

Fact Sheet: The Markel Center, Home of the Institute for Contemporary Art at VCU

Project Description	<p>The open design of the ICA features dynamic exhibition and programming spaces that can be creatively activated to support widely varied forms of contemporary art. The glass walls and windows create continuity between the interior and exterior spaces of the building. On the first floor, a 4,000-square-foot gallery and café, bar, and concept shop radiate from the ICA’s central forum and frame an outdoor garden, which Steven Holl describes as the “Thinking Field.” The outdoor space will be used for social gatherings and public programs. The first floor also features a state-of-the-art, 240-seat auditorium for film screenings, performances, lectures, and other programs. The second floor includes two forking galleries and an adaptable “learning lab” for interactive engagement. It also includes a publicly accessible terrace, featuring one of four green roofs. The third floor features a gallery with soaring, 33-foot-high walls, and houses one of the administrative suites and the boardroom. Additional staff offices are located in the building’s lower level, which also includes a lobby for visitors, art storage and preparation facilities, a fabrication workshop, a green room, the catering kitchen, and general storage.</p>
Location	601 W. Broad Street Richmond, VA 23220
Opening Date	April 21, 2018
Architect	Steven Holl Architects
Total Square Feet	41,000
Space Breakdown	<p>The ICA is 41,000 square feet, and includes:</p> <ul style="list-style-type: none">• 10,200 square feet of exhibition galleries• 3,310-square-foot Forum• 2,950 square feet, 240-seat auditorium• 2,890 square feet of office space• 1,380 square feet of café, bar, and shop• 11,000 square feet of outdoor gardens• 8,000 square feet of green roofs

Total Project Cost	\$41 million
Cost Per Square Foot	\$832 (construction only)
Features and Amenities	<ul style="list-style-type: none">• Outdoor sculpture garden with reflecting pool• Entrance plaza with fountain pool• Publicly accessible sculpture terrace• Art storage and preparation facilities• Fabrication workshop• Green room• Catering kitchen
Building Materials	<p><i>Structure:</i> cast-in-place concrete, steel frame, and precast concrete planks</p> <p><i>Exterior:</i> weathered zinc skin, clear and etched translucent low-iron glass</p> <p><i>Interior:</i> terrazzo-ground concrete floors, gypsum walls, acoustical plaster, etched glass walls and guardrails, cherry wood performance space walls and floor, cherry wood and aluminum furniture, milled aluminum elevator</p>
Certifications	LEED Gold (pending)
SHA Project Team	Steven Holl (design architect, principal), Chris McVoy (design architect, partner in charge), Dominik Sigg (project architect), Dimitra Tsachrelia (project architect), Garrick Ambrose, Rychiee Espinosa, Scott Fredricks, Gary He, Martin Kropac, JongSeo Lee, Yasmin Vobis, Christina Yessios
Building Partners	BCWH Architects – Associate Architects: Charles Piper (principal), Bo Fairlamb (associate), Jason Dufilho (project architect) Gilbane, Inc. – Construction Robert Silman Associates – Structural Engineer Vanasse Hangen Brustlin – Civil Engineer Arup – Mechanical Engineer (Schematic Design) Ascent Engineering Group – Mechanical Engineer Michael Boucher Landscape Architecture – Landscape Architect L’Observatoire International – Lighting Consultant Convergent Technologies Design Group, Inc. – Audio/Visual Consultant Theatre Projects Consultants – Theater Technical Consultant Sustainable Design Consulting – LEED Consultant

About the ICA

The Institute for Contemporary Art at Virginia Commonwealth University is a non-collecting institution that will showcase a fresh slate of changing exhibitions and programs. The ICA will be a place to explore new ideas, providing an open forum for dialogue and collaboration across the region and the world. Mirroring the increasing emphasis on cross-disciplinary studies across VCU, the ICA will create a new environment for artists and scholars from around the world to test ideas. As a university-wide resource, the ICA will link campus, community, and contemporary artists by supporting local creative communities, engaging an international network of contemporary artists and organizations, and encouraging collaborations with VCU departments, faculty, students, and the Richmond community. The ICA will be an agile, responsive institution that offers a broad range of artistic perspectives from across the world, with the goal of questioning assumptions and encouraging critical discourse. For more information on the ICA, please visit ica.vcu.edu.

ICA Media Contacts

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