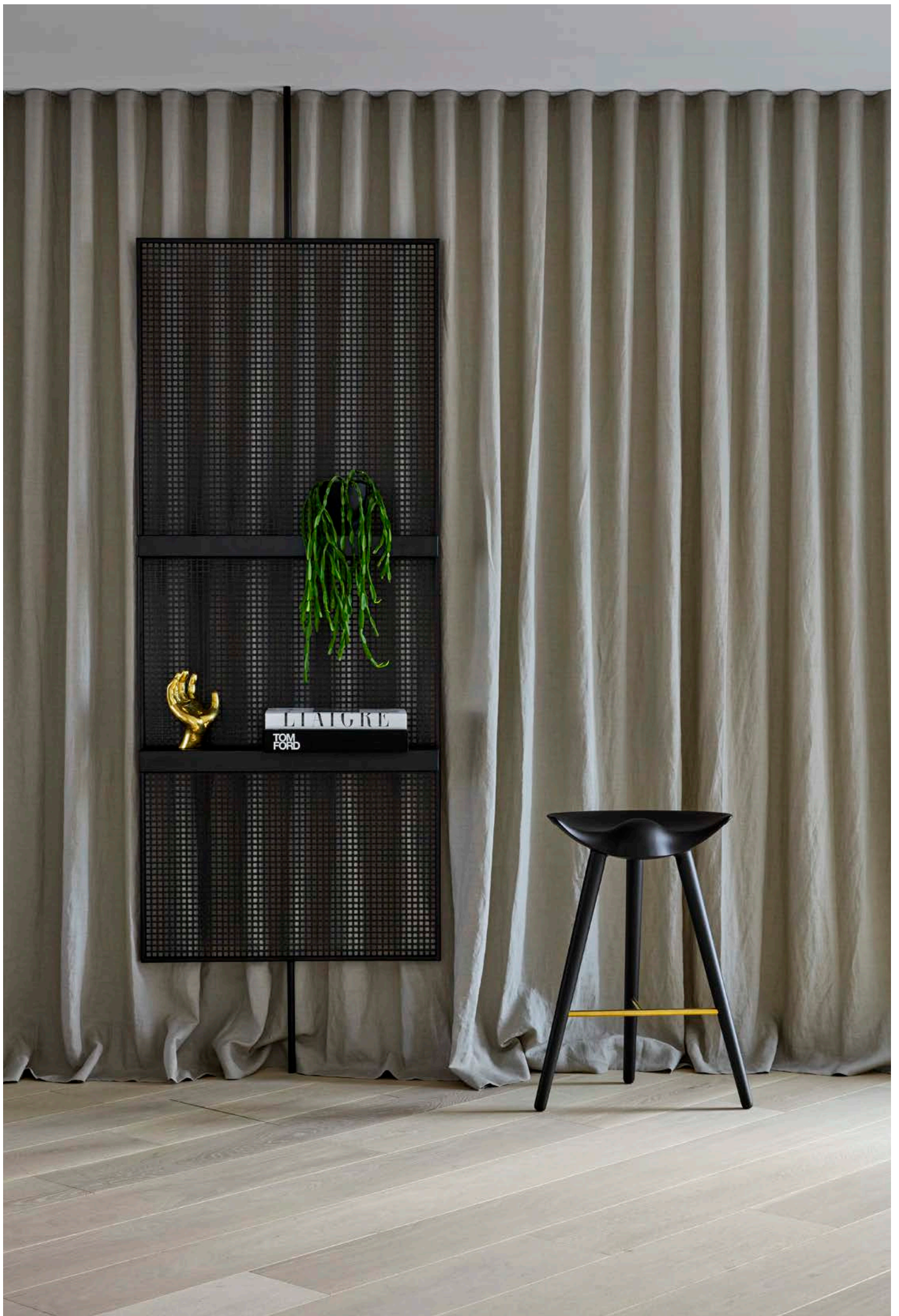




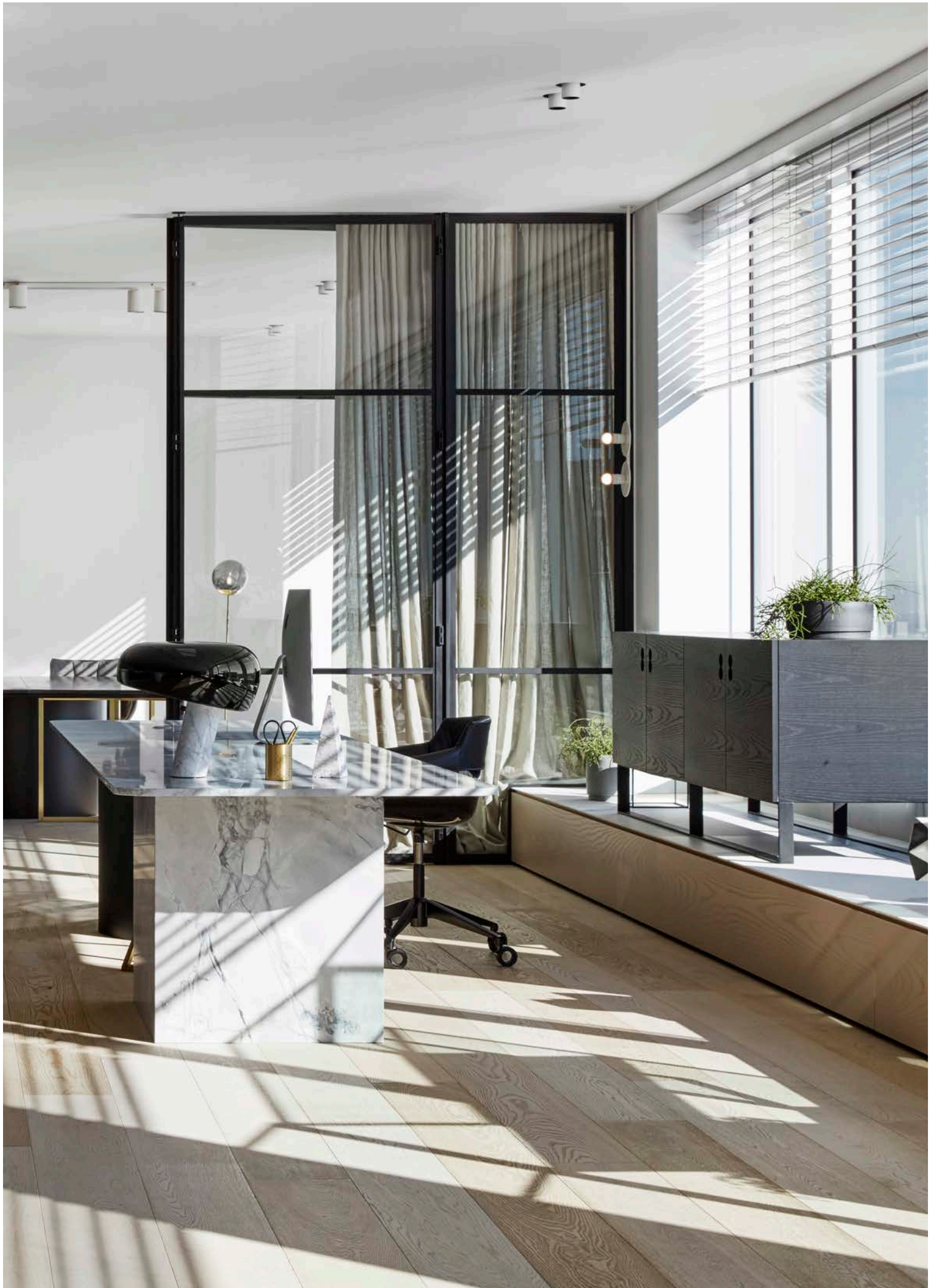




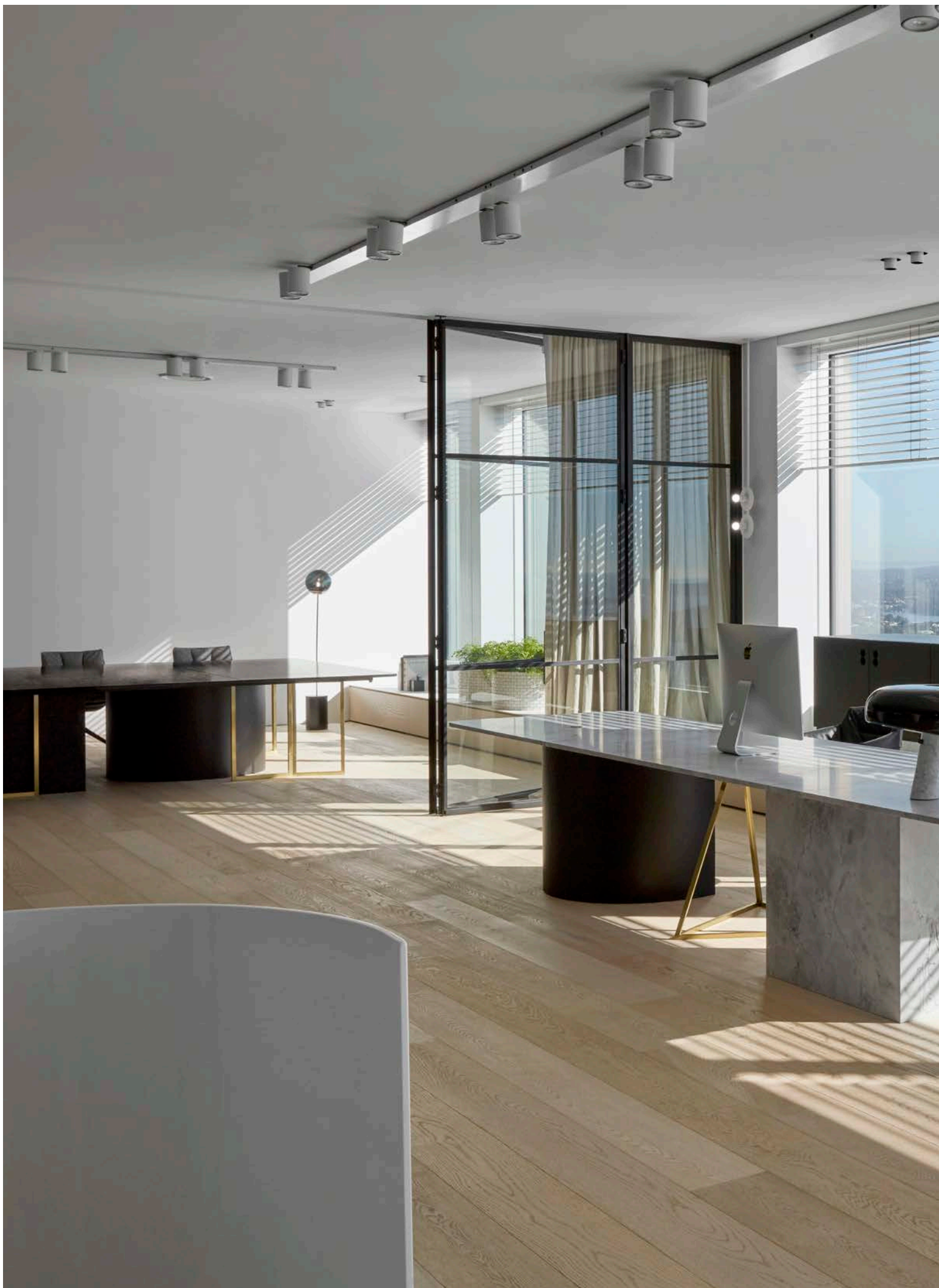
















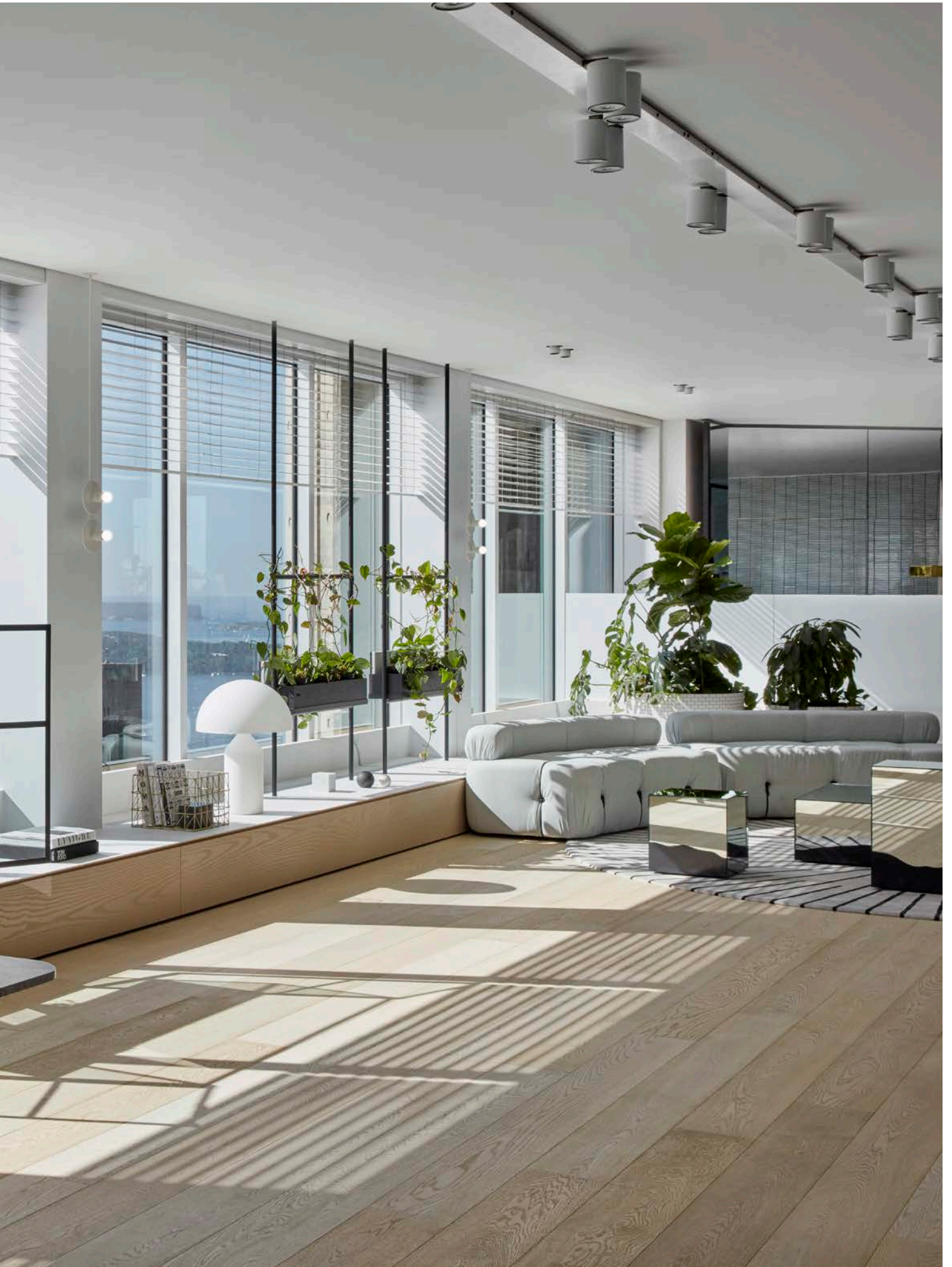




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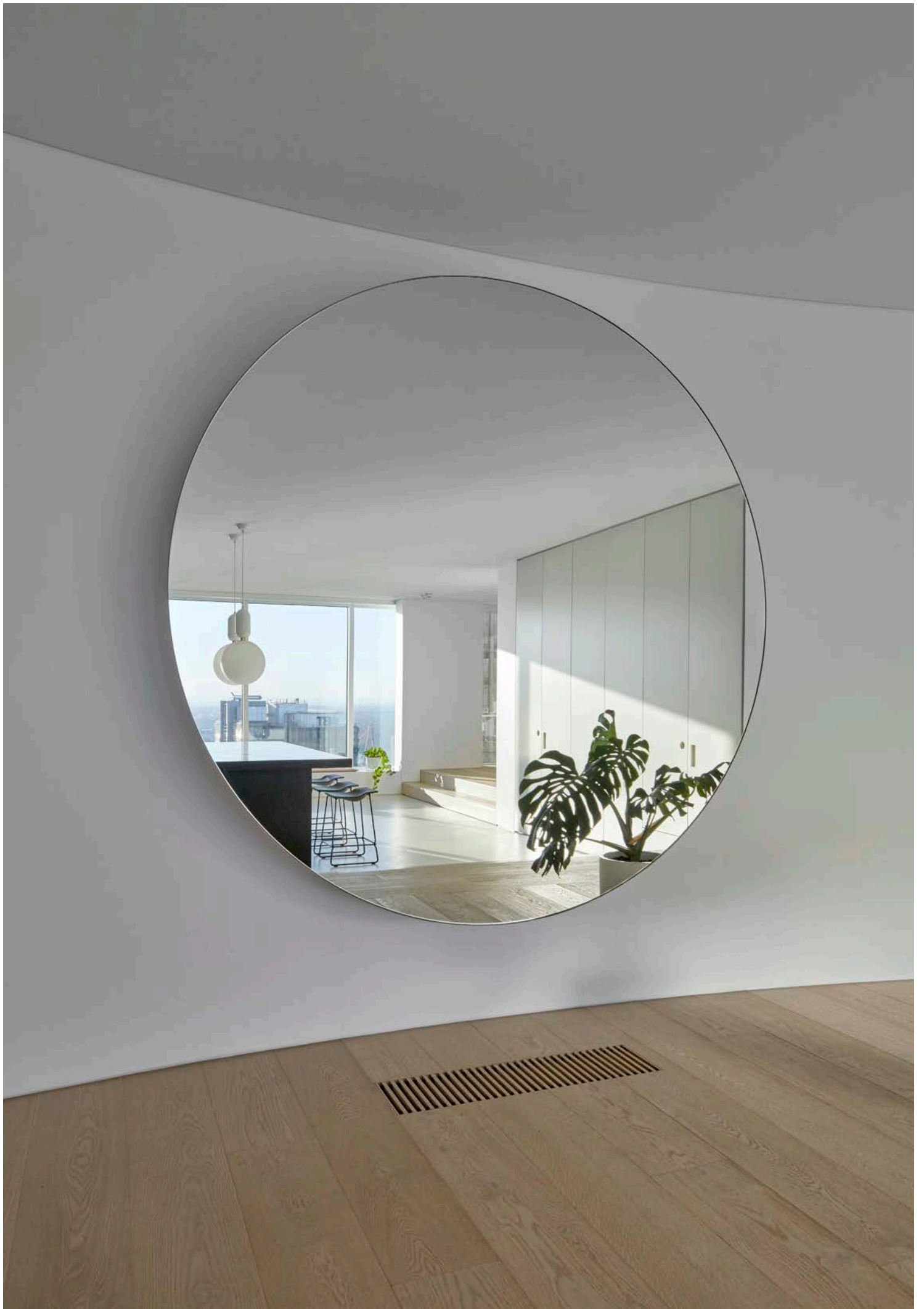














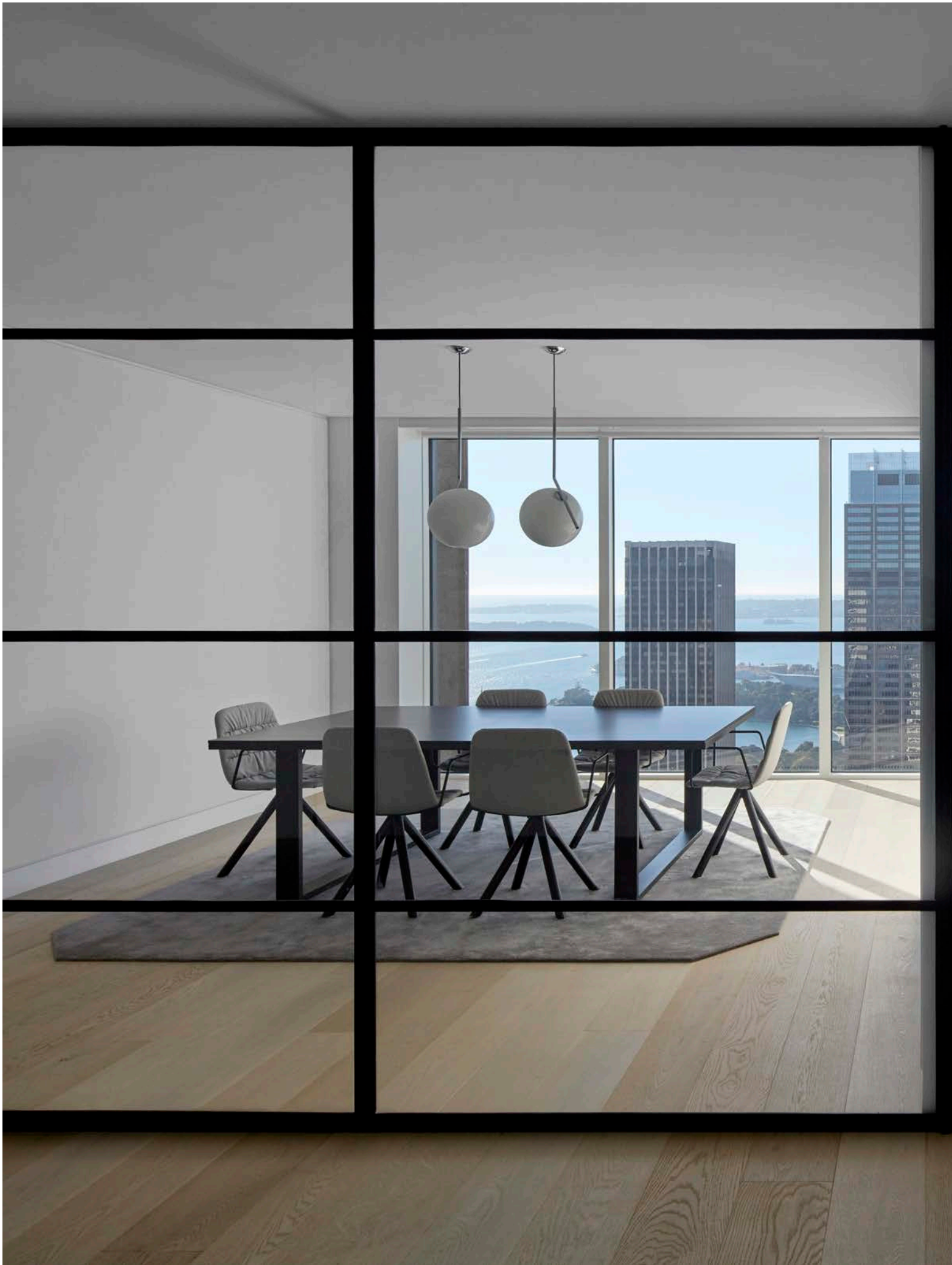
















MEMOCORP



