



H035

项目名称：义乌绿城晓风印月  
Project: Yiwu Greentown Xiaofeng Yinyue  
项目地点：浙江省金华市义乌市  
Location: Yiwu, Jinhua, Zhejiang  
建成时间：2022年12月  
Completion: 2022.12

# 项目介绍

PROJECT OVERVIEW



项目位于浙江省义乌市城北路与江滨北路交叉点，是义乌城市的高度成熟区域，紧邻义乌中央商务区与国际商贸区，与江滨公园仅一街之隔，拥有丰富的生态资源。

The project is located at the intersection of Chengbei Road and North Jiangbin Road in Yiwu. It is a highly mature downtown area that adjacent to the CBD and IBD. It is only one street away from Jiangbin Park, enjoying rich natural resources.



# 项目介绍

PROJECT OVERVIEW

基地北侧的城北路和江滨北路都是义乌市内的  
大型城市道路，周边商厦、贸易市场以及  
住宅众多，两条路的交叉口十分繁忙。然而  
巨大的体量使此处城市道路车行优先，道路  
两侧不同年份的各类建筑联系微弱，北侧的  
商务高楼与南侧年份久远的住宅建筑在空间  
和面貌上都十分割裂，每幢楼宇形成了单独  
的“孤岛”。城市的这片区域虽大，相对使  
用率却很低，城市建筑、景观无法散发魅力，  
无法形成鲜明的城市特征。

Both Chengbei Road and North Jiangbin Road  
are arterial roads with a number of business  
buildings, big markets, and residential clusters  
on the sides. The massive volume of the roads  
makes it a vehicle-first environment. The  
surrounding buildings have poor linkage, and  
the high-rise business buildings on the north  
side are so different from the old residential  
buildings on the south side, each building  
became an isolated island. Although the area  
is massive, the urban architecture and  
landscape could not show the characteristics  
well.





团队采用以建筑拥抱城市，激活城市空间的策略。把一层打开，还给城市；将商业、人流引进来，创造城市友好社区。“城市友好”的核心，是修复割裂空间，将良好的公共资源共享给居民，把空间还给城市。

Our team decided to construct a high-rise residential building that could not only embrace the city but also activate the urban space. The ground floor is totally open to the city, bringing people and businesses in, and constructing an urban-friendly community. The core of Urban-friendly is to repair the separated space, to share the common resources with the residents, returning the space to the city.

# 概念生成

CONCEPT DIAGRAM

义乌作为国际知名的贸易城市，其城市空间的面貌一直与其商业环境有深刻的联系，产居一体的居住传统就是义乌个体、私营经济嵌入城市增长系统的产物。

“底商”这种建筑形态是义乌特有的居住特点。结合这种特点，团队思考：什么样的居住建筑和社区形态，能与场地、与周边环境充分建立联系，促使城市产生自生性与自我完善能力，激活大区域的城市活力？团队想到了把居住区架起来，一层全部交给商业的“下商上居”的策略。

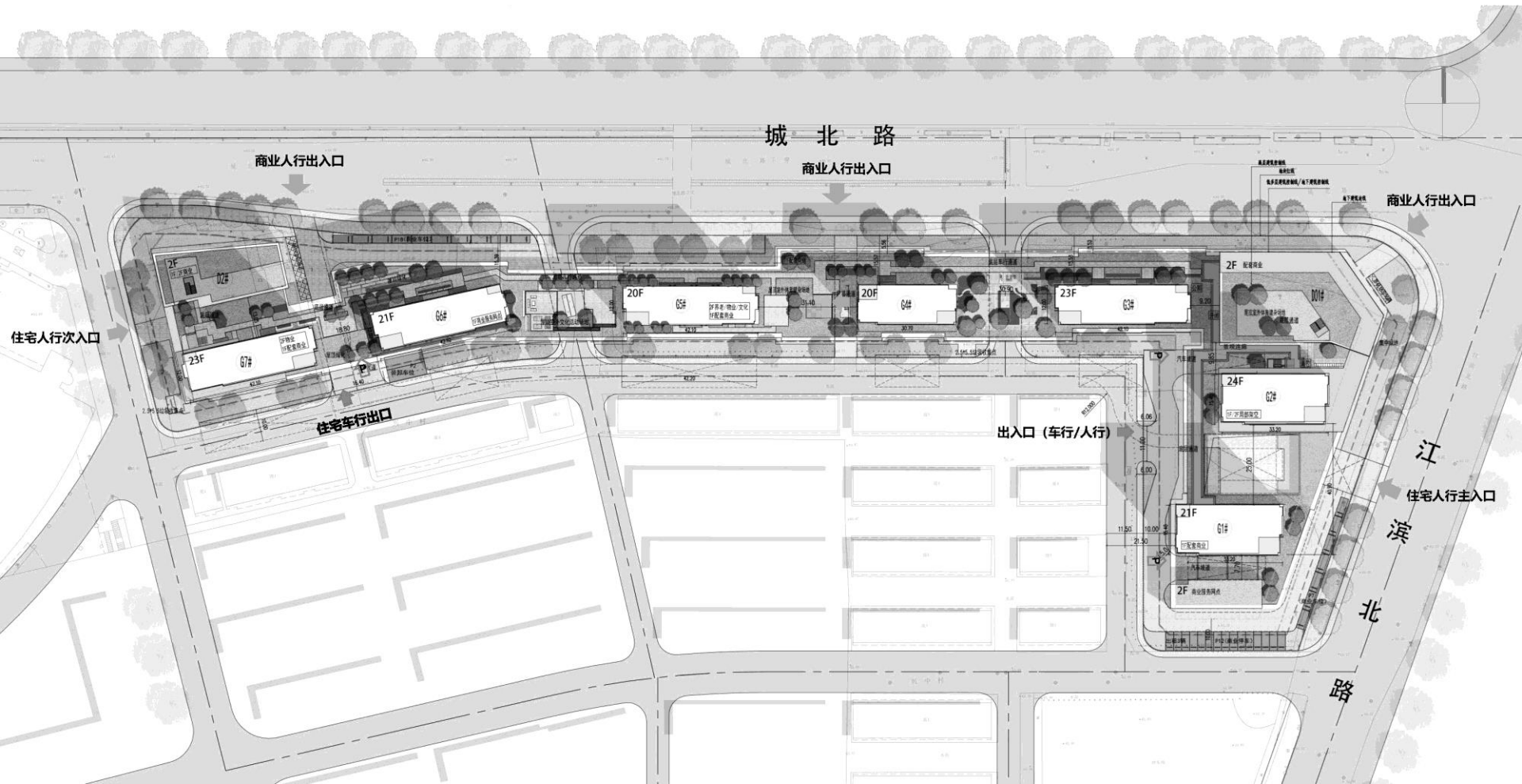
As an international commercial city, the urban interface of Yiwu has been having a deep linkage with its commercial environment. Individual and private economy embedded into the urban growth system of Yiwu, which brings the tradition that integrates business and residential in one single building. A commercial ground floor of the residential buildings is one of the characteristics of Yiwu. Based on this traditional background, our team started to think that what kind of residential cluster and community mode could fully link the site with the surroundings, promote self-growth and self-improvement ability, and activate the whole area.





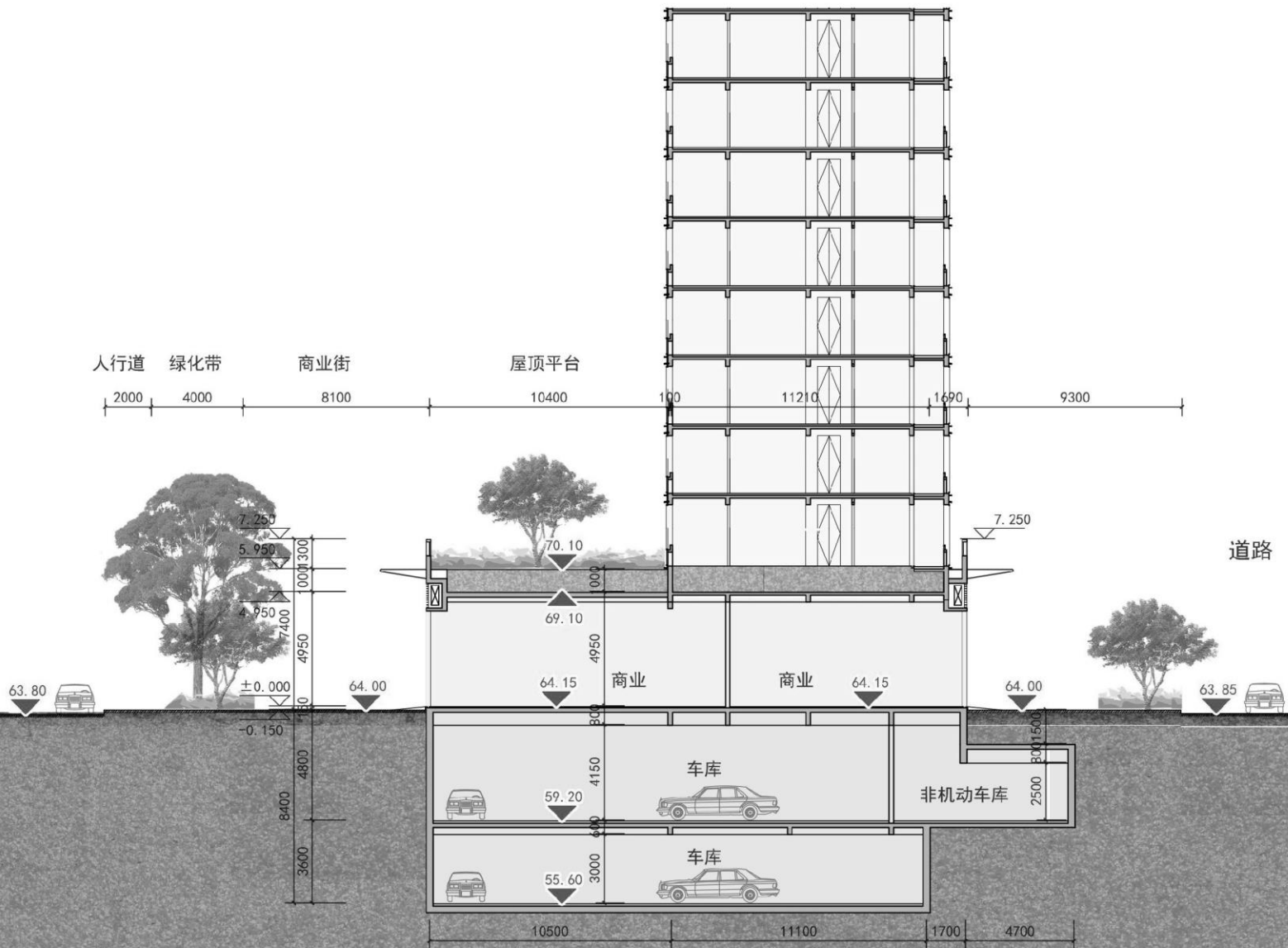
“下商上居”设计策略的主要方向，是打造向上生长、向外延展的无界生活场景。与一般封闭式小区做法不同，项目直接将城市道路设置在架空层之间，利用狭长的地块特征，在长达近400米的地块中设置4条7米宽通道，打通了对面商贸城和城中村居民的互通，将项目地块与城市道路完全相融。为了呼应城市环境，同时满足多方面的配套需求，项目采用双首层设计：第一个首层给城市，第二首层给住户，使居住品质和生活便利得到最好的协调统一。

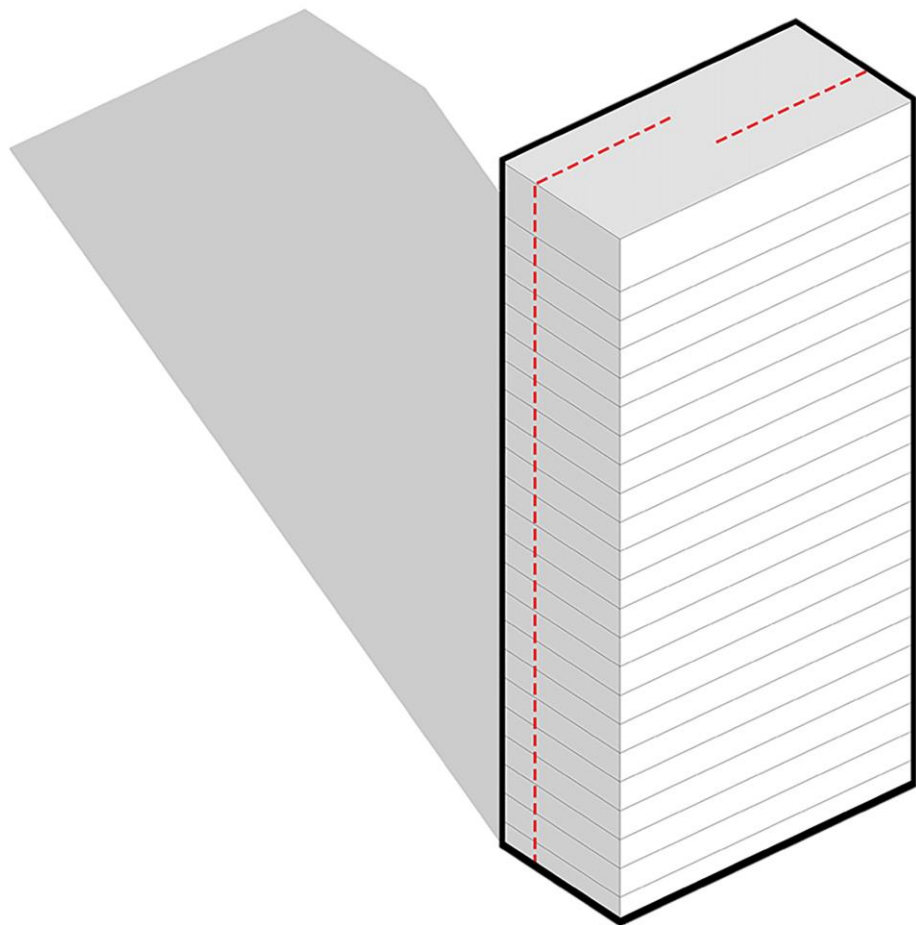
The point of our strategy is to construct several unbounded living scenes that grow vertically and extend outward. Urban roads were set between the gray space, turning the narrowness of the site into its advantage. Four 7-meter-long paths are set, linking the trade market and the village, plugging the site into urban roads totally. A double-ground-floor design is adopted in order to respond to the city while satisfying all kinds of needs. The first ground floor is returned to the city, and the second ground floor is for the residents.











为了避免建筑形象的单调，立面采用错动、自由的形式，在形体上营造变化。立面打破传统的对称美，由金属板、金属格栅、双层框、横向拉通玻璃面组成，通过对阳台的比例处理来控制整体立面的虚实对比。

A free multi-directional façade is adopted to make an abundant shape. The facade breaks the traditional symmetry. It is composed of metal plates, metal grilles, double-layer frames, and horizontally drawn glass surfaces. The contrast between virtual and real facades is controlled by the proportion of balconies.















