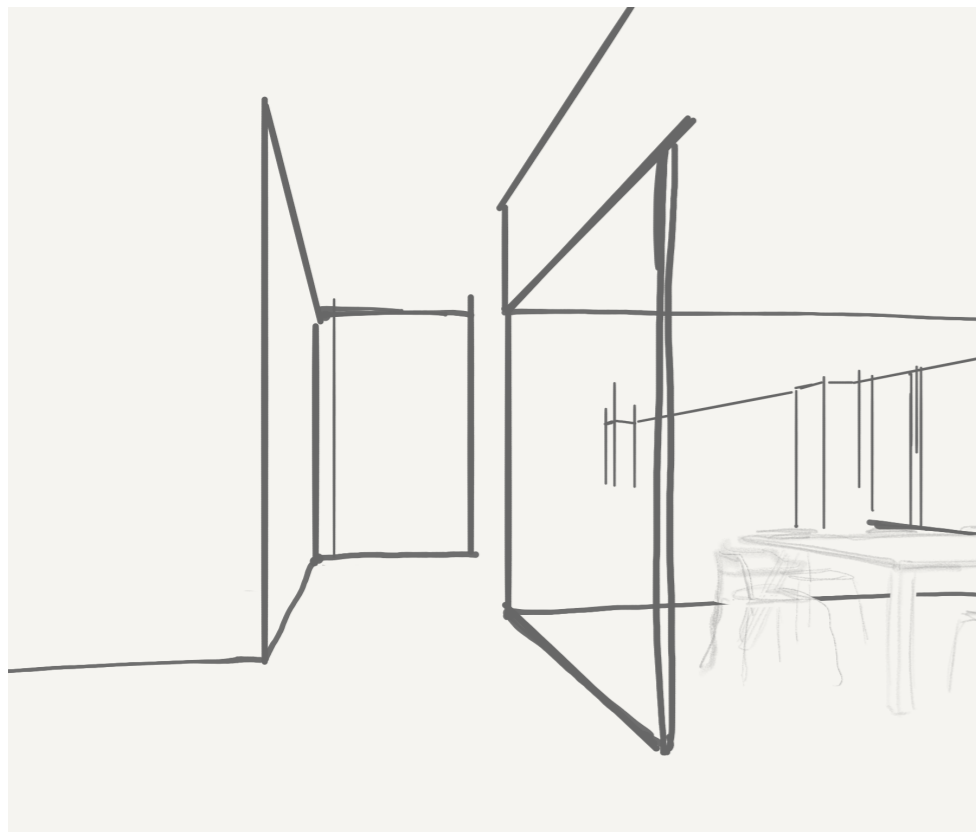




new office design
High-Tech Park
Shenzhen

x
LAPIS BUREAU

SOMOS digital SKETCH CONCEPT



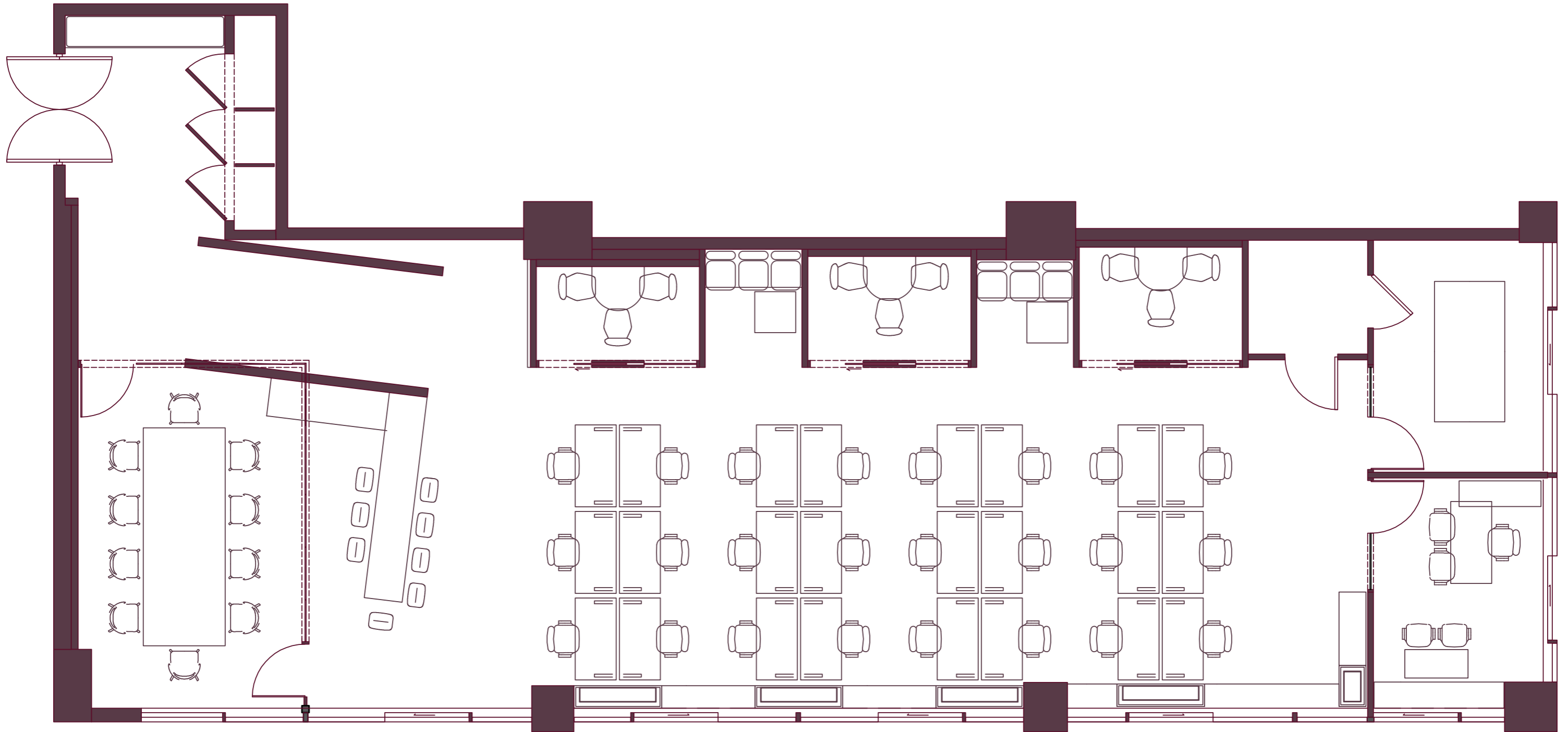
Designing the new office for a growing “big small agency”, quoting Somos Digital team, has as main focus the goal to create a space that can be versatile and efficient, bringing the bold identity of the company and keeping a professional and not overwhelming vibe.

The layout design starts setting up the main areas considering the existing plan, Somos’ basic needs, team and clients’ flows and the natural light interplay.

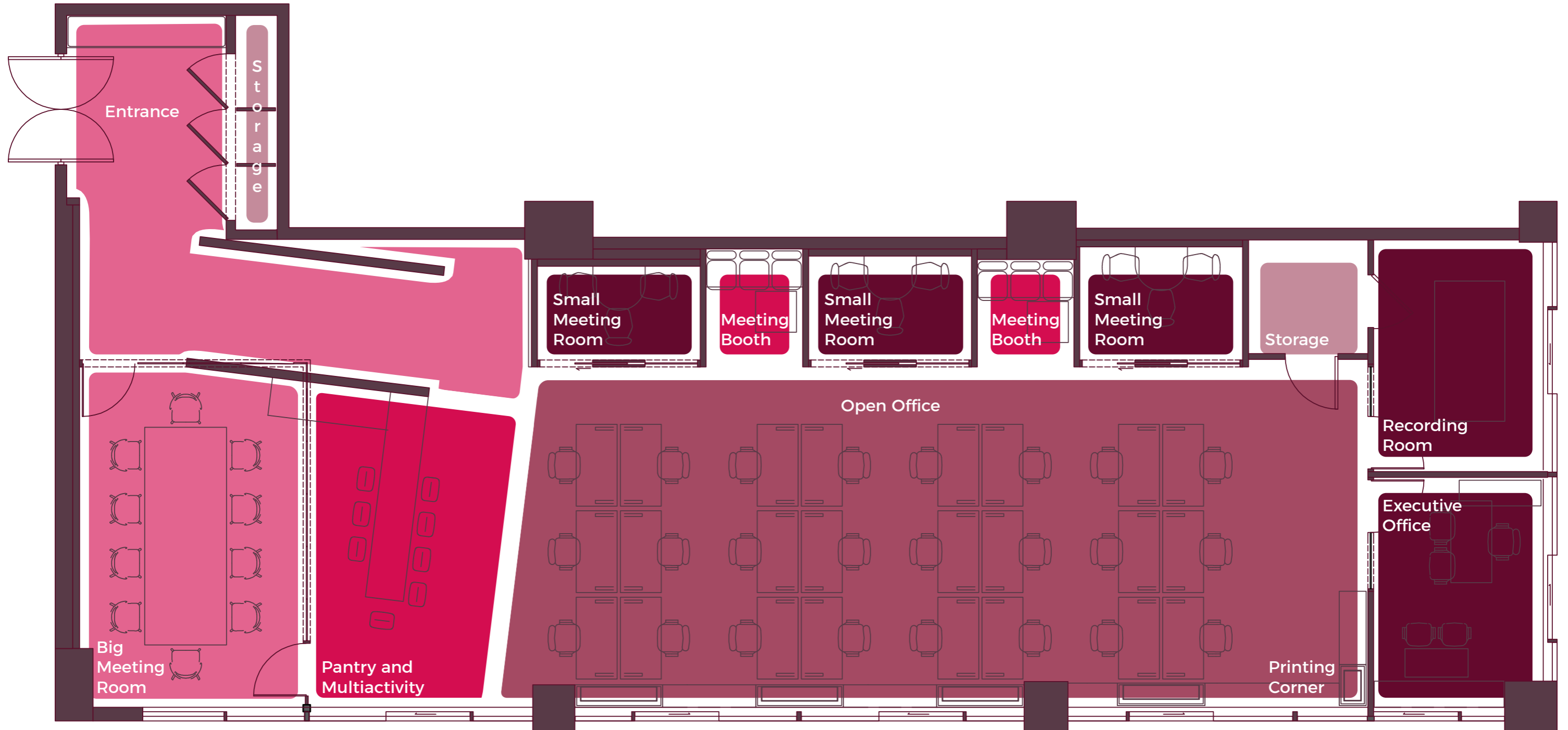
Then, breaking geometries allows not only to develop a more interesting and human-friendly environment but also to empower the existing dynamics of the agency work: creates a bigger main meeting room, two booths for small rendez-vous or on-line meetings, efficient storage and hybrid space for restoration and smart-work. The bold diagonal tunnel at the entrance is the landmark of the office, a filter between the reception and the operative space, an unique item that enters the meeting room and crosses it with its integrated counter,



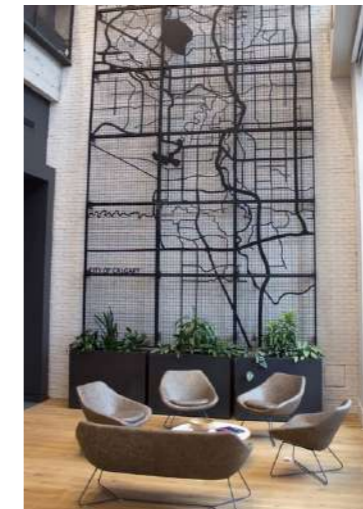
SOMOS digital
PLAN LAYOUT



SOMOS digital ORGANIZATION

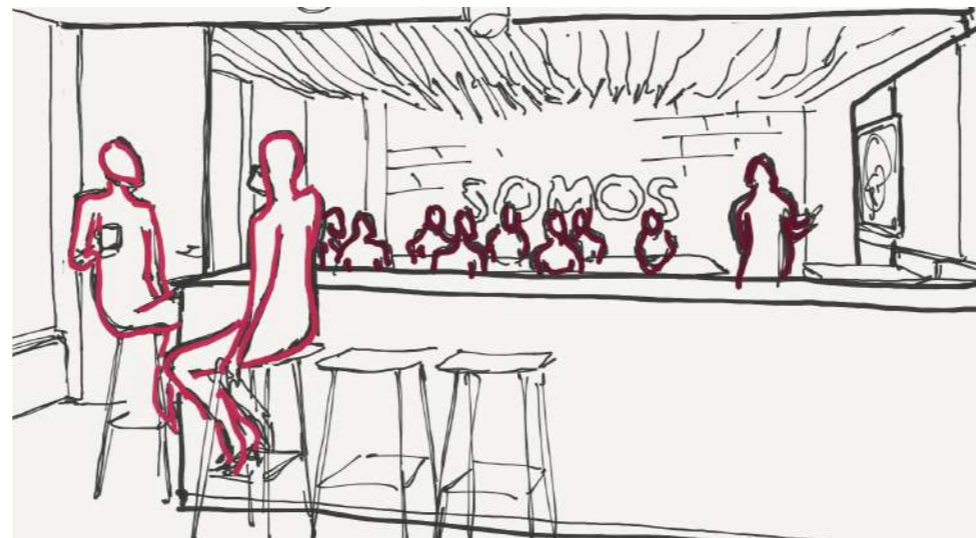


SOMOS digital STYLE MOOD

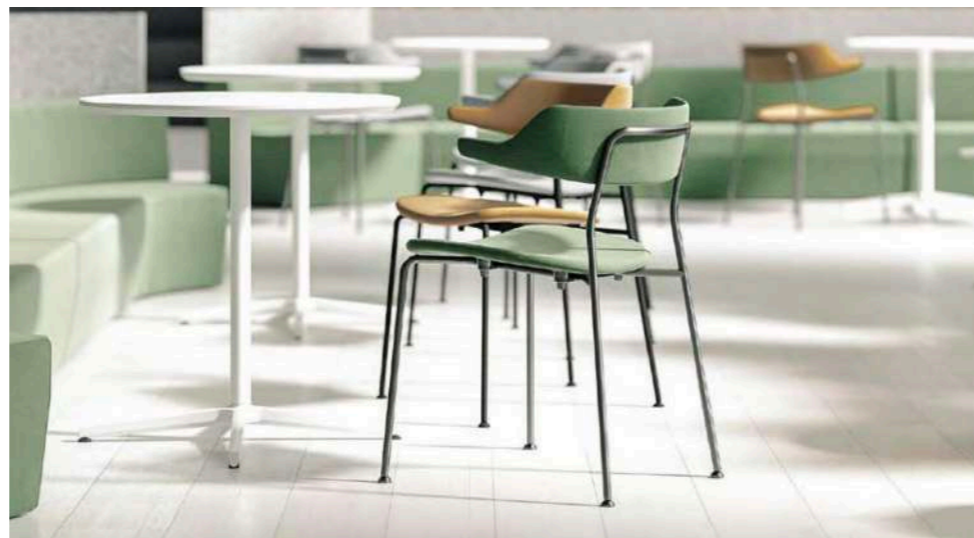


SKETCH CONCEPT

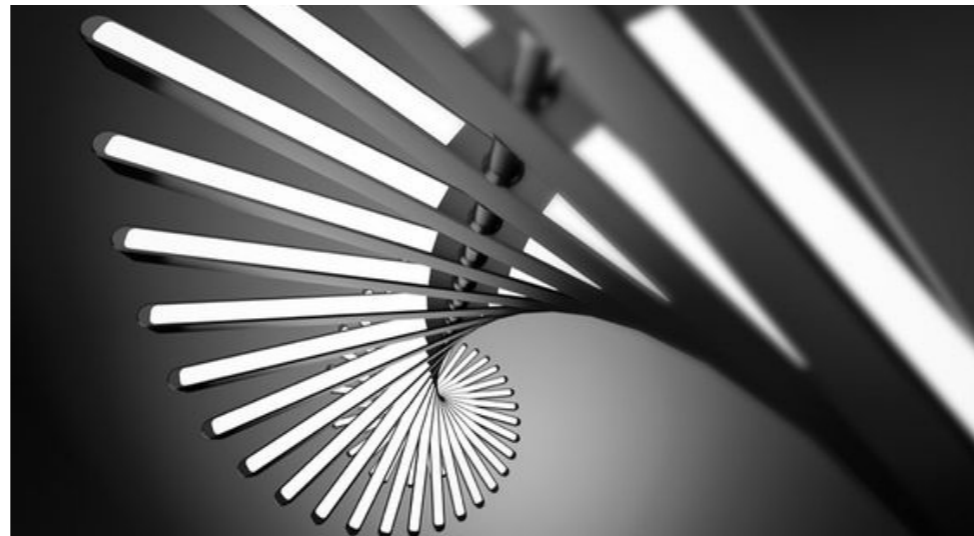
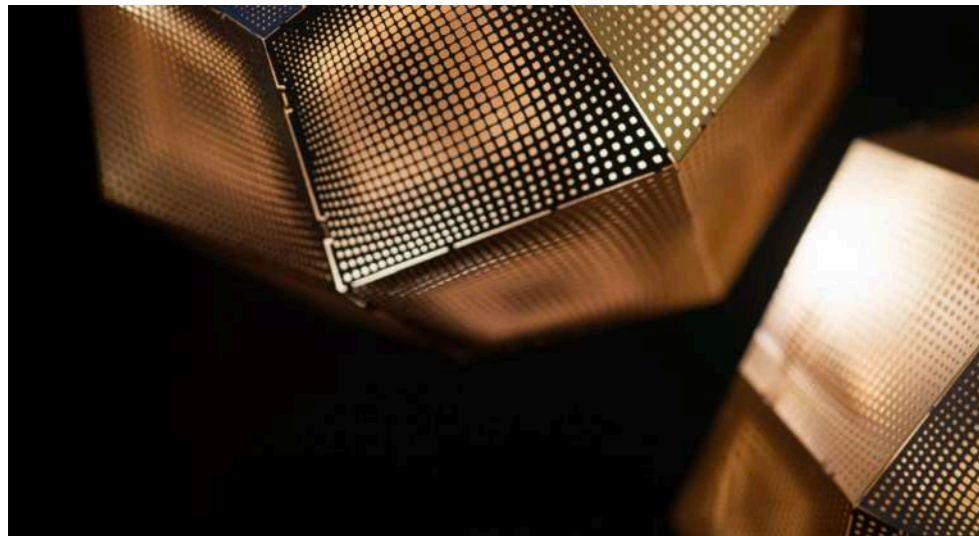
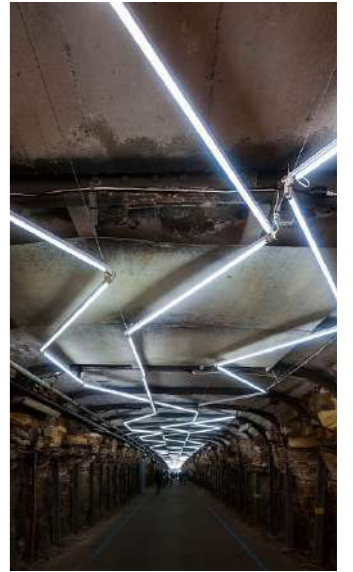
Allowing different types of activities simultaneously is fundamental: co-existence without interferences of individual operation, small internal consultations and on-site and remote meetings guides the design of the layout and the selection of furnishing and lights. With an eye on ergonomics and well-being, flexible and miscellaneous areas are developed for hybrid tasks and relaxation.



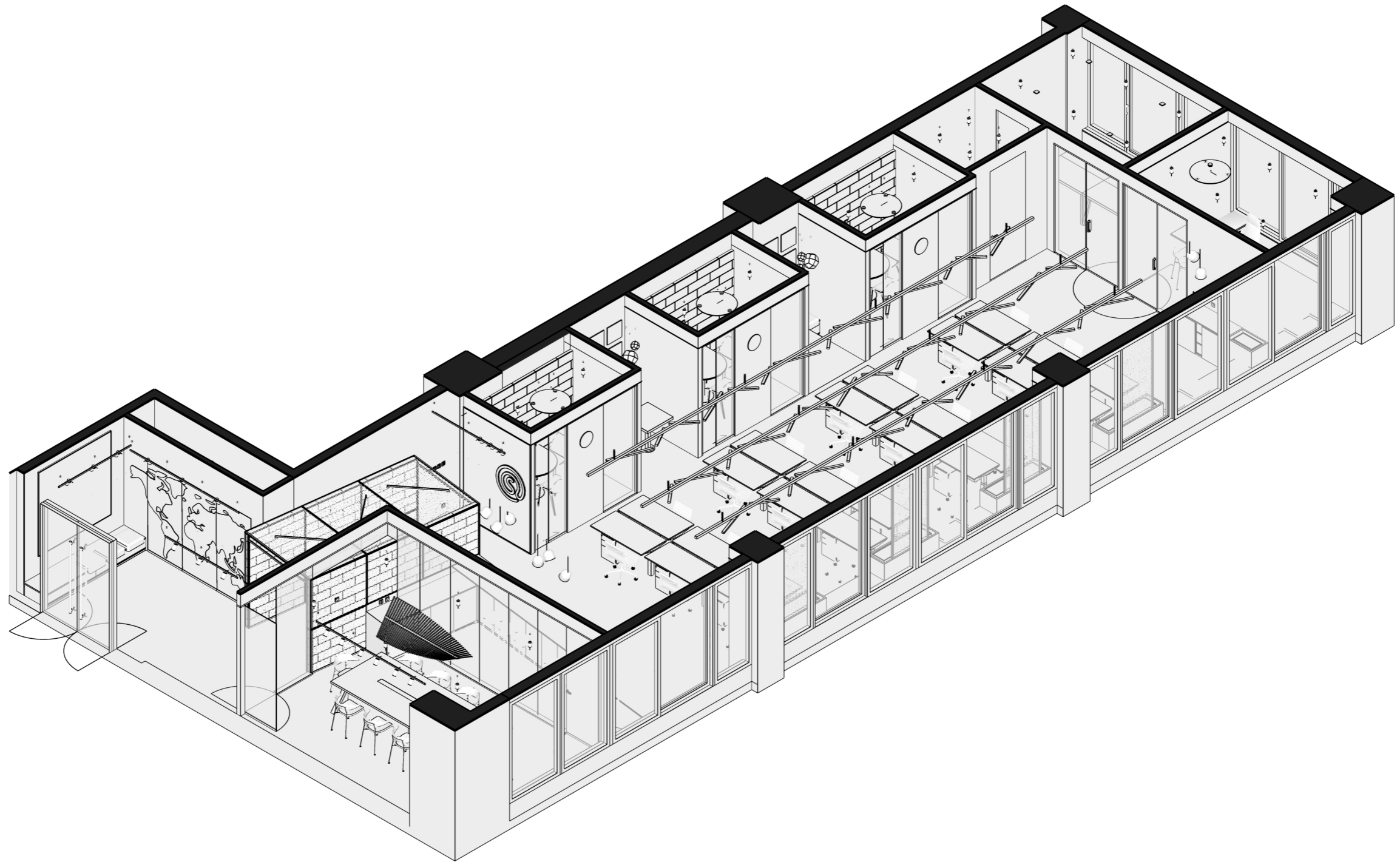
SOMOS digital FURNITURE



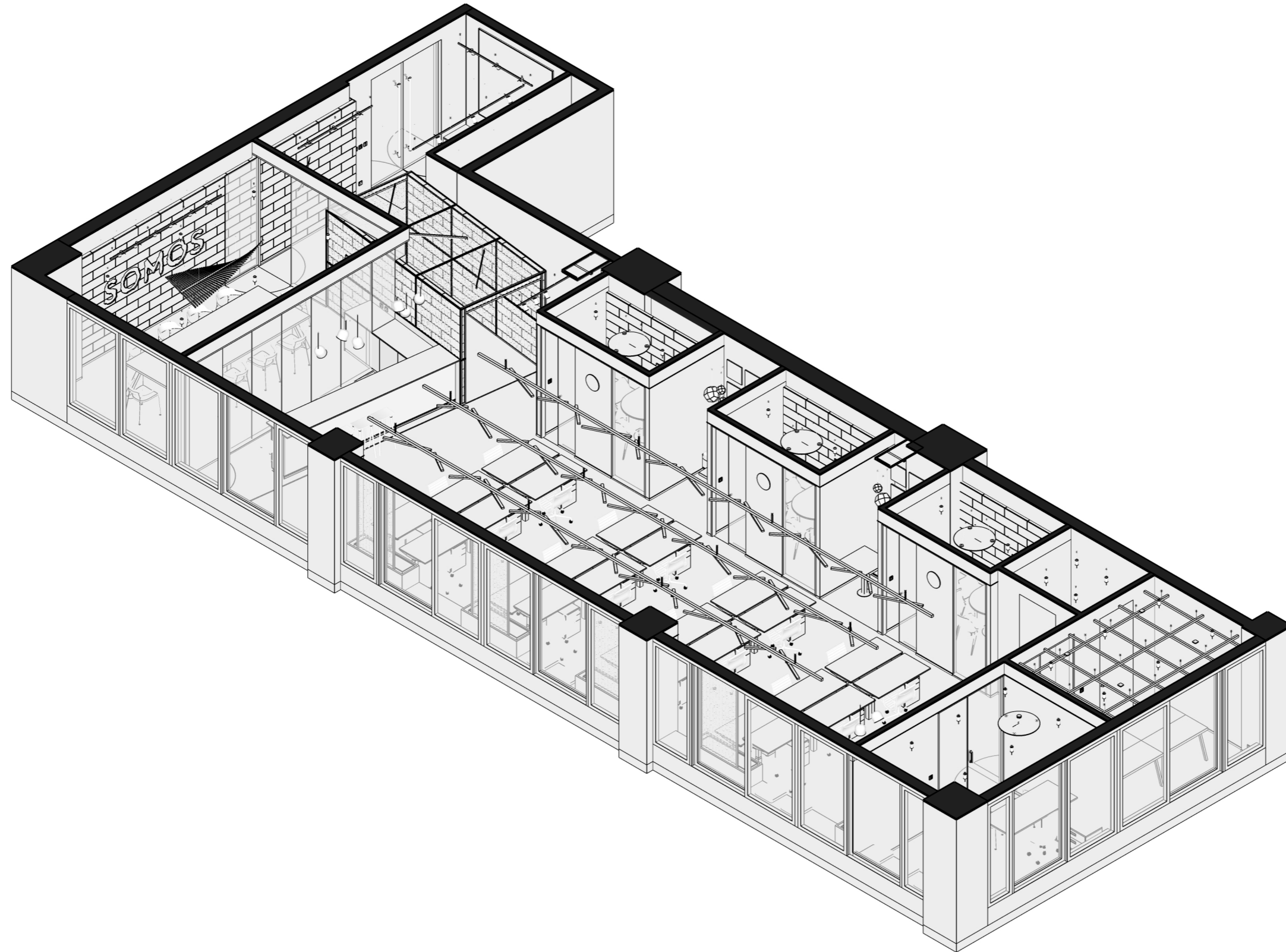
SOMOS digital
LIGHTING



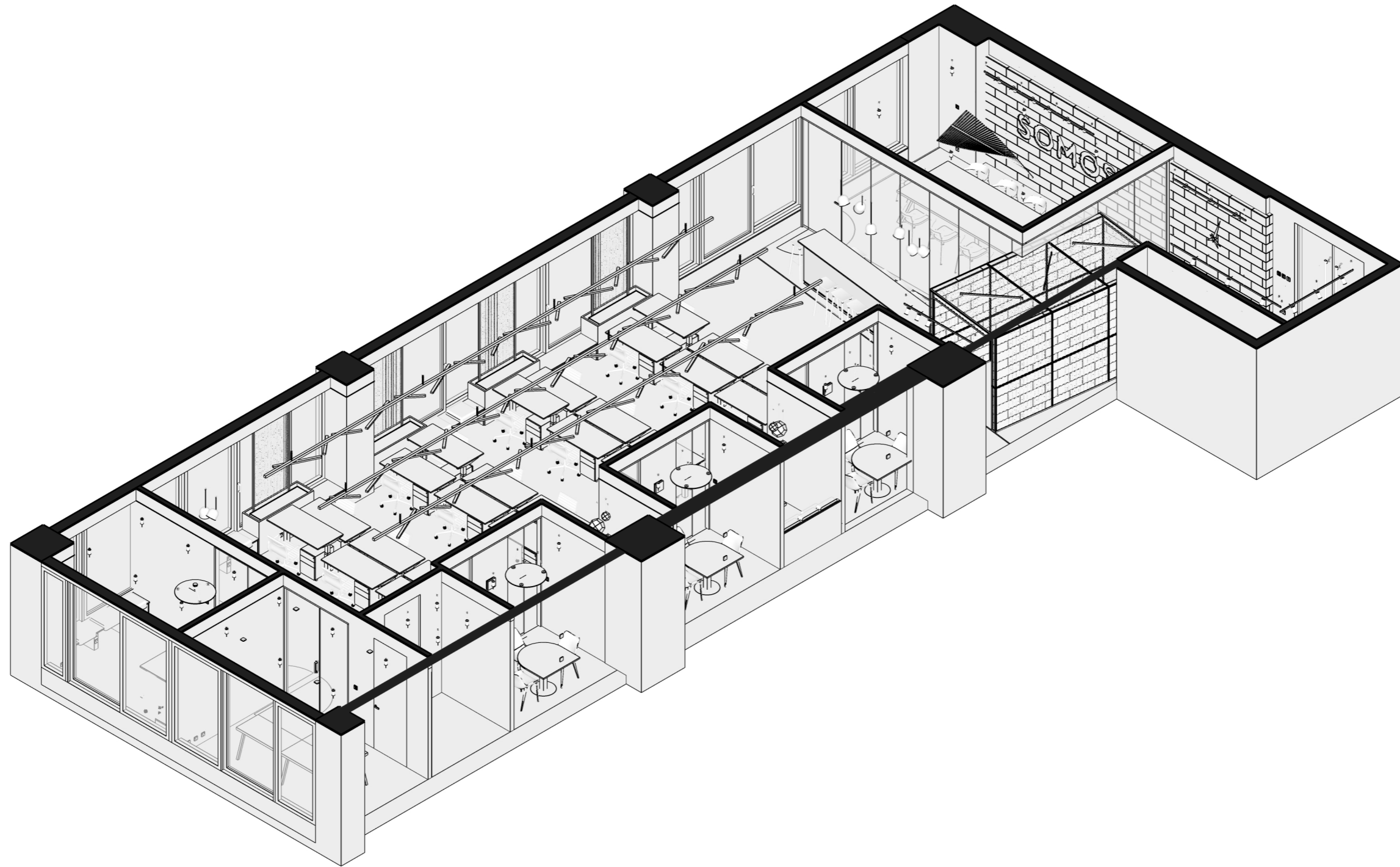
SOMOS digital
AXONOMETRY



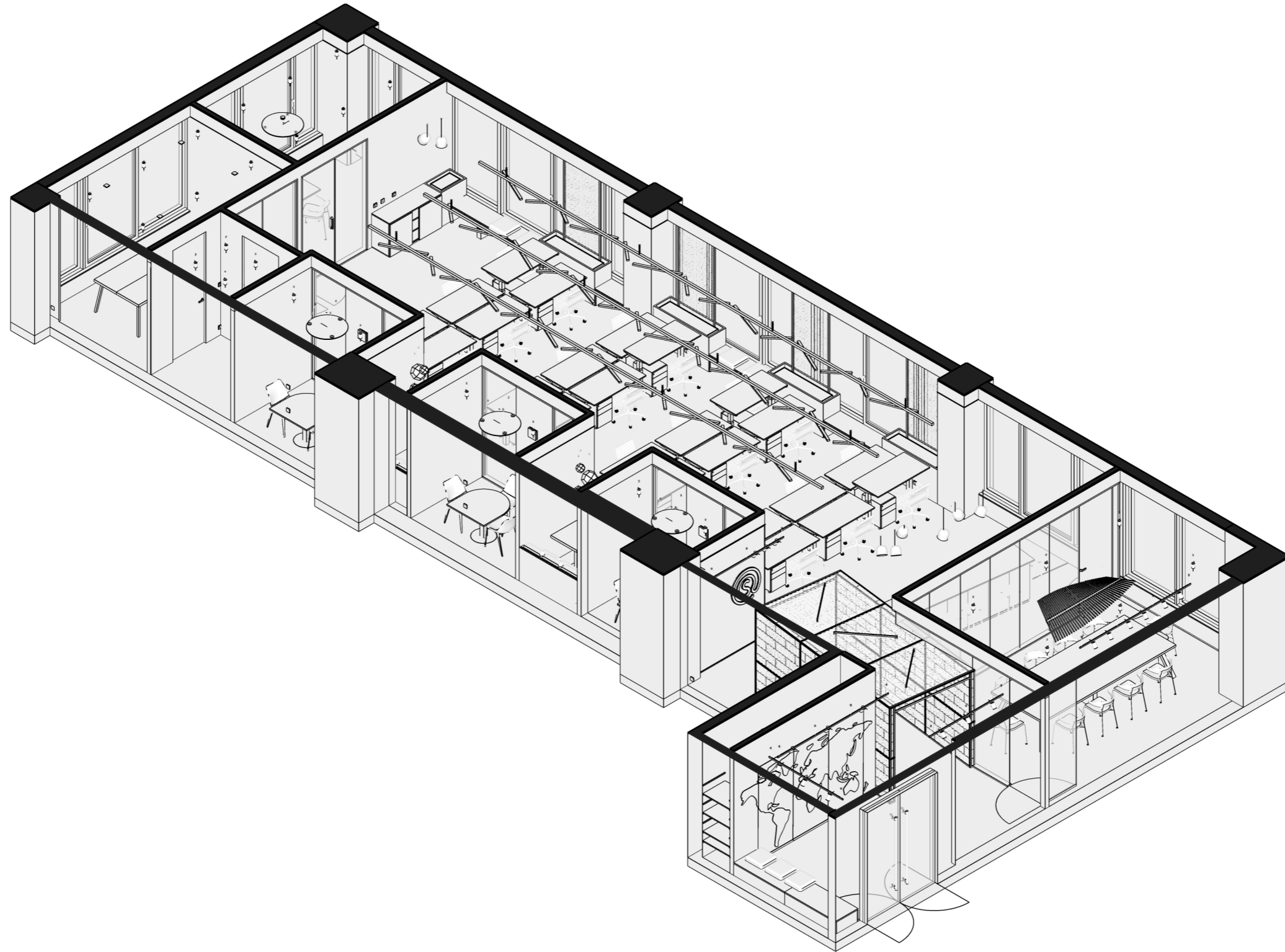
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AXONOMETRY



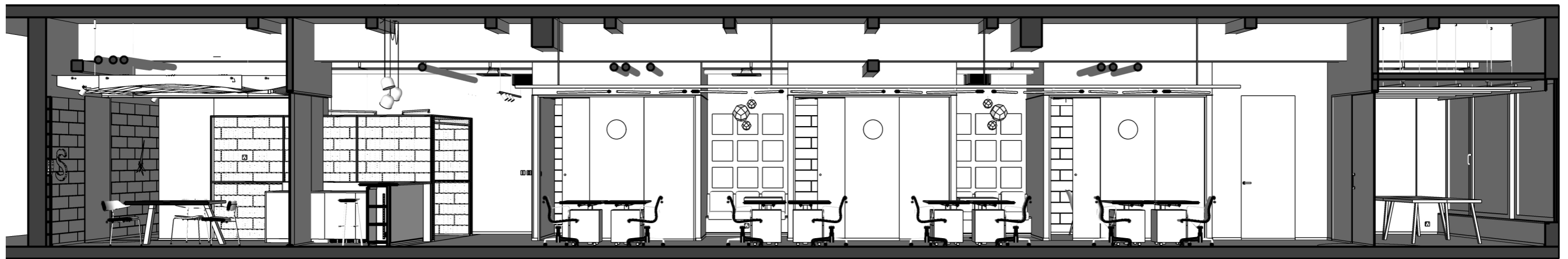
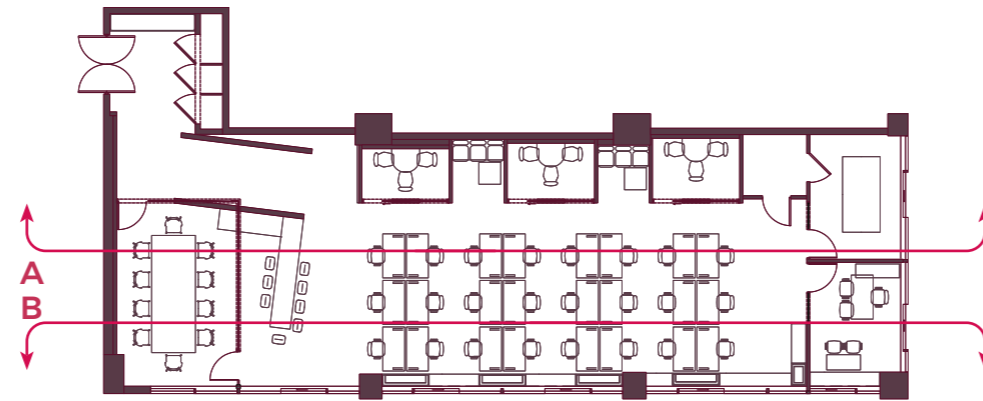
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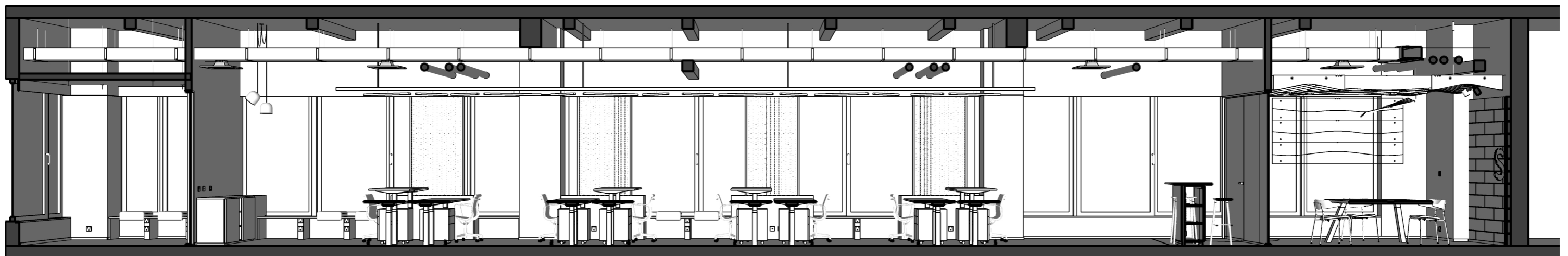
SOMOS digital
AXONOMETRY



SOMOS digital SECTIONS

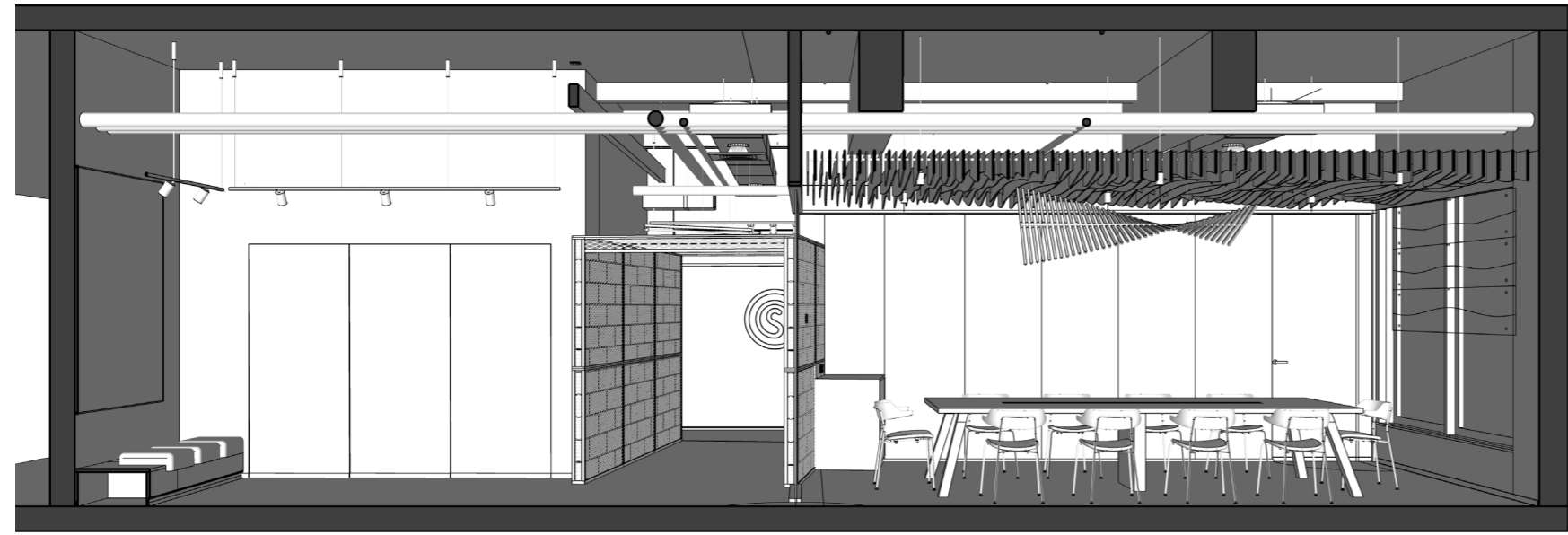
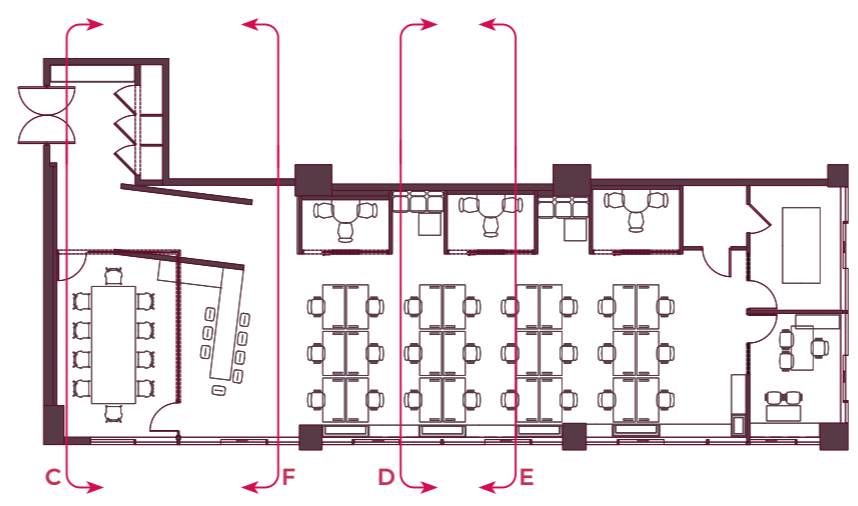


A

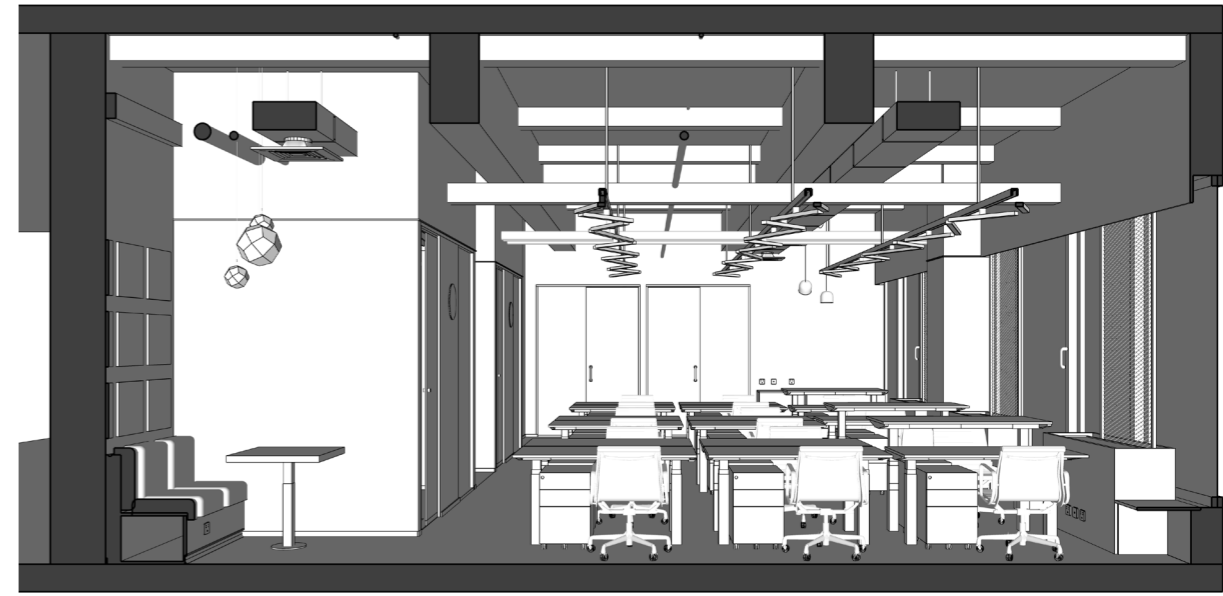


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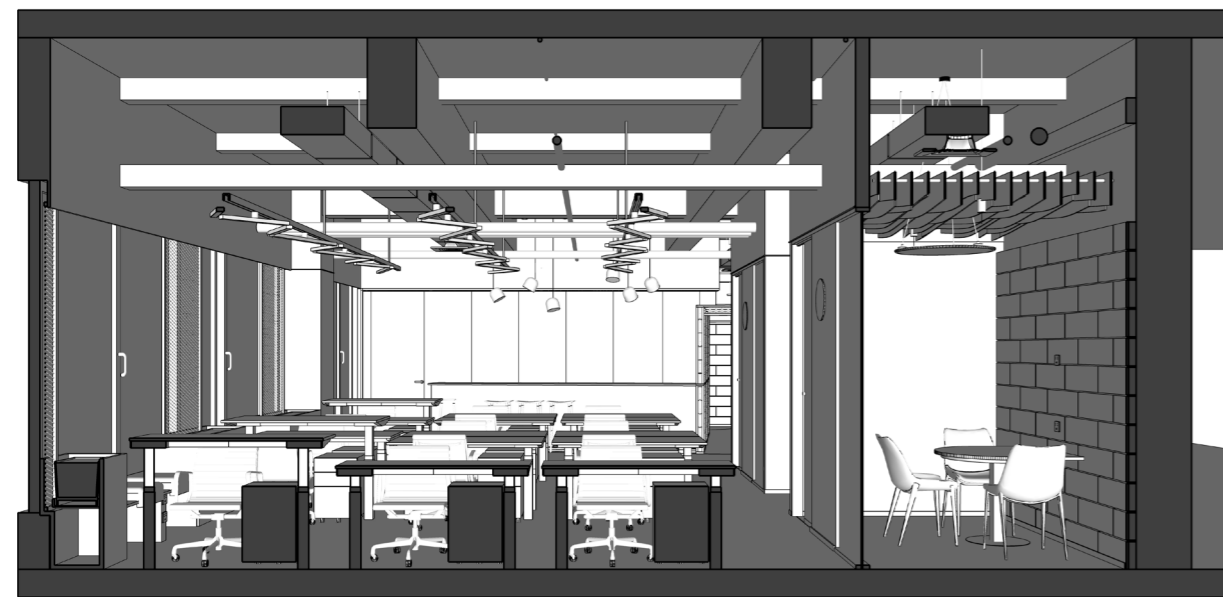
SOMOS digital SECTIONS



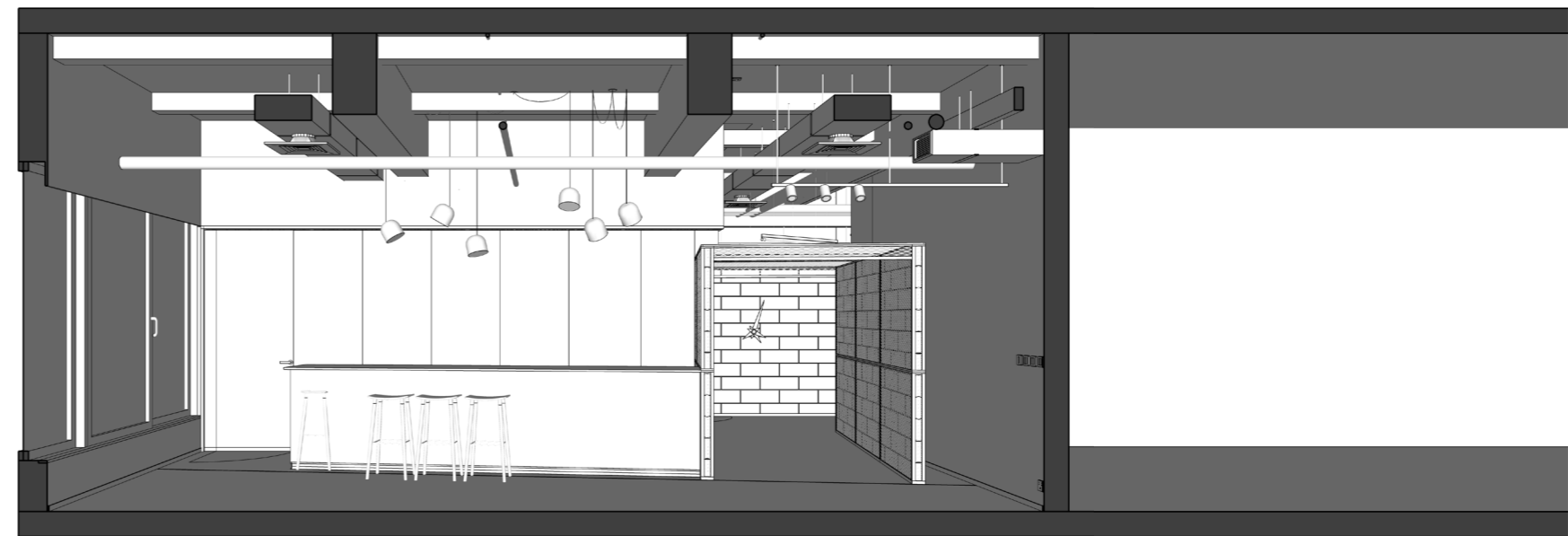
C



D



E



F

MATERIALS PALETTE

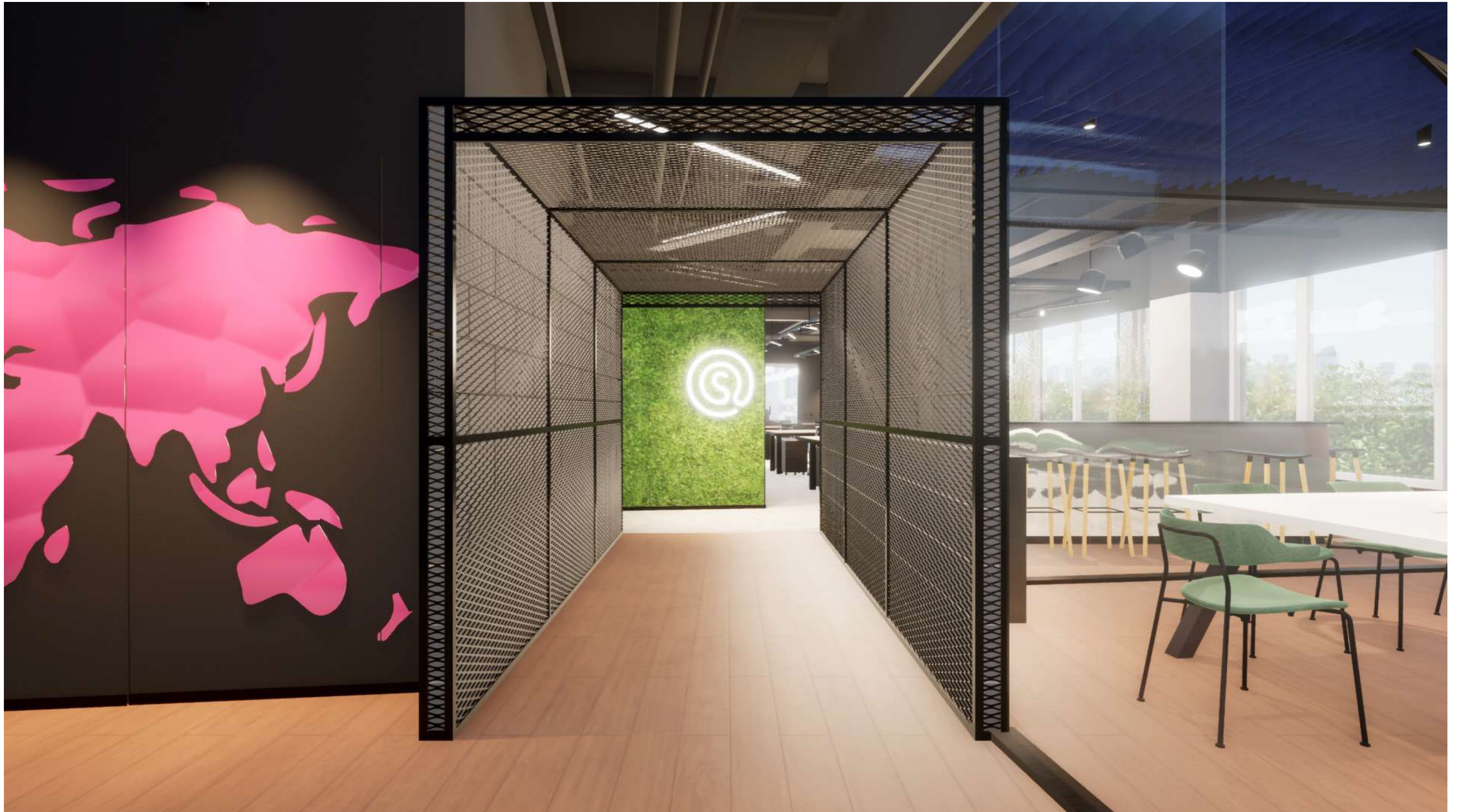


WALLS, FLOORS & CEILING

- 01 Bricks
- 02 Black paint
- 03 3D wallpaper
- 04 extra-clear glass
- 05 Concrete effect PVC tiles
- 06 Wood effect PVC tiles

FIXTURES & FURNITURE

- 07 Black metal
- 08 Deforming mirror sticker
- 09 Moss
- 10 Black metal mesh
- 11 Acoustic panels
- 12 Black lacquered wood
- 13 Dark brown veneer wood
- 14 Blue brown veneer wood
- 15 black eco-leather
- 16 Green fabric
- 17 Brand color touches



SOMOS digital
RENDER VIEWS



SOMOS digital
RENDER VIEWS





SOMOS digital
RENDER VIEWS

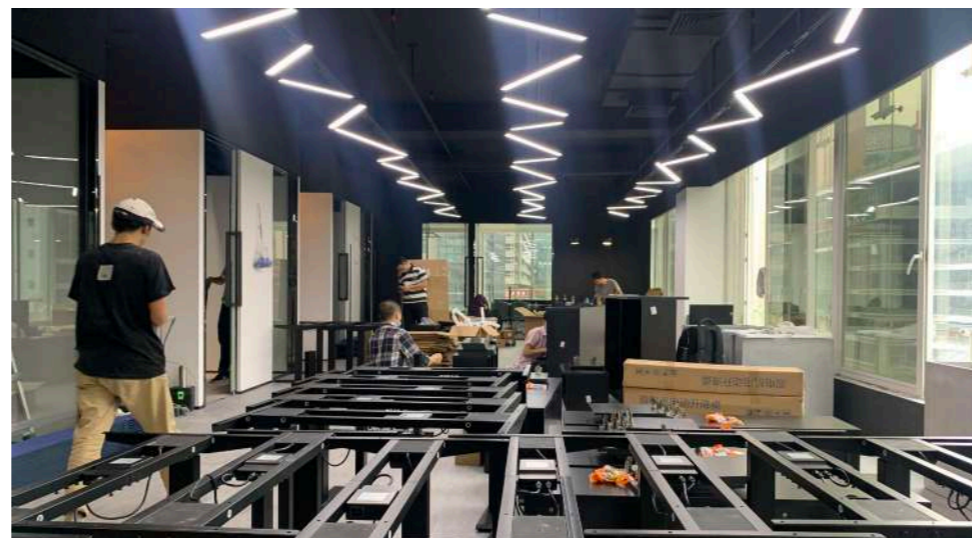
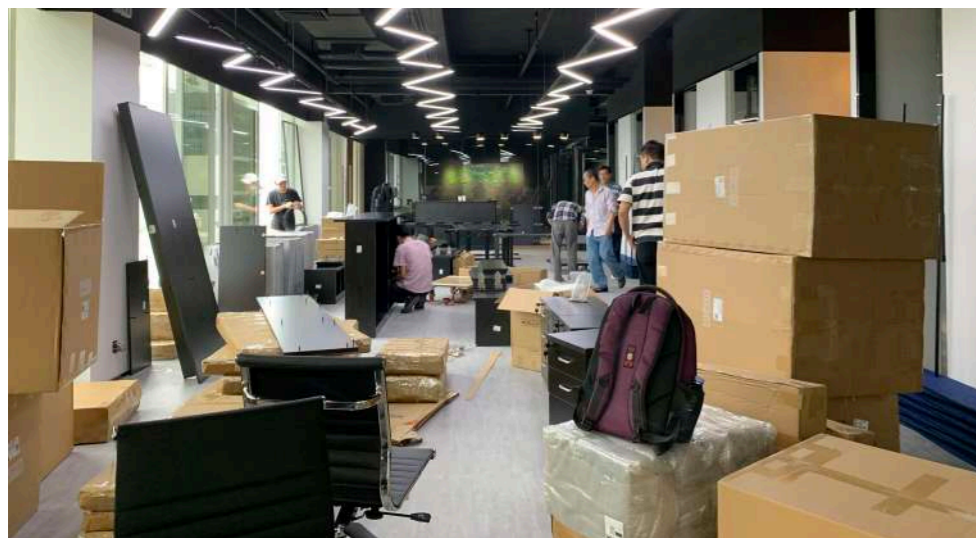
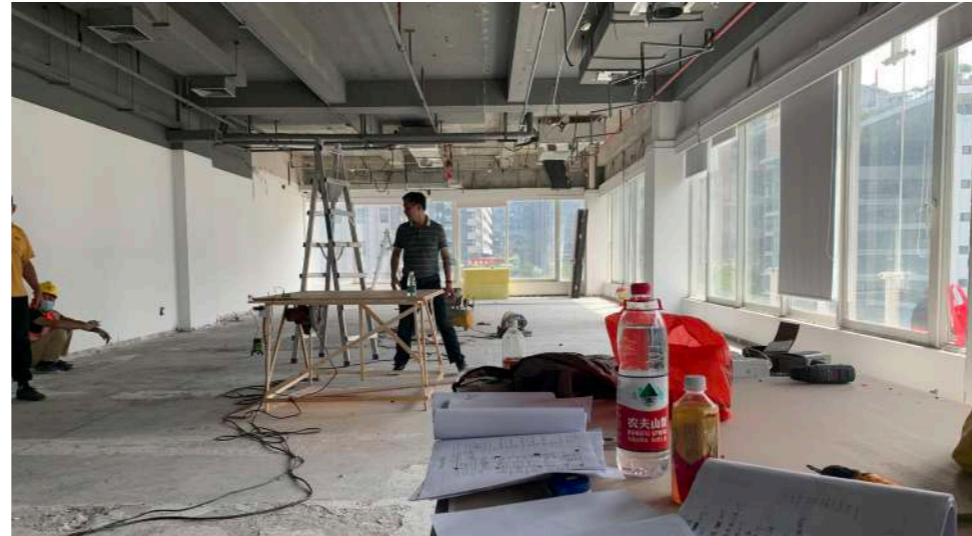




SOMOS digital
RENDER VIEWS



SOMOS digital REALIZATION





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