

elastiko

About Iker Alzola

Iker Alzola is an architect who graduated from ETSA in San Sebastian with more than 10 years of experience in the field of architecture. After working in studios such as Enric Miralles-Benedetta Tagliabue (EMBT) in Barcelona and Fuksas in Rome, in 2013 he moved to London where he joined Foster and Partners. In London, he formed part of the team of architects that designed and directed the new Apple headquarters, Apple Park (California), as well as the rehabilitation of the old Battersea Power Station thermo-electric plant in London, the future Apple headquarters in Europe.

In 2017 he returned to Barcelona to establish **elastiko**, an architecture and design studio of which he is the director. He currently collaborates with Cloudworks in the design and execution of works for different coworking spaces in Barcelona and Madrid, with the aim of achieving a collective and personal aesthetic across all the brand's venues. For this, Cloudworks has opted for furniture that has been custom designed by the elastiko team and that of leading brands such as Santa & Cole, Maset, HAY and Cármenes.

Iker Alzola holds a Master's Degree in Restoration and Management of Built Heritage from the UPV / EHU and a Master's in Architectural Design from the School of Architecture of Barcelona (ETSAB), where he currently holds a teaching position.

In the academic field, he has also been a guest professor in critical and jury sessions at the Architectural Association of London. Iker Alzola is a member of the COAC, the Architects' Registration Board and the Royal Institute of British Architects (RIBA).

About elastiko

Process.

In addition to working in the field of architecture, we create landscaping, interior design and product design.

At elastiko, we put our collective experience, gained from years dedicated to architecture and construction, at the heart of the design process, resulting in coherent projects and in great attention to detail. We believe that the best solutions lie in addressing each and every phase of the project with the same intensity, from the initial sketches to completion, while paying special attention to the construction process.

The design process stems from our first contact with the client and is maintained as a constant dialogue during all phases of it, adapting the possibilities of the project to the needs of the brief. For us, it's vital to offer a responsible and efficient project, along with realistic execution times.

From the beginning, we have combined professional and academic activity, giving great importance to research in the field of architecture and construction.

New technologies.

Here at elastiko, we are intrigued by the application of new technologies – not just in the projects we carry out but also throughout the entire creative process. The use of Virtual Reality (VR) allows the studio to communicate project ideas to the client in a more direct and realistic way. Clients, future users or members of the design team can “enter” the spaces within the design process, understand them better and collaborate in decision making.

The use of BIM (Building Information Modeling) technology facilitates greater control of the construction process by optimising resources and significantly reducing unforeseen events during the construction phase.

Workplace of the future.

Thanks to our collaboration with the Cloudworks coworking brand, in 2017, elastiko embarked on a research process around the workspace and the strong transformation that it has experienced in parallel to the changes experienced in society. As a result of this process, elastiko has already completed four spaces for Cloudworks.

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This has led elastiko to become a pacesetter in this area and a studio that continuously reviews the concept of the future workspace.

Elastiko seeks to create contemporary yet functional workplaces, always based on the needs of future users. Our spaces foster social interaction and allow design to promote individual and collective empowerment of the communities that use them.

Sustainability.

The studio works directly with external teams specialised in energy efficiency and sustainability applied to architecture, in order to obtain the information and guidance required to consider the best solutions and develop a sustainable vision of each project. We work with certifications such as LEED, BREEM and WELL.

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