



Julija Stoliarova

Creative Director, Eastwind Hotel & Bar

Julija Stoliarova is the Creative Director of [Eastwind Hotel & Bar](#), the newest boutique hotel in the Catskills. In this role, Julija conceptualized, sourced and executed the interior designs for Eastwind's public spaces and guest room accommodations within the Bunk House, Hill House and Lushna Cabins.

Inspired by Eastwind's location, scenery and climate, Julija incorporated clean lines, natural hues and minimalist style reminiscent of the Catskill Mountains. While Julija led the charge for Eastwind's design, it was truly a collaborative family effort. Julija used her creative eye for detail to create sketches for stylish, yet functional furniture, and her family built many of the pieces.

Born in Lithuania, Julija's passion for design began at an early age. Growing up, resources were scarce, but Julija worked with whatever was available to create, design and build. She would even rearrange her bedroom on a daily basis.

Julija arrived in New York City in 1999 to model and walked the runways of Milan, Paris, London, New York and Tokyo until she enrolled in New York's Fashion Institute of Technology (FIT). It was at FIT while majoring in Accessories Design that her love for design and business took off. By 2005, she and a friend started their own handbag company in New York. Julija designed, manufactured and marketed Italian leather handbags that were sold in the world's most exclusive stores.

Julija then entered into the world of hospitality. From 2009 until 2011, Julija managed the lounge at the Standard Hotel and later became the Assistant General Manager at Sunset Breach. It was during this time that she found her passion for the hospitality industry, and also met her future husband and Eastwind co-owner, Bjorn Boyer.

After their son Mateo was born in September 2011, Julija was inspired to fuse her love of design and hospitality by opening a kid-focused art studio called The Tiny Greenhouse in Jersey City, which specializes in creating projects using recycled materials.

Their daughter Myla was born in 2014. Julija's next interior design project was designing her own family's home in New Jersey. Julija enjoys spending time with her children - especially in the Catskills - and browsing websites like Etsy and Pinterest for constant design inspiration.

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